

# Nobiesse Highlights Year-Round Use of Sun & Ski Relief Kit with Methylene Blue for Sunburn and Windburn Care

NEW YORK, NY, UNITED STATES, April 4, 2025 /EINPresswire.com/ -- [Nobiesse](#), a wellness and personal care company focused on non-toxic formulations for modern longevity, is drawing renewed attention to one of its foundational kits: the Sun & Ski Sunburn and Windburn Relief Kit. Originally introduced for outdoor enthusiasts and health-conscious consumers, the kit includes a [methylene blue cream](#) and a restorative [bar soap](#), both designed to support post-sun and wind-exposed skin.

Developed with input from dermatological research and grounded in emerging science, the Nobiesse Sun & Ski Kit integrates traditional skincare practices with next-generation antioxidant ingredients. It remains a core offering in the company's expanding product portfolio of toxin-free formulations, and its continued relevance has become more apparent as consumers seek safe and effective products for transitional weather and year-round outdoor activities.

## A Dual-Focus Skincare Kit for Harsh Environmental Exposure

The Sun & Ski Sunburn and Windburn Relief Kit features two hero products: the methylene blue-infused Crème Bleue and a botanical-based, cold-processed bar soap formulated for compromised or sensitive skin. Together, the products address both the immediate discomfort and the longer-term damage caused by ultraviolet radiation and environmental stress.

"While originally designed for alpine and ocean-bound users, this kit has taken on a broader purpose as awareness grows about the cumulative effects of sun and wind exposure on skin health," said Matthew Frederick, founder of Nobiesse. "It's about equipping people with clean,



Nobiesse Crème Bleue with Methylene Blue

high-performance skincare that doesn't rely on synthetic preservatives, harsh surfactants, or endocrine disruptors."

### Methylene Blue: A Rising Star in Topical Antioxidants

At the center of the kit is Crème Bleue, Nobiesse's signature methylene blue cream. Methylene blue, a compound historically used in medical and laboratory settings, has gained attention in skincare for its antioxidant, mitochondrial-supporting properties. It has been explored in academic studies for its potential to help mitigate cellular damage from oxidative stress — a key contributor to skin aging and inflammation.

In Crème Bleue, methylene blue is used in a carefully calibrated concentration alongside naturally derived emollients and barrier-repair ingredients. The cream is non-comedogenic and free from petroleum byproducts, parabens, and fragrances. According to Nobiesse, it is well-suited for use after prolonged exposure to sun, wind, saltwater, or snow.

The bar soap component of the kit provides an equally important role. Formulated using olive oil, coconut oil, and shea butter, the soap gently cleanses without stripping the skin's moisture barrier — a common problem with conventional soaps that use sulfates or alcohol-based ingredients.

"One of the lesser-known consequences of sun and wind exposure is the disruption of the skin microbiome," added Frederick. "We created this soap to support that delicate balance while



Nobiesse Methylene Blue Bar Soap Exclusive Anti-Oxidant Bath Shower



providing gentle relief for tight, dehydrated, or peeling skin."

### Longevity-Oriented Skincare for Outdoor Lifestyles

Nobiesse was founded with a clear mission: to bridge clean wellness with scientific insight for the benefit of skin longevity. While many skincare brands focus on aesthetics or superficial results, Nobiesse emphasizes cellular health, toxin avoidance, and proactive care through its formulations.

The Sun & Ski Kit exemplifies this philosophy. Designed without synthetic colors or fragrances, and formulated with biodegradable ingredients, the kit aligns with the brand's commitment to environmental sustainability and personal health.

Though the product is not new, its continued demand reflects a growing consumer base that is mindful of ingredient safety and long-term skin integrity. The renewed spotlight on the kit also coincides with greater media attention to the effects of photodamage, even in colder or cloudier climates.

"People are realizing that sunburn and windburn are not just vacation concerns. They happen on ski slopes, at high altitudes, and even during a windy commute," said Frederick. "This kit provides a toxin-free way to recover from that damage without compromising skin function."

### Transparency, Efficacy, and Stewardship

All Nobiesse products are manufactured in the United States and undergo quality control



Nobiesse Orange Logo

standards to ensure ingredient traceability. The brand's formulations avoid commonly flagged ingredients such as sulfates, phthalates, parabens, and synthetic preservatives that may disrupt endocrine function or sensitize skin over time.

Nobiesse maintains that its methylene blue cream is safe for regular use and does not include potentially irritating solvents. The bar soap, meanwhile, is cold-processed and cured for over six weeks to enhance its gentleness and durability.

The packaging of the Sun & Ski Kit reflects the company's emphasis on reducing environmental impact. It is housed in recyclable materials, and the soap is wrapped in biodegradable, plastic-free packaging. According to Nobiesse, sustainability and skin compatibility are never mutually exclusive.

### A Growing Role in Wellness Travel and Adventure Retail

While Nobiesse's products are primarily available online, the brand has been expanding its reach into wellness and eco-conscious retail spaces. The Sun & Ski Kit has been a popular choice among boutique hotels, spa resorts, and adventure retailers seeking to offer customers an elevated, functional skincare experience.

"The kit is ideal for inclusion in luxury amenity offerings, post-treatment spa menus, and recovery kits for outdoor retreats," said Frederick. "Because the products are so clean and universal, they work well across a wide demographic — from surfers to skiers, hikers to hot yoga enthusiasts."

### Looking Ahead While Rooted in Skin Science

As consumer demand continues to shift toward efficacy, purity, and environmental responsibility, Nobiesse positions itself as a brand that has already been addressing these needs for years. While the Sun & Ski Kit is not a recent launch, its design and formulation reflect long-standing Nobiesse values: ingredient transparency, science-led innovation, and ethical sourcing.

Matthew Frederick founded Nobiesse on the belief that longevity and luxury could co-exist without compromising on either. With a product like the Sun & Ski Kit, the brand offers a case study in how niche, multifunctional skincare can serve both immediate and preventative roles. "There's a big difference between treating symptoms and supporting healing," said Frederick. "This kit was never about masking sunburn or windburn, but about working with the skin to repair, rehydrate, and restore — all without toxins."

### About Nobiesse

Nobiesse is a wellness brand founded by Matthew Frederick that creates non-toxic, high-performance personal care products designed for long-term skin health and whole-body wellness. With a focus on clean formulations and premium botanical ingredients, Nobiesse

offers a range of personal care items including bar soaps, methylene blue creams, fluoride-free toothpastes, deodorants, and more. All products are cruelty-free, made in the USA, and formulated without synthetic fragrances, sulfates, parabens, or other harmful additives.

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