

Impact Teen Drivers and NJM Insurance Group Partner to Protect Young Lives in Connecticut

HARTFORD, CT, UNITED STATES, April 3, 2025 /EINPresswire.com/ -- This April, during National Distracted Driving Awareness Month, Impact Teen Drivers (ITD) and NJM Insurance Group (NJM) are proud to highlight their ongoing partnership to deliver free, evidence-based programming to Connecticut teens, parents, families, health

professionals, and first responders. Together, they are working to end the number one cause of unintentional injury and death for young people in the state: motor vehicle crashes.

Every year, too many Connecticut families are devastated by preventable tragedies on the road. Through this partnership, NJM is investing in proactive, educational solutions that empower communities with the tools, training, and resources needed to shift the culture around reckless and distracted driving.

“As an insurer with a long-standing commitment to safety and community support, NJM is proud to partner with Impact Teen Drivers in bringing life-saving programming directly to Connecticut’s youth and the adults who support them,” said Erica Rosso, NJM Consumer Safety Partnership and Program Supervisor. “Together, we are helping teen drivers keep safety top of mind and teaching them how to avoid risky driving behaviors.”

ITD’s programs are built on research-backed strategies and designed to engage and educate all roadway users about shared responsibility and the power of everyday choices. With support from NJM, these resources are offered at no cost to schools, first responders, healthcare providers, and community organizations across Connecticut.

“Behind every statistic is a real person—a son, a daughter, a friend—whose life was cut short by a preventable crash,” said Dr. Kelly Browning, Executive Director of Impact Teen Drivers. “This partnership with NJM helps us reach more people with evidence-based education that truly makes a difference.”

Get Involved and Access Free Programs

The logo for Impact Teen Drivers. The word "Impact" is in a large, bold, black serif font. Below it, the words "Teen Drivers" are in a smaller, bold, black sans-serif font. The words "Teen" and "Drivers" are separated by a vertical bar. There are three horizontal yellow lines on either side of the words "Teen" and "Drivers".

Educators, first responders, health professionals, and community members are encouraged to connect with Impact Teen Drivers to schedule free interactive presentations, download facilitator kits, and access customizable outreach materials tailored for Connecticut audiences.

For more information or to bring programming to your school or community, please contact: Dr. Kelly Browning, Executive Director, Impact Teen Drivers, (916) 733-7432, kbrowning@impactteendrivers.org, www.ImpactTeenDrivers.org/Connecticut.

About Impact Teen Drivers

Impact Teen Drivers is a non-profit organization dedicated to saving lives by empowering people to make safer choices as drivers and passengers. Founded in 2007, ITD provides free, evidence-based education programs and resources nationwide.

About NJM Insurance Group

Founded in 1913, NJM is among the Mid-Atlantic region's leading property and casualty insurers and has maintained AM Best's Financial Strength Rating of A or higher for over 90 years. The Company operates in a mutual fashion for the exclusive benefit of its policyholders and is consistently recognized for its award-winning customer service, superior claims handling, and overall customer satisfaction. NJM's personal insurance products are available direct to consumers in Connecticut, Maryland, New Jersey, Ohio, and Pennsylvania. The Company also works with a preferred network of independent agents to deliver business insurance in Connecticut, Delaware, Maryland, New Jersey, New York, and Pennsylvania. Visit njm.com to learn more.

Kelly Browning, Ph.D.

Impact Teen Drivers

+1 (916) 733-7432

kbrowning@impactteendrivers.org

Visit us on social media:

[Facebook](#)

[X](#)

[Instagram](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/799585596>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.