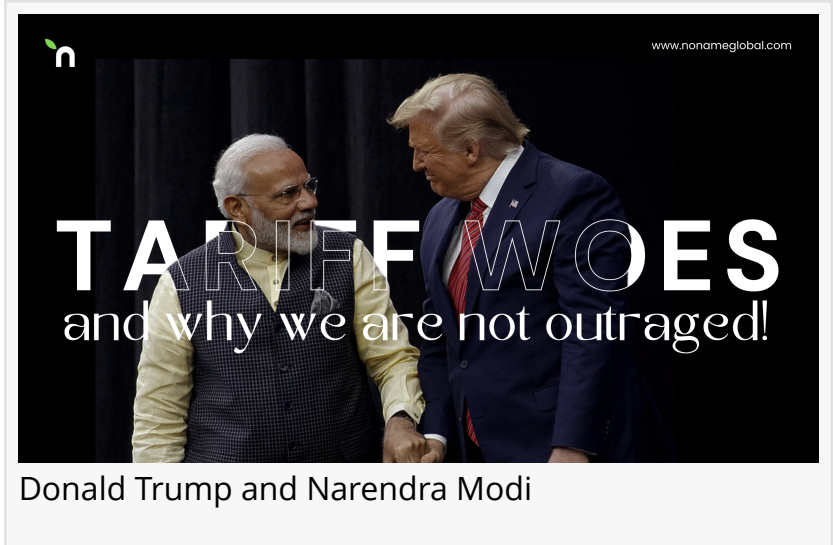


# Trump's Tariffs: A Global Trade Reset, Not a Shockwave

*As the US imposes new tariffs on imports from key trading partners, some see disruption, others see a necessary correction*

NEW DELHI, HARYANA, INDIA, April 4, 2025 /EINPresswire.com/ -- As the [United States imposes new tariffs](#) on imports from key trading partners, global industries are recalibrating their strategies. While some see disruption, others see a necessary correction—an opportunity for fairer trade dynamics and a more competitive global marketplace. The [textile and apparel industry](#), in particular, stands at the center of this reset.



Donald Trump and Narendra Modi

“

India has long been undervalued as a sourcing hub, and these tariffs are a wake-up call for global buyers to explore our unmatched quality, reliability, and sustainability.”

*Pankaj Agrawal*

## A Chinese Perspective: A Strategic Reevaluation

China, hit hardest with a steep 54% tariff, faces a major challenge. A spokesperson from the China National Textile and Apparel Council (CNTAC) states:

“The US tariffs have undeniably forced us to rethink our global trade position. While it presents difficulties in the short term, it also pushes Chinese manufacturers to explore new markets and drive domestic innovation. We’ve seen similar measures before, and the industry will adapt as it always has.”

## Industry Leaders in Bangladesh, Cambodia, Pakistan, and Vietnam React

Countries like Bangladesh, Cambodia, Pakistan, and Vietnam, which rely heavily on US exports, face a new reality. With tariffs ranging from 30% to 40%, industry leaders express concern but also acknowledge emerging opportunities for diversification.

M. Rashed, an apparel exporter from Bangladesh, shares: “The uncertainty is worrying, but we

are actively looking to expand trade partnerships with the EU and Middle Eastern markets. Diversification is now key to our survival.”

Similarly, a Vietnamese textile executive adds: “Higher tariffs will make pricing more challenging, but we see an opportunity to increase our value proposition through sustainable and high-tech fabric innovation.”

#### Voices from the EU and UK: A Changing Trade Landscape

European leaders have also weighed in on the tariffs, as the EU faces a 20% tariff and the UK adjusts its post-Brexit trade agreements.

An EU trade official comments: “While protectionism is never ideal, this shift forces European manufacturers to strengthen intra-EU supply chains and explore strategic collaborations with emerging economies.”

Meanwhile, a UK trade analyst states: “The US tariffs will push British apparel businesses to negotiate stronger trade deals with India and other suppliers, balancing out dependencies on Asian manufacturing.”

#### India’s Competitive Edge: A Calculated Advantage

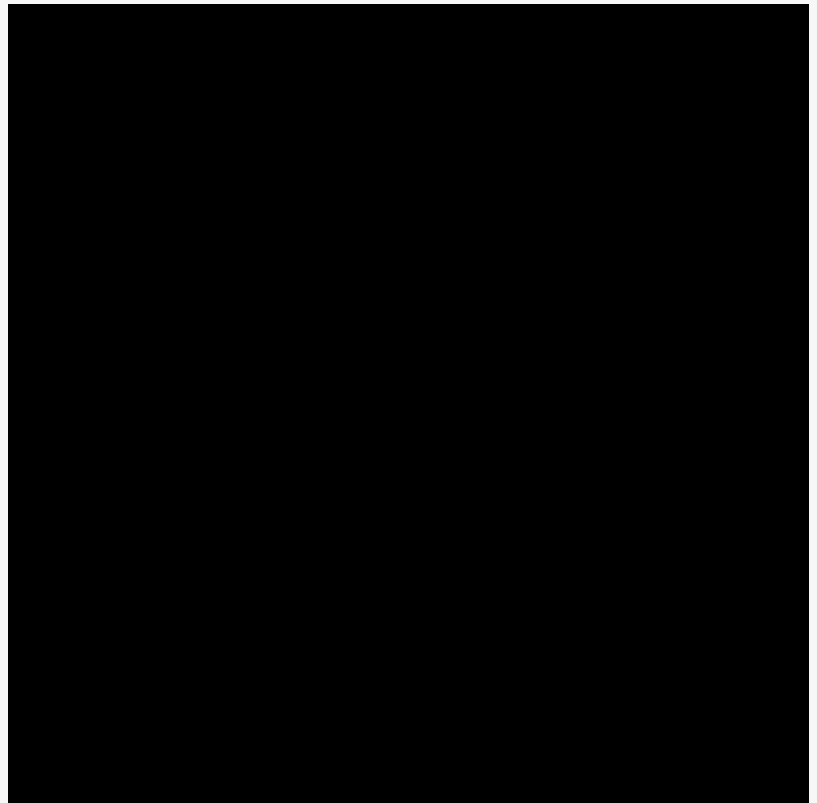
With a 26% tariff, India finds itself in a unique position—hit harder than Japan and South Korea but still well below China’s rates. This presents a significant opportunity for India’s textile and apparel industry to capture a larger share of US imports.

#### NoName Company: Poised for Growth

NoName Company, a leading Indian apparel manufacturer, specializes in sustainable, organic garments and exports to over 25 countries worldwide. Despite the tariff changes, over 50% of NoName’s business already comes from the US market. Instead of viewing this as a setback, the company sees a more level playing field emerging—one that could enable its US business to



Garment Factory in India



NoName Garment Manufacturers

grow by as much as 10X in the next 2-3 years.

Pankaj Agrawal, founder of NoName Company, shares his perspective: “While others are reacting with outrage, we’re preparing for growth. India has long been undervalued as a sourcing hub, and these tariffs are a wake-up call for global buyers to explore our unmatched quality, reliability, and sustainability. Our industry isn’t sulking—we’re seizing the moment.”

#### A New Trade Order: The Road Ahead

The global supply chain reset is not just about tariffs—it’s about long-term strategy, innovation, and building resilience. As businesses worldwide navigate this shift, one thing is clear: the future belongs to those who adapt.

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