

Sports Mom Invents SitBax to Transform Bleacher Seating for Spectators

Tired of bleacher discomfort? Sports mom Melissa Davis created SitBax, a high-back, swiveling, reclining stadium seat that redefines game-day comfort.

MOORESVILLE, NC, UNITED STATES, April 4, 2025 /EINPresswire.com/ -- After years of experiencing discomfort on hard bleachers at youth sporting events, a North Carolina product developer has introduced [SitBax™](#), an ergonomic stadium seat designed to enhance comfort for spectators. The new innovation provides back support, a built-in head pillow, and a 360-degree swivel, addressing the common struggle of long hours on traditional bleacher seating.

[Melissa Davis](#), a mother of three and experienced product developer, created SitBax after realizing the need for a more supportive seating solution. Inspired by her own experiences attending swim meets, soccer games, and track events, Davis designed a chair that prioritizes spinal support while maintaining portability and durability.

“With each uncomfortable shift and mid-game stretch, it became clear that sitting on bleachers had become an accepted discomfort,” said Davis. “But watching kids compete shouldn’t come at the cost of back



Say goodbye to bleacher pain. SitBax stadium seats provide game-changing bleacher comfort with high-back support, swivel action, and a sleek design. Available now in rally red, game day blue, and the original black.



Introducing SitBax Bleacher Seat. The portable solution built for performance, comfort, and style.

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pain. SitBax was created so parents, grandparents, and fans can enjoy the game without distraction.”

Designed for Comfort and Functionality

Developed through extensive prototyping and testing, SitBax incorporates key ergonomic features, including:

High-back support to promote proper posture

360-degree swivel for unrestricted movement and visibility

Adjustable recline for customizable comfort

Built-in head pillow to support the neck

Lightweight, collapsible design for easy transport and storage

Initial feedback from sports fans and parents has been overwhelmingly positive. One early user, Sean Summers, described his experience: “This is by far the best stadium chair I have ever owned. The swivel is very smooth, and the overall comfort level is perfect. It’s well-constructed and doesn’t obstruct the view for people sitting behind me. Everyone at the game wanted one.”

“

Awesome Chair!! This is by far the best stadium chair I have ever owned! The swivel is very smooth and overall comfort level is perfect. Very well constructed. Everyone at the game wanted one.”

Sean Summers

enhanced seating support.

SitBax is now available for purchase through Sitbax.com and select retailers.

About SitBax



Real fans. Real comfort. Real support. SITBAX™ is changing the bleacher game one seat at a time.

A Timely Solution for the Spring Sports Season

As spring sports are in full swing, thousands of families are returning to bleachers for weekend tournaments and school games. SitBax provides an option for spectators looking to improve their game-day experience with

SitBax™ is an innovative seating solution designed to enhance spectator comfort at sporting events. Created by product developer Melissa Davis and supported by Shiningway Sourcing, SitBax provides a high-quality, ergonomic alternative to traditional bleacher seating.

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