

TireCloud.One Launches Innovative Fleet Management Software for Tire Wholesalers and Importers

HANNOVER, GERMANY, April 4, 2025 /EINPresswire.com/ -- [TireCloud.One](#), the all-in-one digital [commerce ecosystem](#) for tire wholesalers and importers, is proud to announce the official launch of its new [Fleet Management Software](#)—a major leap forward in the digitalization of the tire industry. This powerful new module is designed to empower wholesalers and importers to



With our new Fleet Management Software, we help partners sell smarter and support fleet clients better—empowering wholesalers and importers with data, automation, and intelligent service tools.”

*Till Neitzke Co-Founder of
TireCloud.One.*

efficiently manage their fleet customers, optimize operations, and unlock new business models within the TireCloud.One ecosystem.

The launch of the Fleet Management Software addresses a critical need in the market: a modern, integrated platform that goes beyond sales and logistics to offer complete visibility and control over fleet operations and tire lifecycles. Tailored specifically for the unique demands of the tire industry, this solution seamlessly connects with the existing TireCloud.One platform, enhancing digital workflows and service capabilities for B2B partners.

Core Features & Benefits:

- Smart Tire Tracking: Monitor tire usage, wear patterns, and performance data in real time, minimizing downtime and ensuring optimal tire utilization across fleet vehicles.
- Predictive Maintenance & Scheduling: Automate tire inspections, rotations, and replacements with data-driven alerts and customizable service schedules.
- Digital Fleet Profiles: Centralized data management for every fleet vehicle—linking VIN numbers, tire specifications, and service history for total transparency.
- Cost Optimization & Analytics: Analyze fleet performance, service history, and tire consumption to identify cost-saving opportunities and improve decision-making.
- Seamless Ecosystem Integration: Fully integrated with TireCloud.One’s order management,

CRM, PIM, and analytics tools, providing end-to-end control from warehouse to road.

The new software module allows tire wholesalers and importers to build stronger relationships with their fleet customers by offering value-added services, proactive support, and complete lifecycle management. From large transport companies to regional delivery services, the TireCloud.One Fleet Management Software provides unmatched control and intelligence.

With this expansion, TireCloud.One continues its mission to be the digital backbone of the tire industry—eliminating inefficiencies, streamlining processes, and connecting every touchpoint of the tire business in one unified platform.

Availability

The Fleet Management Software is now available to all TireCloud.One partners. Interested wholesalers, importers, and service providers can request a personalized demo and consultation via <https://www.tirecloud.one>.

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