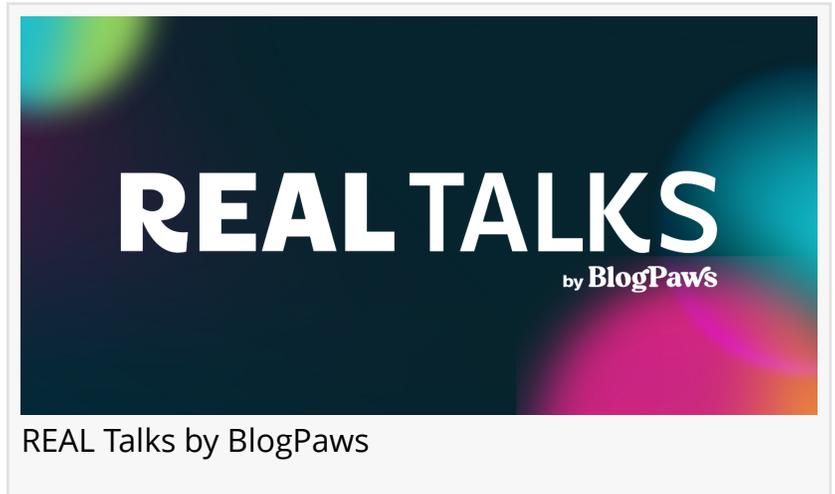


# REAL Talks by BlogPaws Launches Pet-Focused Video Series

*REAL Talks by BlogPaws is now available to stream. Watch 9 heartwarming, short-form talks about pets for pet lovers.*

BOULDER, CO, UNITED STATES, April 8, 2025 /EINPresswire.com/ -- BlogPaws announces the official launch of REAL Talks, a groundbreaking short-form video series spotlighting the profound impact pets have on human lives. The series debuted online at [realtalks.pet](https://realtalks.pet) on Thursday, April 3, 2025, at 9:00 a.m. MDT.



REAL Talks by BlogPaws shines a light on the important role pets play in our lives through short-form talks created to inspire, educate, and connect through the power of storytelling. Centered around research, education, advice, and love, these talks were filmed in front of a live audience in Boulder, Colo., in November 2024.

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These compelling, expert-led talks offer viewers actionable insights while celebrating the deep bonds we share with our pets.”  
*Chloe DiVita, BlogPaws CEO & Executive Producer*

"REAL Talks by BlogPaws brings together the leading voices in pet care to share their knowledge and passion in an engaging short-form format," said Chloe DiVita, CEO and Executive Producer of BlogPaws. "These compelling,

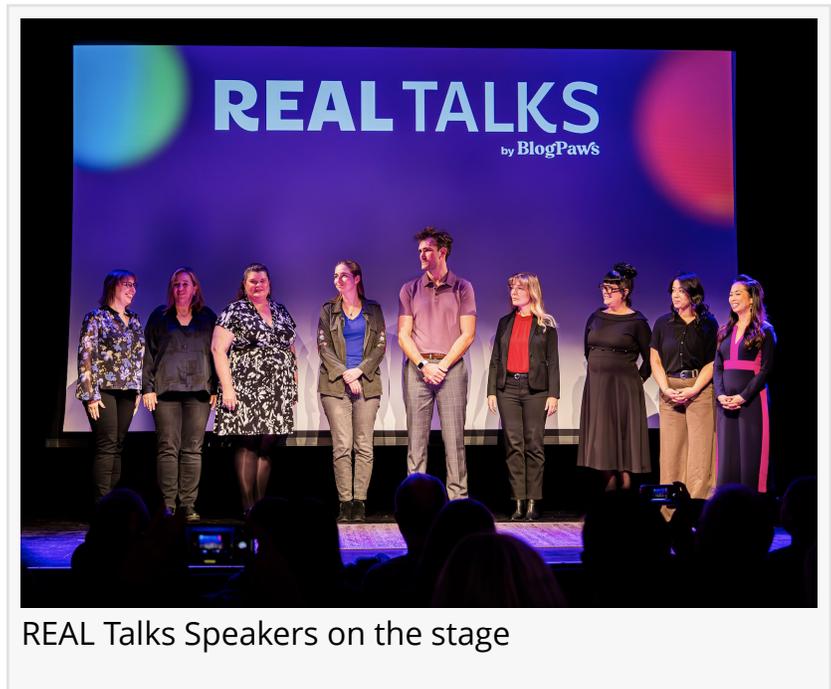
expert-led talks offer viewers actionable insights while celebrating the deep bonds we share with our pets.”

The inaugural series features nine exceptional speakers covering diverse topics:

- Hannah Zulueta shares ancient herbal healing practices for modern dogs
- Susan Hartzler explores the healing power of therapy dogs
- Allison Reser demystifies sustainable pet product choices
- Dr. Ross Anderson reveals how pets teach us humor, love, and gratitude

- Kate Benjamin uncovers life lessons learned from cats
- Monique Eckes demonstrates the emotional power of pet photography
- Jennifer Catpurr provides insights for creating happy feline households
- Robin Moore, DVM navigates the complexities of litterbox issues
- Lisa Ullery Gallegos decodes canine communication signals

The series launched online at [realtalks.pet](http://realtalks.pet) on April 3rd and will be available on streaming platforms through media partner Unleashed by DOGTV later this spring.



REAL Talks Speakers on the stage

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#### About REAL Talks

REAL Talks by BlogPaws brings powerful, short-form talks that inspire, educate, and connect through storytelling. Focused on Research, Education, Advice, and Love, these talks showcase experts and professionals shaping the future of pet care. Filmed live in Boulder, CO, they highlight the profound impact pets have on our lives - with passion in every story and purpose in every word. Follow [@realtalks.pet](https://www.instagram.com/realtalks.pet) on Instagram.

#### About BlogPaws

BlogPaws, an education and digital services company, is the pet industry's leading resource for creating quality, engaging content for pet parents. With over 47 years of combined pet industry experience, BlogPaws provides expert digital marketing services, including content creation, SEO, email marketing, and strategy consulting. Through its free community of pet-focused bloggers, creators, and industry professionals, BlogPaws also offers education, support, and coaching, delivering cutting-edge insights into both the pet industry and digital marketing. Learn more at [blogpaws.com](http://blogpaws.com). Follow BlogPaws via [@blogpaws](https://www.instagram.com/blogpaws) on Instagram and on [LinkedIn](https://www.linkedin.com/company/blogpaws).

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