

# POG Unveils PSA Grading, Golden Bitcoin Slammers, and Care Bears Drop in Explosive Revival of Iconic Collectibles

*POG, the iconic 90s collectibles company is reinventing collectible culture for a new generation, announcing today three landmark initiatives.*

LOS ANGELES, CA, UNITED STATES, April 4, 2025 /EINPresswire.com/ -- POG, the iconic '90s collectibles company, is reinventing collectible culture for a new generation—announcing today three landmark initiatives designed to bridge the gap between physical nostalgia and digital innovation:



90s Peak Childhood

□ An official grading initiative with PSA, the most trusted name in collectibles grading

“

I've always liked POGS.

They're pretty, smart, and talented.”

*JON HEDER - Actor, Napoleon Dynamite, POG Creator*

□ A historic Golden Bitcoin Slammer mint, celebrating Satoshi Nakamoto's “birthday”

□ A magical Care Bears™ x POG crossover, launching May 5, 2025

Together, these releases mark a major evolution in the

POG universe—reconnecting hundreds of millions of global collectors to their childhood passion through premium collectibles, digital gameplay, and next-generation utility.

□ PSA Joins the POG Playground

For the first time in over 70 years of POG Collectibles, PSA will officially grade POGs, starting with the all-new POG Hobby Box, available now at POGUnlimited.com. Only 5,100 boxes have been released—and only a few remain.

Each Hobby Box is packed with:  
Gold-leafed Slammers  
Parallel foil inserts  
Ultra-rare posters and digital collectibles  
And surprises yet to be revealed

This instantly adds a new layer of trust, value, and competitive edge—unlocking the metagame of high-grade collecting for the next generation.

“We’re honored to work with the best in collectibles authentication,” said Kyler Frisbee, CEO of [POG Digital](#). “This gives our collectors the ability to compete, collect, and invest at the highest level.”

□ Minting History: The [Bitcoin Golden Slammer](#) Collection

POG is also proud to launch the Bitcoin Golden Slammer Collection in celebration of Satoshi Nakamoto’s birthday, on April 5. Live now on Magic Eden, this mint reimagines digital collecting by adding tangible, real-world treasure.

□ Gold Slammers in 24k-plated, pure silver, and ultra-rare solid 14k gold editions. Pressed with an iconic 90s Slammer on one side and the legendary Bitcoin logo on the other.

In every 250 mints, hyper-rare items unlock randomly:

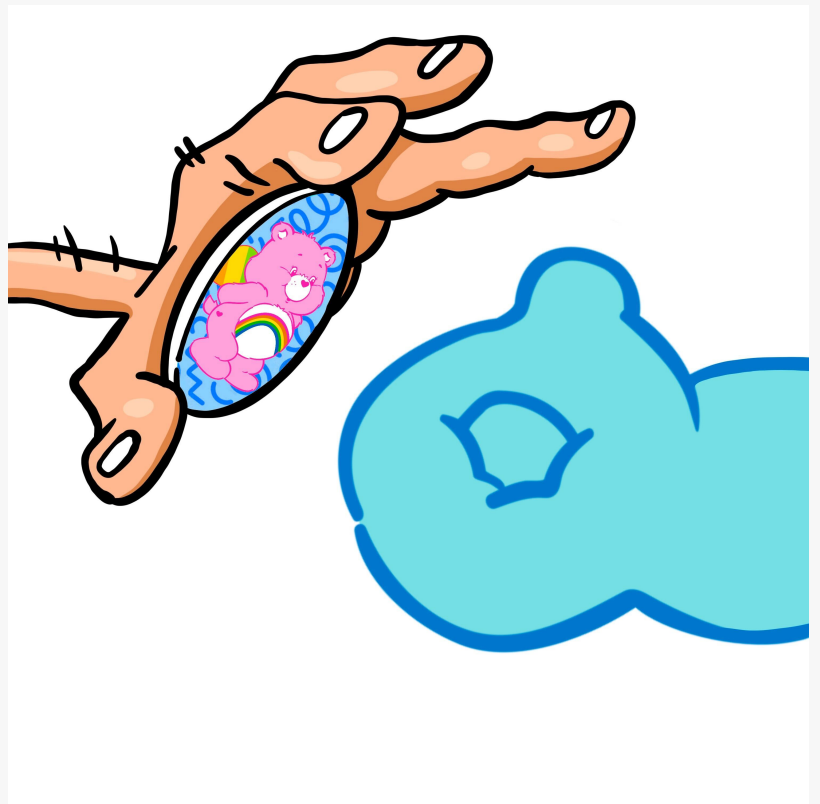
- 1x Solid 14k Gold Bitcoin Slammer
- 10x Pure Silver Bitcoin Slammers

If 2,500 mints, then the crown jewel is revealed:

- 1x Ultra-Rare 24k Solid Gold Slammer — valued at over \$25,000 USD



Digital Gold in POG Form



POG x Care Bears 2025

Only five 14k gold and fifty silver slammers will ever be awarded, bringing real luxury to digital collecting. Any unclaimed Golden Slammers will be permanently burned, locking in scarcity forever.

“This isn’t just another mint—it’s digital history, crafted in real gold,” said Frisbee. “We’re reconnecting Millennials and Gen Xers—who already make up over half of all blockchain activity—with their childhood obsession.”

□ Care Bears™ x POG: Nostalgia Meets Web3 Wonder

Launching May 5th, 2025, POG and Care Bears™ will debut a

heartwarming, limited-edition drop of

physical and digital POGs and Slammers featuring fan-favorite bears like Cheer Bear, Funshine Bear, and Grumpy Bear.



At the center of this collaboration:

- Gold Slammers in 24k-plated, pure silver, and ultra-rare solid 14k gold editions
- In-game perks, loot packs, and exclusive access
- Premium physical collectibles with full digital integration

This drop brings together two of the most beloved childhood brands of all time, empowering collectors and gamers with next-gen tools to play, earn, and relive the magic.

□ Welcome to the [POG HUB](#) — Free Daily Loot, Legendary Prizes

To celebrate the explosive growth of the POG community, POG Digital has launched the POG HUB — a free-to-join platform where anyone can claim daily POG Loot Packs, loaded with surprises, power-ups, and prizes.

Inside each pack, players can discover:

- Exclusive digital collectibles
- Never-before-seen POG merchandise
- Entries into prize pools worth over \$250,000 USD

No crypto is required. Sign up now at [hub.pogdigital.com](https://hub.pogdigital.com) and experience a new kind of daily



collectible thrill.

#### □ Platform Momentum & Reach

POG's explosive revival is backed by an army of collectors and community growth:

- Over 200 million physical collectors worldwide in 50+ countries
- 135,000 players joined the POG Arcade Beta in its first 2 weeks
- Over 300,000 matches played and \$1.2 billion in POGs used in gameplay
- Social explosion: 350K followers on Twitter, 500K on Solana, 115K+ on Discord
- Last Golden Slammer drop sold out in 16 seconds and 4x'd in value within 6 hours

Collectors can own, trade, and play their digital items seamlessly across the POG Arcade.

Powered by partnerships with Beamable, Solana, Coinbase, AWS, Google, Sony, Theta Networks, and now PSA, uniting our physical history with our visionary future.

#### About POG Digital

POG Digital is a digital subsidiary of POG, the iconic '90s collectibles brand, powered by the 90s and built for the modern collector. Through strategic partnerships, nostalgia-fueled drops, and global IP collaborations, POG is unlocking a new frontier for physical + digital collectibles.

- Learn more: [POGDigital.com](https://POGDigital.com)
- Claim loot: [hub.pogdigital.com](https://hub.pogdigital.com)

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