

World's first global AI compliance advisor – Vistra leads the Economy 4.0 revolution in corporate services

HONG KONG, HONG KONG, April 4, 2025 /EINPresswire.com/ -- AI is at the heart of the [Economy 4.0](#) revolution and Vistra is leading the charge with the launch of the world's first global AI compliance advisor. Geni will help organisations across the world to manage and expand their business without ever needing to worry about changing regulations. The story's been brought to life on CBS News, signalling a transformation to accelerate global business growth.



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Simon Webster, Chief Executive Officer of Vistra

According to a 2025 Vistra survey, the greatest challenges to companies' growth prospects over the next 12 months are geopolitical upheaval, changing regulations, and shifts in the global economy. Among these challenges, anti-money laundering and know your customer compliance, as well as tracking compliance obligations, are all paramount when setting up and maintaining legal entities in foreign countries.

To help overcome this growing source of friction, Vistra has

developed Geni, the world's first global AI compliance advisor, as part of its new Global Expansion Platform, which enables companies to navigate regulatory changes and ensure compliance across multiple jurisdictions. It achieves this by providing a single view of the full global entity estate, and compliance deadlines, and the ability to action key corporate actions. Geni can alert and help complete tasks at speed to free up companies' valuable time and resources, or clients have the option to access Vistra's global network of 9,000 experts for in-market knowledge and real world support.

Future expansions are already in the pipeline, with plans to add payroll and tax service functionality into the Platform by the end of 2026.

Jonathon Clifton, President of Global Solutions at Vistra commented, "We are introducing the Global Expansion Platform at a time when there is a strong convergence between the corporate services industry and new technology capabilities. The complexity of global expansion and operations is not going away and it is increasingly important that companies choose a provider

with both the service and software components that solve these issues.”

Simon Webster, Chief Executive Officer of Vistra, comments “We believe that the learning potential of Geni, the world’s first global AI compliance advisor, will set the pace for a long-awaited industry transformation. This powerful combination of the most modern technology, developed in-house, alongside Vistra’s global expertise, makes seamless support available at our clients’ fingertips from anywhere in the world. This means spending less time on the administrative necessities so they can focus on the core priorities of their business.”

[Watch the campaign live here on CBS News.](#)

Vistra is a leading provider of essential business services to help companies and private capital funds grow across the entire business and investment lifecycle.

Here at Vistra, our purpose is progress. As a close ally to our clients, our role is to remove the friction that comes from the complexity of global business. We partner with companies and private capital managers along the corporate and private capital lifecycle. From HR to tax and from legal entity management to regulatory compliance, we quietly fix the operational and administrative frustrations that hamper business growth. With over 9,000 experts in more than 50 markets, we can accelerate progress, improve processes, and reduce risk, wherever your ambition takes you.

Geni is the world’s first global AI compliance advisor, built to remove friction from managing your global entities. Available 24/7, Geni delivers instant answers, tracks key actions and can keep you ahead of governance and compliance tasks.

For more information about Vistra, visit vistra.com

For more information about [Geni, visit here](#)

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