

Globibo Announces Launch of Next-Generation Multi-Purpose RFID Platform

Globibo introduces a versatile RFID platform, enhancing tracking and automation capabilities in event verticals

KUALA LUMPUR, MALAYSIA, April 11, 2025 /EINPresswire.com/ -- [Globibo, a leading provider of integrated automation and tracking solutions](#), today announces the launch of its new multi-purpose RFID platform. This innovative product is set to enhance tracking, security, and automation across various industries by providing a versatile and scalable solution that supports multiple applications.

Traditionally, RFID hardware is paired with single-purpose controllers, limiting the scope of their application. This restriction often means that different hardware is required for

varied tasks such as race timing events, access control at exhibitions, or crowd management at concerts. Addressing this challenge, Globibo's latest offering introduces a multi-purpose approach, allowing a single controller to handle diverse functionalities.

Key Features of the New RFID Platform:

□ Multi-Purpose Functionality: Unlike conventional solutions, Globibo's RFID platform can be adapted for various uses, including race timing events, exhibition access control, VIP tracking, crowd management, location-based notifications, and more, without the need for multiple different devices.

□ Enhanced Detection and Synchronization: The controller has been rigorously tested and parallel run in two events to assess its detection capabilities and synchronization with cloud services. These tests suggest its reliability and efficiency in real-time environments.



□ Scalable Architecture: The controller's architecture supports the operation of numerous decentralized units simultaneously. This scalability ensures that all data integrates seamlessly with cloud-based services, enhancing operational capabilities across large-scale events and facilities.

□ Future Application Potential: Designed with versatility in mind, the RFID platform is not only suitable for current applications but is also equipped to handle future needs such as live notifications, secure payments, and advanced security concepts.

Future Applications & Industry Impact

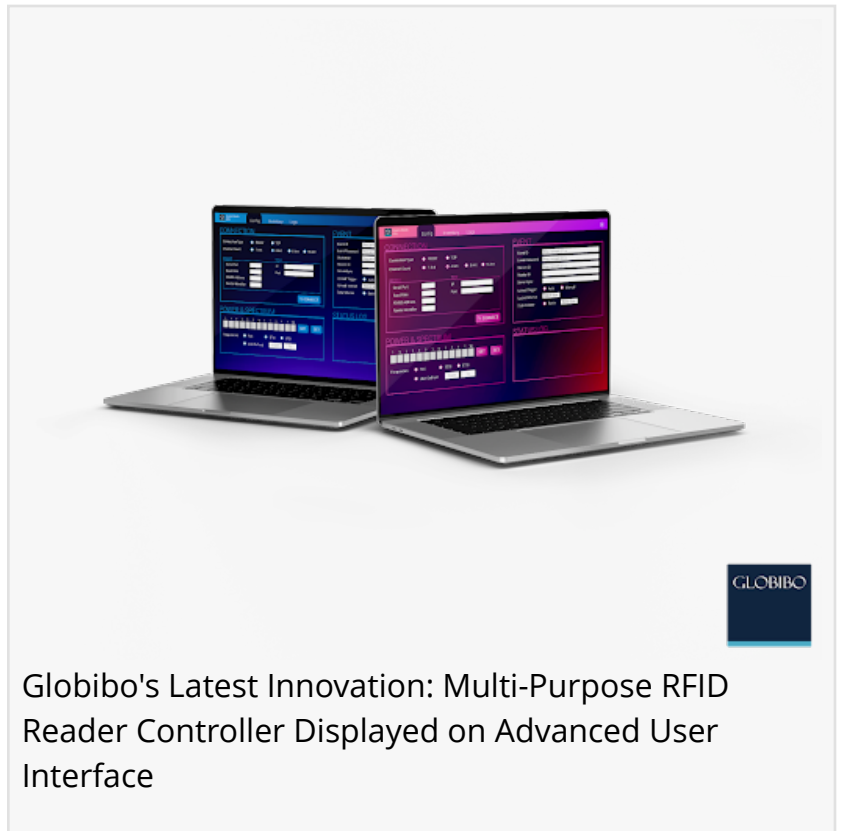
Beyond race timing and access control, the RFID platform has broader applications, including:

- VIP Tracking – Monitor specific attendees for security and personalized experiences.
- Live Notifications – Trigger automated updates based on real-time location data.
- Payments & Transactions – Enable seamless contactless payments at events and venues.
- Security & Surveillance – Improve venue safety with advanced tracking solutions.
- Adaptive Operations - Reassigning operation staff based on crowd development

As businesses continue to seek integrated and efficient technologies to streamline operations and improve security, Globibo's new RFID platform stands out as a versatile solution capable of adapting to the evolving needs of a wide range of industries. This innovative RFID platform marks a significant advancement in the RFID technology available for event managers, offering organizations a more flexible, reliable, and scalable solution for their diverse tracking and security needs.

About Globibo

[Globibo is a global leader in providing cutting-edge technology solutions](https://globibo.com/?utm_source=pressrelease&utm_medium=pr4) that drive innovation and efficiency. Specializing in event automation and security technologies, Globibo is committed to developing tools that empower businesses to achieve more in a digitally connected world. For more information about Globibo and the new RFID reader controller, please visit https://globibo.com/?utm_source=pressrelease&utm_medium=pr4.



Globibo's Latest Innovation: Multi-Purpose RFID Reader Controller Displayed on Advanced User Interface

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