

Cannabis Beverage Market Rapidly Increasing Worldwide CAGR of 22.7% by 2032 | CannTrust Holdings Inc, VIVO Cannabis Inc

Global cannabis beverage market is estimated to be valued at USD 251.7 Mn in 2025 and is expected to reach USD 1,054.4 Mn by 2032

BURLINGAME, CA, UNITED STATES, April 2, 2025 /EINPresswire.com/ -- The latest study, [Cannabis Beverage Market 2025](#), published by Coherent Market Insights, offers in-depth insights into both regional and global markets, which are projected to grow significantly from 2025 to 2032. This comprehensive report examines evolving market dynamics, value chain analysis, key investment areas, competitive landscape, regional trends, and essential market segments.

Additionally, it provides a detailed assessment of market drivers and constraints, helping businesses navigate challenges and capitalize on emerging opportunities. The report also highlights effective market strategies and growth prospects, serving as a crucial resource for industry professionals, policymakers, stakeholders, investors, and new entrants. By leveraging this research, businesses can identify key strategies, explore market size potential, and secure a competitive edge in the Cannabis Beverage Market.

The primary aim of the report is to provide readers With a focus on delivering a thorough market analysis, this study helps readers develop robust business growth strategies, assess the competitive landscape, evaluate their market position, and make data-driven decisions. It presents key forecasts on critical factors such as market size, production, revenue, consumption, CAGR, gross margin, and pricing. Backed by the most reliable primary and secondary research methodologies, the report integrates various research studies, including market dynamics analysis, pricing trends, production and consumption patterns, company profiles, and manufacturing cost evaluations.

MARKET RESEARCH REPORT

2025-2032

INDUSTRY ANALYSIS, FUTURE TRENDS MARKET INSIGHTS WITH TOP COMPANY PROFILES BY 2032

- Technology Outlook
- Regional Outlook
- Industry Dynamics
- Key Opportunies
- Competitive Landscape

Cannabis Beverage Market



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Market Scope:

A key highlight of this report is the comprehensive segmentation of the Cannabis Beverage Market, covering product types, applications, end-user industries, major geographic regions, and leading market competitors. The report delivers unbiased expert insights into current market conditions, historical performance, production and consumption trends, supply-demand dynamics, and revenue projections for the forecast period.

The financial performance of key market players is thoroughly analyzed, including gross profits, sales volumes, revenue, manufacturing costs, and other critical financial metrics. Additionally, advanced analytical tools such as investment evaluation, SWOT analysis, and Porter's Five Forces analysis have been applied to assess the production and distribution capabilities of industry participants.

A dedicated section on major market players provides an in-depth evaluation of their financial statements, product benchmarking, and strategic positioning through SWOT analysis. The competitive landscape segment further explores key development strategies, market share distribution, and global rankings of leading companies in the Cannabis Beverage Market.

Following are the players analyzed in the report:

- Aurora Cannabis Inc., Aphria Inc., Canopy Growth Corporation
- MedReleaf Corp.
- Cronos Group Inc.
- GW Pharmaceuticals plc.
- CannTrust Holdings Inc.
- VIVO Cannabis Inc.
- BevCanna Enterprises Inc.

Detailed Segmentation and Classification of the report (Market Size and Forecast - 2032, Y-o-Y growth rate, and CAGR):

- By Product Type: Alcoholic and Non-alcoholic
- By End User: Household, Restaurants & Cafes , Others
- By Distribution Channel: Convenience stores, Hypermarkets, Specialty Stores, Online Retail, Others

The report will also highlight the major companies in the market, detailing their product portfolios, market shares, financial health, regional presence, segment revenues, and SWOT

analyses. It will cover key strategies such as mergers and acquisitions, product innovations, joint ventures, partnerships, and expansions, along with their most recent news. Additionally, the study will include a list of emerging players in the Cannabis Beverage s market.

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The Report provides deep-dive qualitative and quantitative analysis on Cannabis Beverage Market for all the regions and countries covered below:

- North America (the United States, Canada, and Mexico)
- Europe (Germany, France, Italy, United Kingdom, SCANDIVAN, Benelux, Russia, and Rest of Europe)
- Asia-Pacific (Japan, South Korea, India, China, Southeast Asia, and Australia)
- South America (Brazil, Argentina, and Rest of South America)
- Middle East & Africa (Saudi Arabia, UAE, Israel, South Africa, and Rest of the Middle East & Africa)
- Each Country is covered in detail, and report provides qualitative and quantitative analysis on Cannabis Beverage Market on each country.

Highlights of Our Report:

☐ Extensive Market Analysis: A deep dive into the manufacturing capabilities, production volumes, and technological innovations within the Cannabis Beverage Market.

☐ Corporate Insights: An in-depth review of company profiles, spotlighting major players and their strategic manoeuvres in the market's competitive arena.

☐ Consumption Trends: A detailed analysis of consumption patterns, offering insight into current demand dynamics and consumer preferences.

☐ Segmentation Details: An exhaustive breakdown of end-user segments, depicting the market's spread across various applications and industries.

☐ Pricing Evaluation: A study of pricing structures and the elements influencing market pricing strategies.

☐ Future Outlook: Predictive insights into market trends, growth prospects, and potential challenges ahead.

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Key Reasons for Buying the Global Cannabis Beverage Report:

- Comprehensive analysis of the changing competitive landscape
- Assists in decision-making processes for the businesses along with detailed strategic planning methodologies
- The report offers forecast data and an assessment of the Global Cannabis Beverage Industry
- Helps in understanding the key product segments and their estimated growth rate
- In-depth analysis of market drivers, restraints, trends, and opportunities
- Comprehensive regional analysis of the Global Cannabis Beverage Industry
- Extensive profiling of the key stakeholders of the business sphere
- Detailed analysis of the factors influencing the growth of the Global Cannabis Beverage Industry

Questions Answered by the Report:

- (1) Which are the dominant players of the Cannabis Beverage Market?
- (2) What will be the size of the Cannabis Beverage Market in the coming years?
- (3) Which segment will lead the Cannabis Beverage Market?
- (4) How will the market development trends change in the next five years?
- (5) What is the nature of the competitive landscape of the Cannabis Beverage Market?
- (6) What are the go-to strategies adopted in the Cannabis Beverage Market?

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Alice Mutum is a seasoned senior content editor at Coherent Market Insights, leveraging extensive expertise gained from her previous role as a content writer. With seven years in content development, Alice masterfully employs SEO best practices and cutting-edge digital

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About Us:

Coherent Market Insights is a global market intelligence and consulting organization that provides syndicated research reports, customized research reports, and consulting services. We are known for our actionable insights and authentic reports in various domains including aerospace and defense, agriculture, food and beverages, automotive, chemicals and materials, and virtually all domains and an exhaustive list of sub-domains under the sun. We create value for clients through our highly reliable and accurate reports. We are also committed in playing a leading role in offering insights in various sectors post-COVID-19 and continue to deliver measurable, sustainable results for our clients.

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