

2020 Companies is a 2025 North America Inspiring Workplaces Awards Finalists

2020 Companies named a 2025 North America Inspiring Workplaces Awards Finalist, recognized for outstanding workplace culture and employee experience!

DALLAS, TX, UNITED STATES, April 2, 2025 /EINPresswire.com/ -- The [Inspiring Workplaces](#) Group (IW) announced their 2025 Inspiring

Workplaces finalists across North America on March 20, 2025, in association with Employera. This announcement brings exceptional organizations, including [2020 Companies](#), alongside other industry leaders such as ActBlue, Agero, Ameris Bank, Concentrix, Equifax Canada, IGS

Energy, Included Health, Kampgrounds of America, Inc. (KOA), Lexipol, PitchBook, Presidio, Sentinel Technologies, Inc., Siemens Energy, Squarespace, Staples Canada ULC, SurveyMonkey, Sweetwater, The Nature Conservancy, and Thrivent—one step closer to being named an official 2025 Inspiring Workplace in North America.

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Ross Wissner, COO at 2020 Companies

Celebrating its 10th year, Inspiring Workplaces™ honors organizations that put their People First, creating cultures of trust, purpose, and belonging. More than just a [great place to work](#), these workplaces empower individuals to

thrive—fueling innovation, performance, and lasting impact. 2020 Companies’ dedication to cultivating an exceptional workplace culture has earned them a place among these outstanding organizations.

Ross Wissner expressed, “At 2020 Companies, it’s about innovation, collaboration, and continuous growth. We challenge ourselves to evolve, ensuring our people have the tools, support, and opportunities to thrive. This recognition reinforces our mission to lead with purpose, shape the future of work, and stand proudly alongside organizations driving People First initiatives. We are committed to creating an environment where passion meets purpose, empowering our people and clients to reach new heights.”



Being Named as an Inspiring Workplace Finalist

Each entrant worldwide submits the same entry form—a rigorous evaluation consisting of six key elements that IW believes are fundamental to creating a People First culture and, by extension, an Inspiring Workplace. These elements include: Culture and Purpose, Leadership, Well-being, Inclusion, Employee Voice, and Employee Experience.

Organizations of all sizes and industries enter a category defined by company size. These submissions are then reviewed by a panel of independent expert judges who score them against a standardized rubric. The highest-scoring organizations are named finalists, with the very best ultimately recognized as winners.

Matt Manners, Founder of The Inspiring Workplaces Group, commented: “Congratulations to all our finalists for the Inspiring Workplaces Awards across North America this year! At a time when the world faces increasing challenges, seemingly on a daily basis, it has never been more important for organizations - large and small - to put their People First.

Inspiring Workplaces shines a light on those driving real, positive change - offering hope, inspiration, and a blueprint for others who aspire to build workplaces where people can truly be themselves and perform at their best.

As we celebrate our 10th anniversary this year, we are incredibly proud to continue recognizing organizations that are leading the way in creating exceptional workplace cultures. To all our finalists - congratulations on this incredible achievement! Your commitment to putting People



2020 Companies Earns Inspiring Workplaces Recognition

2020
COMPANIES

2020 Companies - Event Marketing & Retail Activation Agency

First is not only shaping the future of work but the future of the world as we know it.”

Inspiring Workplaces Winners Announcement

The official Top Inspiring Workplaces in North America, along with individual category winners (by business size) and special recognition award winners, will be announced at an exclusive event in Chicago at the Dalcy, on June 24, 2025. Please visit our website to book your tickets and for more information.

About 2020 Companies

Headquartered in Southlake, TX, 2020 Companies is a dynamic retail sales, merchandising, and experiential marketing agency. Our mission is to deliver innovative turnkey solutions that enhance retail sales, create memorable experiences, develop effective marketing strategies, fulfill merchandising needs, build brand awareness and loyalty, and provide nationwide virtual, online, and in-person training. With a vast network encompassing over 600,000+ retail doors across the United States and Canada, we proudly collaborate with some of the most renowned global electronics and consumer goods brands. 2020 Companies has been listed on Glassdoor's Best Places to Work list for 2023 and 2024. Additionally, 2020 Companies is 2025 Great Place to Work Certified. For more information, visit www.2020companies.com.

About The Inspiring Workplaces Group – Change The World

Inspiring Workplaces is headquartered in the UK and operates in North America, Europe, the Middle East, Africa, Latin America, Asia, and Australasia. Inspiring Workplaces™ believes in recognizing and helping to shape the forward-thinking organizations of the future that put their people first. By shedding light on organizations like 2020 Companies, Inspiring Workplaces helps encourage positive change across industries.

For More Information On The Inspiring Workplaces Awards, Matt Manners matt@inspiring-workplaces.com www.inspiring-workplaces.com

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