

# Rare Coin and Precious Metals Markets Surge as U.S. Stocks Record Worst Quarter Since 2022

*Hard Asset Management Reports Continued Investor Shift Toward Tangible Assets Amid Tariff Concerns and Market Volatility*

SAN JUAN, PUERTO RICO, April 1, 2025 /EINPresswire.com/ -- The U.S. stock market closed the first quarter of 2025 with its steepest decline in three years, as the S&P 500 fell 4.6% and investor sentiment was rattled by renewed tariff tensions and stagflationary pressures. In stark contrast to the turbulence in equities, the rare coin and precious metals markets have experienced strong growth, driven by a flight to safety and rising interest in historically significant hard assets.

According to Hard Asset Management, a global leader in the rare coin and precious metals space, investor demand has continued to escalate into the second quarter. The firm has seen elevated transaction volumes and sustained interest in key numismatic rarities, especially as gold prices hold near record highs above \$3,000 per ounce.

"In times of economic uncertainty, we observe a pronounced movement towards assets that provide intrinsic value and stability," said Christian Briggs, Founder and CEO of Hard Asset Management. "Rare coins, with their historical significance and finite supply, serve as a reliable store of value, offering our clients a tangible safeguard against market fluctuations."

While equities have struggled under the weight of inflation concerns, rising yields, and international trade friction, precious metals have attracted renewed attention from institutional and private investors alike. Silver and platinum have also shown strength, reinforcing a broader trend toward asset diversification beyond traditional securities.

Hard Asset Management has facilitated hundreds of millions of dollars in rare coin transactions in recent years, and notes that both seasoned collectors and new market entrants are increasingly turning to tangible assets as part of a long-term preservation strategy. The firm reports growing interest in a range of categories, from 19th-century American gold coinage to ultra-rare European proofs and modern high-grade issues.

"The correlation between financial instability and rare coin demand is historically consistent," Briggs added. "As more investors seek alternatives to protect their wealth, the role of physical

assets becomes even more central to a diversified portfolio.”

This upward momentum builds on the record-breaking activity seen in early 2025, including multi-million-dollar auction results and increased global participation in the rare coin market. As Hard Asset Management continues to expand its offerings and client base, the firm remains focused on delivering premium access to one of the most resilient sectors in alternative investments.

#### About Hard Asset Management

Hard Asset Management, a division of BMC Capital, is a full-service firm specializing in precious metals and rare coins. The company provides clients with market expertise, historical insight, and a commitment to securing the highest quality tangible assets worldwide.

#### Disclaimer

This press release contains forward-looking statements regarding the market for precious metals and rare coins. These statements are based on current expectations, estimates, and projections, as well as management’s beliefs and assumptions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those anticipated. Factors that may impact future performance include fluctuations in metal prices, market demand, regulatory changes, and economic conditions. Investing in precious metals and rare coins involves risks, including market volatility and potential loss of principal. Past performance is not indicative of future results. Prospective investors should conduct their own due diligence and consult with a qualified financial advisor before making any investment decisions. This press release does not constitute an offer to sell or a solicitation of an offer to buy any securities, commodities, or investment products. All information is provided as of the date of this release, and we undertake no obligation to update any forward-looking statements to reflect changes in future events or circumstances.

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