

Casino Gaming Equipment Market Poised for Strong Growth with Legalization and Technological Advancements

The growing legalization of gambling has been a cornerstone for the expansion of the casino gaming equipment market

VANCOUVER, BC, CANADA, April 4, 2025 /EINPresswire.com/ -- The [Casino Gaming Equipment Market](#) is expected to grow from an estimated USD 12.5 billion in 2024 to USD 21.1 billion in 2033, at a CAGR of 6.0%. The latest market intelligence study, called "Global Casino Gaming Equipment Market Forecast to 2028," jots down some of the most prominent growth

potentials of the global Casino Gaming Equipment market. The report is primarily targeted at the industry stakeholders looking to capitalize on this report's contents to make improved business decisions. The report is further intended to help the readers gain vital insights into the global market, particularly the prevailing growth opportunities and competitive scenario. The insightful data & information provided by this report are gathered from various primary and secondary sources.

The global casino gaming equipment market is set to witness significant growth, driven by the legalization of gambling in various regions, technological advancements, and the expansion of the tourism industry. The increasing acceptance of gambling by governments as a revenue source has created a favorable environment for casino operators, boosting demand for gaming equipment.

Legalization has been a key factor in the market's expansion, particularly in regions such as the United States, Macau, and Singapore. Several U.S. states, including Pennsylvania and Illinois, have legalized various forms of gambling, contributing over \$40 billion in state revenue in 2023, according to the U.S. National Gambling Impact Study Commission. This has led to increased investments in casino infrastructure and gaming devices to attract a broader customer base. Similarly, structured regulations in Macau and Singapore have supported the casino industry,



further fueling demand for advanced gaming equipment.

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The leading contenders in the global Casino Gaming Equipment market are listed below:

Incredible Technologies Inc.

Playags Inc.

International Game Technology Plc

Everi Holdings Inc.

Euro Games Technology Ltd.

Aristocrat Leisure Ltd.

Gamebridge Casino Equipment

Matsui Gaming Machine Co. Ltd.

Jackpot Digital Inc

The Novomatic Ag Group.

Technological advancements are another major driver, with innovations such as virtual reality (VR) and artificial intelligence (AI) enhancing the gaming experience. According to a 2023 report from the Nevada Gaming Control Board, these innovations have not only modernized gambling but also attracted younger consumers who prefer interactive entertainment. Additionally, European Union regulators are establishing new standards for digital gaming equipment, ensuring both safety and innovation.

The booming tourism industry is further supporting market growth. According to the UN World Tourism Organization (UNWTO), international tourism generated \$1.8 trillion in revenue in 2023, with casinos in destinations like Las Vegas, Monaco, and Macau playing a crucial role. Governments in these regions are investing in integrated resorts that include casinos, increasing demand for gaming equipment. Japan, for example, is planning high-end gaming resorts by 2030 to boost tourism and economic growth.

Economic Contributions Driving Market Growth

Casinos contribute significantly to economic development by generating employment and

supporting various industries, including hospitality and retail. According to the American Gaming Association (AGA), the U.S. casino industry supported 1.8 million jobs in 2022, paying \$74 billion in wages and adding over \$261 billion to the economy. In Las Vegas, casino-driven tourism has played a major role in sustaining local businesses and employment.

Emerging markets like Brazil are also exploring casino legalization to drive economic growth. A study by the Brazilian Institute of Legal Gaming estimates that regulated casinos could create 700,000 jobs and attract substantial investments in gaming equipment. Additionally, tax revenues from casinos help fund public infrastructure projects, making the industry a crucial component of government revenue strategies. For example, in Macau, casino tax revenues accounted for about 70% of total fiscal income in 2023, emphasizing the sector's financial impact.

Regulatory Challenges Could Restrain Market Growth

Despite the growth potential, the casino gaming equipment market faces regulatory challenges that could hinder expansion. Strict legal frameworks in various regions create operational difficulties and increase compliance costs for manufacturers and operators. In the United States, laws such as the Federal Wire Act and the Unlawful Internet Gambling Enforcement Act (UIGEA) impose restrictions on interstate betting and financial transactions, complicating business operations.

On a global scale, cultural and religious opposition to gambling limits market expansion in some regions. For example, gambling is strictly prohibited in many Middle Eastern countries, preventing casino operations and equipment sales. Additionally, in the European Union, strict data privacy and anti-money laundering regulations add to compliance costs and delay product rollouts. These legal barriers make it challenging for casino operators to expand their services and for manufacturers to introduce new gaming technologies.

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Market Segmentation: Slot Machines Leading the Way

The casino gaming equipment market is categorized by product type, including slot machines, video lottery terminals, and video poker machines. Slot machines dominate the market due to their popularity and revenue-generating capabilities. According to the American Gaming Association, slot machines contribute over 60% of casino income, with Nevada alone generating more than \$7 billion in revenue from slots in 2022.

The growing appeal of video poker machines is also shaping the market, as they offer skill-based gaming experiences that attract younger players. In 2022, some European markets saw a 15% rise in video poker machine installations as casinos sought to diversify their gaming options.

Advanced features such as high-definition displays and touchscreens are enhancing the gaming experience, further driving demand. Countries like Australia are also capitalizing on video poker machines, using them as a regulated revenue source to fund public services.

With the continued expansion of gambling legalization, technological advancements, and rising tourism investments, the casino gaming equipment market is set to experience sustained growth in the coming years. However, addressing regulatory hurdles will be key to unlocking the full potential of this industry.

Casino Gaming Equipment Market Segmentation:

By Product Type Outlook (Revenue, USD Billion; 2020-2033)

Slot Machines

Video Lottery Terminal

Video Poker Machines

Others

By Installation Outlook (Revenue, USD Billion; 2020-2033)

Installed Inside Casino

Installed Outside Casino

By Mode of Operation Outlook (Revenue, USD Billion; 2020-2033)

Floor Mounted

Portable

Regional Outlook of the Casino Gaming Equipment Market

The global Casino Gaming Equipment market has been categorized into several important geographical regions, including North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. In this section, authors of the report have studied the presence of the global Casino Gaming Equipment market across major geographies. Moreover, the estimated market share, market size, revenue contribution, sales network and distribution channel, and other crucial elements of each regional segment have been detailed in the report.

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The latest report comprehensively studies the global Casino Gaming Equipment market size and provides useful inference on numerous aspects of the market, such as the current business trends, market share, product offerings, and product share.

The report offers an insightful analysis of the regional outlook of the market.

It offers a detailed account of the end-use applications of the products & services offered by this industry.

The report holistically covers the latest developments taking place in this industry. Therefore, it lists the most effective business strategies implemented by the market rivals for ideal business expansion.

The report also provides an extensive analysis of the key market elements, such as drivers, constraints, opportunities, limitations, threats, and micro and macro-economic factors. The exhaustive SWOT analysis, Porter's Five Forces analysis, feasibility analysis, and investment return analysis included in the report are intended to help the reader tactfully formulate business growth strategies. Strategic recommendations for the established market players assist them in fortifying their financial positions in the market.

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