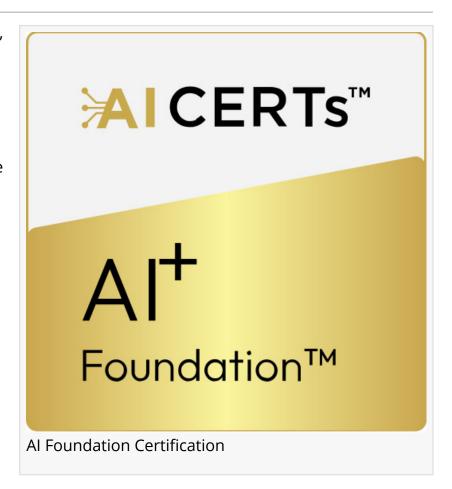# AI CERTs Unveils 'AI+ Foundation™' Certification Program, Advancing AI Literacy for Everyone

NEW YORK, NY, UNITED STATES, April 4, 2025 /EINPresswire.com/ -- An affordable, entry-level introduction to AI fundamentals, ethics, and prompt engineering - in just about four hours.

Today, AI CERTs™ is proud to announce the launch of [AI+ Foundation](#)™, a new certification program designed as an accessible gateway into the world of Artificial Intelligence. Geared toward those brand-new to AI or limited on time, AI+ Foundation focuses on essential concepts, light prompt engineering, and key ethical considerations in a concise, four-hour format. The program - combining an online course with a proctored certification exam - will initially be offered as a self-paced e-Learning experience, with an instructor-led option coming soon.

AI Foundation Certification

"We've curated essential introductory knowledge - covering AI fundamentals, basic prompt engineering approaches, and high-level ethics - into a concise program that most learners can complete in just a few hours," says Russell Sarder, Chairman & CEO at AI CERTs. "AI+ Foundation aims to elevate AI literacy for anyone looking to build confidence in this rapidly evolving field."

Built for Rapid Impact, Priced for Accessibility
- Accessible Price Point: The AI+ Foundation certification program is available for $25 in our online store, making AI education more affordable than most comparable offerings.
- Flexible Formats: Self-paced e-Learning is available now; an instructor-led offering will launch

soon.

Positioned Within a Broader Certification Ecosystem
AI+ Foundation is one of over 40 certification programs offered at www.aicerts.ai, giving learners multiple pathways to deepen their expertise. Some of the flagship programs in the AI+ suite include:

1. AI+ Foundation – For those seeking fundamental AI literacy. Covers core concepts, introductory prompt engineering, and high-level ethical considerations.
2. AI+ Everyone – For professionals or students needing practical, hands-on AI tools. Expands on Foundation's content with deeper real-world applications,
ethics, and advanced prompt engineering tips.
3. AI+ Executive – Tailored for leaders and decision-makers. Emphasizes AI strategy, governance, and organizational-level ethical considerations.

"Graduates of AI+ Foundation can easily continue on to more advanced certifications in professional or technology-focused job roles," explains Ben Watson, Chief Commercial Officer at AI CERTs. "Whether you're exploring a developer path, data science specialization, or executive leadership in AI, our 40+ programs enable learners to grow and certify their AI skills at every stage."

Availability and Next Steps

Release Date: Available now.
Where to Register: Prospective learners can visit www.aicerts.ai to enroll.

For more information on the AI+ Foundation certification program - and how it can lead to advanced professional and technical roles - visit www.aicerts.ai.
About AI CERTs

Headquartered in New York City, AI CERTs™ empowers professionals and organizations through role-based certifications in artificial intelligence and blockchain. Designed in alignment with ISO 17024:2012 standards, AI CERTs' programs combine real-world application, global relevance, and hands-on learning. With a growing network of global training partners and an expanding portfolio of certifications, AI CERTs is preparing today's workforce for tomorrow's digital economy.

Learn more at www.aicerts.ai
AI CERTs™ - Empower with AI and Blockchain Certifications
Empower your business with premier AI and Blockchain certifications via AI CERTs™. Drive industry innovation by certifying your team.

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