

MCM Expands into Health & Biohacking Space with New Division and Strategic Partnerships

MCM launches new division to empower health & biohacking brands with top-tier content strategy, media production, and strategic partnerships.

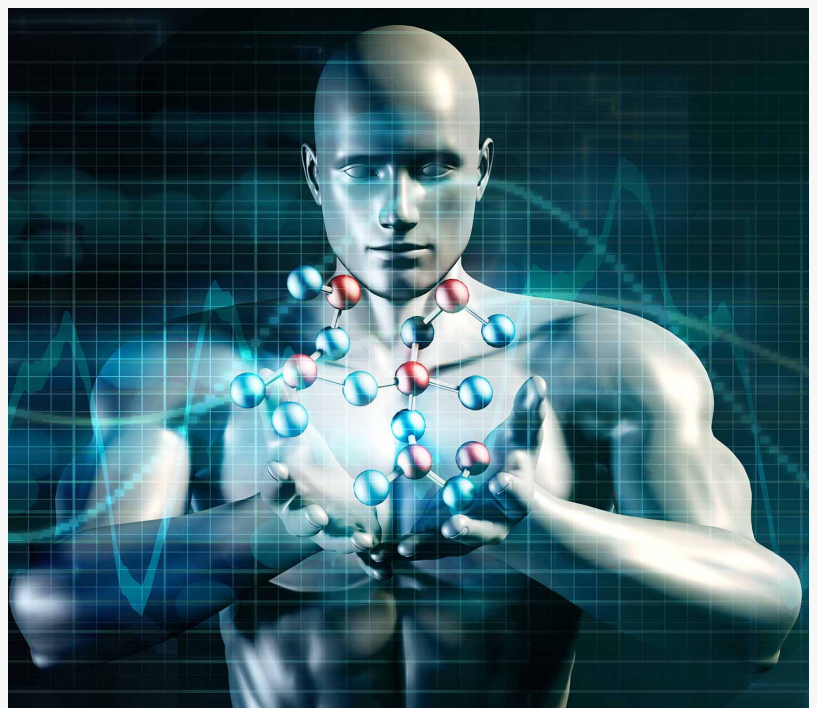
AUSTIN, TX, UNITED STATES, April 3, 2025 /EINPresswire.com/ -- [MCM](#), a leader in digital media and content strategy, is expanding its reach into the rapidly growing [health](#) and [biohacking](#) space. With a new dedicated division, MCM will provide content management, production, and strategic support for leading coaches, brands, and innovators in the health optimization industry.

This move marks a significant step in MCM's evolution as it continues to expand its portfolio beyond its own core content. Over the coming months, MCM will be announcing multiple partnerships with top-tier experts and brands in the biohacking and wellness sectors, offering them premium content production, media strategy, and distribution services.

"The health and biohacking space is exploding with innovation, and MCM is excited to bring its expertise in media and content to help thought leaders and brands scale their impact," said Elliott Pittman, CEO and Founder of MCM. "We see a massive opportunity to apply our experience in managing and producing content to a sector that is craving high-quality storytelling, education, and audience engagement."

Unlike MCM's owned media properties, this expansion will focus on client-driven work, allowing health professionals and brands to leverage MCM's expertise in digital media without sacrificing their unique identity.

MCM's entrance into the health and biohacking industry reinforces its commitment to strategic content partnerships, demonstrating its ability to support brands in new and emerging markets



Innovation at the intersection of biotechnology and human performance



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Elliott Pittman

while continuing to scale its media influence.

More details on specific partnerships will be revealed in the coming months.

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