

Nobiesse Reinforces Commitment to Wellness with Continued Availability of Crème Visage Face Cream with Methylene Blue

NEW YORK, NY, UNITED STATES, April 4, 2025

[/EINPresswire.com/](#) -- [Nobiesse](#), a wellness brand dedicated to non-toxic living and cellular longevity, has reaffirmed its commitment to science-backed skincare by continuing the production and availability of its Crème Visage [Face Cream](#).

Originally introduced as part of the brand's foundational product line, Crème Visage remains a signature formulation that integrates cutting-edge ingredients including methylene blue, botanical extracts, and bioavailable actives designed for deep dermal nourishment.

The product is not a new release, but its consistent performance and formulation integrity have kept it as a mainstay in the brand's skincare collection. With the increasing interest in intelligent wellness and non-toxic personal care, the Nobiesse Crème Visage continues to represent the brand's values of transparency, efficacy, and safety.

Matthew Frederick, founder of Nobiesse, stated,

"From the beginning, our mission has been to develop wellness products that do more than sit on the skin. Crème Visage is one of our original answers to the need for a high-performance face cream that supports longevity, not just aesthetics. The formulation reflects both scientific rigor and a minimalist commitment to safety."

A Flagship in the Nobiesse Skincare Collection

Crème Visage is a cornerstone of the Nobiesse Face & Eye collection, a curated lineup focused on targeted support for delicate facial skin and the periorbital area. The product was developed with the aim of offering daily cellular support, especially for individuals seeking to avoid conventional skincare products that may contain endocrine-disrupting ingredients or irritants.



Nobiesse Crème Bleue with Methylene Blue

Unlike many face creams that rely on synthetic fillers, petroleum derivatives, or artificial fragrances, Crème Visage is formulated without parabens, sulfates, silicones, or PEGs. The product is vegan, cruelty-free, and tested for skin compatibility across a range of sensitivities.

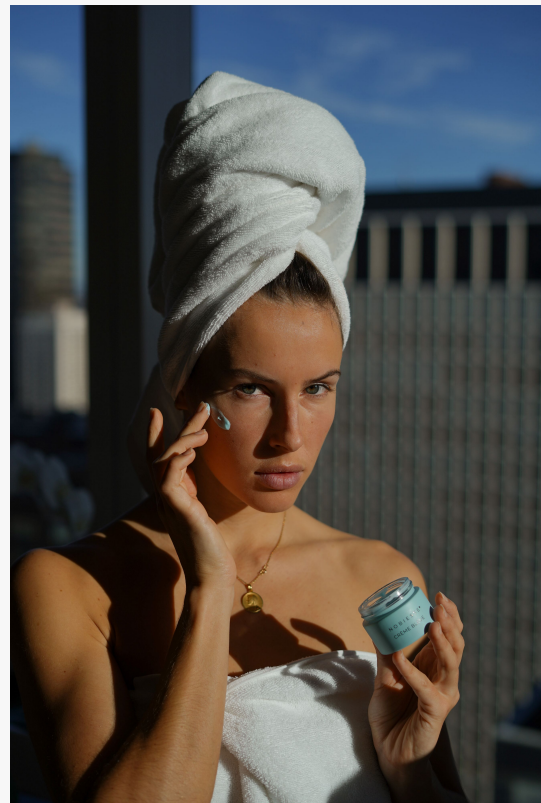
Its continued availability reflects both customer demand and Nobiesse's strategic positioning in the wellness skincare market, where consumers are increasingly seeking long-term benefits and formulation transparency.

The Role of Methylene Blue in Skincare

One of the most unique aspects of Crème Visage is the inclusion of methylene blue, a molecule historically used in clinical settings for its antioxidant and mitochondrial-supportive properties. In recent years, methylene blue has been studied in dermatological applications for its ability to reduce oxidative stress, support cellular metabolism, and protect against environmental damage.

Nobiesse was among the early adopters of methylene blue as a topical agent in skincare, incorporating it into its formulation with strict attention to purity and concentration.

"Including methylene blue in our Crème Visage formulation was never a trend decision," said Frederick. "It was a deliberate scientific choice based on promising data related to oxidative stress reduction and



Nobiesse has a complete line of products featuring the amazing anti-oxidant compound Methylene Blue for skin health.

mitochondrial preservation—both of which are foundational to how skin ages and repairs.”

The company notes that while methylene blue is gaining attention in longevity science, it is the delivery system and overall formulation that determine its effectiveness in skincare. Crème Visage combines methylene blue with synergistic ingredients to support barrier function, hydration, and collagen integrity.

A Formulation Designed for Long-Term Use

Crème Visage includes ingredients selected for their bioavailability and compatibility with sensitive skin. Key components include:

Methylene Blue – Supports mitochondrial function and neutralizes free radicals

Bakuchiol – A plant-based retinol alternative with collagen-boosting properties

Blue Tansy and Sea Buckthorn – Rich in vitamins and anti-inflammatory compounds

Hyaluronic Acid – Offers hydration without clogging pores

Squalane and Jojoba Oil – Mimic skin’s natural sebum for improved absorption

Cucumber and Green Tea Extracts – Calm skin and provide antioxidant support



Nobiesse Orange Logo

These ingredients are combined in a pH-balanced emulsion designed for both morning and evening use. The formula is free from artificial fragrance and uses essential oils only in skin-safe concentrations.

An Emblem of Nobiesse's Brand Philosophy

Crème Visage reflects Nobiesse's broader mission of redefining what it means to be "clean" in the beauty industry. Rather than relying on greenwashing terms or aesthetic branding, the company emphasizes ingredient transparency, toxin-free design, and purposeful formulation. This product is emblematic of Nobiesse's refusal to compromise between performance and purity.

The company's broader portfolio includes bar soaps, natural deodorants, fluoride-free toothpaste, and multifunctional skincare bundles—all developed in accordance with strict internal safety standards. The inclusion of methylene blue in several of these offerings, including Crème Visage, aligns with the brand's longevity-forward vision.

Available Direct-to-Consumer with Full Ingredient Disclosure

Nobiesse sells its Crème Visage Face Cream directly to consumers through its official website, offering full transparency about ingredients and manufacturing standards. Each product page includes a detailed breakdown of components, sourcing standards, and guidance for optimal use.

Frederick emphasized the importance of consumer education in the company's approach. "We want people to understand what they're putting on their skin and why it matters. Our product descriptions aren't designed to sell—they're designed to inform."

Crème Visage is available in recyclable packaging and is manufactured in the United States under cruelty-free protocols. The company does not test on animals and avoids any animal-derived ingredients.

Ongoing Relevance in a Saturated Market

Although originally launched as part of Nobiesse's core skincare range, Crème Visage continues to distinguish itself in a marketplace saturated with marketing claims and complex regimens. Its minimalist design and multifunctional utility appeal to users seeking simplicity without sacrificing results.

The growing awareness of methylene blue's applications in both medicine and skincare has brought renewed interest to legacy products like Crème Visage. However, Nobiesse emphasizes that its use of the molecule is not reactionary, but rooted in ongoing study and formulation refinement.

"Crème Visage is not about trends. It's about continuity. It's about staying with what works while staying open to what's next," said Frederick. "That is what Nobiesse stands for."

About Nobiesse

Nobiesse is a wellness company focused on non-toxic personal care, cellular longevity, and clean formulation science. The brand offers a full line of sulfate-free, paraben-free products, including bar soaps, methylene blue creams, deodorants, oral care, and eco-friendly home essentials. Founded by Matthew Frederick, Nobiesse is headquartered in the United States and operates on a direct-to-consumer model emphasizing transparency, education, and trust. The company's mission is rooted in creating high-integrity products for individuals and families seeking to reduce toxic load and enhance everyday well-being through safer, smarter skincare.

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