

# Grady Campbell Launches TOP 50 Investment Banks in the Middle Market Awards Program

CHICAGO, IL, UNITED STATES, April 3, 2025 /EINPresswire.com/ -- Building on the success of its TOP 50 PE Firms in the Middle Market™ awards program, [Grady Campbell](#), a leading creative agency focused on the middle market, has launched [The TOP 50 Investment Banks in the Middle Market™](#) awards program. The TOP 50 Investment Banks in the Middle Market awards program is designed specifically to recognize leading small investment banks operating in North America.

“Leading investment banks prioritize strategic advisory services, have deep market expertise, and apply strategies that mitigate financial risks to sustain long-term growth for their clients. The 2025 TOP 50 Investment Banks in the Middle Market awards program is designed specifically to recognize leading investment banks in North America.”  
– Kerry Grady, Program Founder

The 2025 TOP 50 Investment Banks in the Middle Market awards program recognizes advisory firms, banks, and consultants making significant strides in the middle market and setting new standards for excellence and innovation. To learn more, email: Emma Roffey at [eroffey@gradycampbell.com](mailto:eroffey@gradycampbell.com)

About Grady Campbell:

Grady Campbell is unlike any other agency partner in the private equity and investment bank space – decades of experience, award-winning design, full-service capabilities, and innovative

A graphic with the text "TOP 50 Investment Banks in the Middle Market P25". The "T" and "P" are in black, while the "50" and "25" are in a light blue color. The words "Investment Banks in the Middle Market" are in black and positioned between the "50" and "25".

TOP 50 Investment Banks in the Middle Market P25

The 2025 TOP 50 Investment Banks in the Middle Market awards program, apply now!

solutions tailored to the middle market. For more than 35 years, Grady Campbell has planned, designed, and deployed integrated brand and marketing programs for sophisticated clients to deliver effective, state-of-the-art brand strategies that support their goals. Grady Campbell's lead position within the middle market is defined by its TOP 50 PE Firms in the Middle Market™ awards program, which is the original awards program that recognizes leading private equity firms in the middle market. To learn more, email: Kerry Grady at [kgrady@gradycampbell.com](mailto:kgrady@gradycampbell.com)

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