

# Travel Advisory Update: Cancun Safety in 2025 and Tips for a Secure Visit

*Authorities urge caution as Cancun remains under Level 2 advisory; tourists encouraged to stay informed and connected.*

CANCUN, CANCUN, MEXICO, April 4, 2025 /EINPresswire.com/ -- As one of the most popular tourist destinations in Latin America, Cancun welcomes millions of international visitors each year. But with increasing reports of petty crime, occasional violence, and



high-profile headlines, many are now wondering: is Cancun still safe to visit in 2025? Recent insights suggest that while Cancun remains generally safe—especially in the Hotel Zone—caution is still required. The U.S. Department of State has issued a Level 2 advisory for Quintana Roo, encouraging travelers to “exercise increased caution due to crime.” This is the same advisory level given to countries like France and the UK, indicating that Cancun’s risks are not unusual, but should be taken seriously.

Petty crimes such as theft and scams are the most common issues tourists may encounter, especially in crowded areas or after dark. Government data from early 2024 shows robbery accounted for nearly 25% of reported crimes in Cancun, with most incidents occurring outside resort areas. Meanwhile, cartel-related incidents, although concerning, are typically isolated and rarely involve tourists directly.

Areas like downtown Cancun and Alfredo V. Bonfil have seen increased violence, while the Hotel Zone—home to most international hotels and resorts—remains under heightened security. The U.S. Embassy and other international authorities recommend avoiding isolated areas at night, refraining from drug or excessive alcohol use, and securing all valuables. Tourists are also encouraged to use official transport apps instead of street taxis, which have occasionally been linked to scams. Mobile connectivity is key in this context, and many travelers now opt for eSIM For Mexico, which allows for instant internet access, safer navigation, and reliable use of emergency services without needing to buy a physical SIM card on arrival.

Cancun continues to stand out as a relatively safer city compared to others in Mexico. While certain states like Sinaloa, Guerrero, and Michoacán fall under Level 4 "Do Not Travel" advisories, Quintana Roo maintains its Level 2 status. The city's reputation as a tourist hub has driven authorities to increase police presence, install surveillance infrastructure, and work with hotels to boost traveler safety. Still, no destination is risk-free, and planning ahead remains essential. Travel analysts emphasize that being aware of local crime patterns and having secure access to data can significantly reduce vulnerability.

Resources such as [eSIM Mexico](#) not only help tourists book rides or translate menus, but also allow them to follow live alerts from embassies or travel authorities in real time. Additionally, government guidance suggests exploring during daylight hours, drinking responsibly, and avoiding displays of wealth. It's worth noting that many incidents are opportunistic and preventable with basic precautions.

Cancun's infrastructure—including international airports, resort safety staff, and multilingual assistance—further supports secure travel, especially when paired with reliable mobile access through [eSim Prime](#). Ultimately, Cancun remains a rewarding destination for informed travelers. By using common sense, staying within safer areas, and leveraging tools like digital maps, embassy locators, and mobile alerts, tourists can confidently explore one of Mexico's most iconic coastal cities.

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