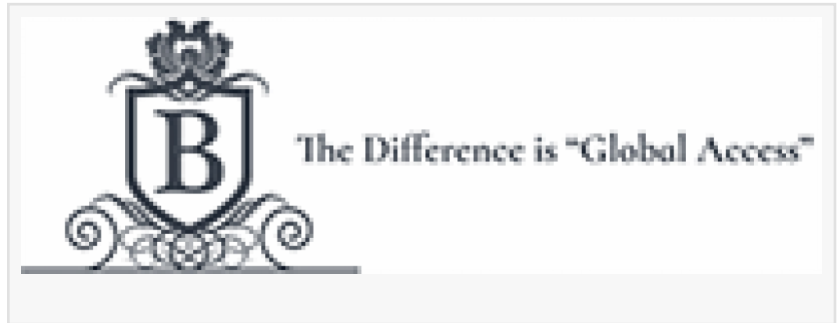


Balfour Capital Welcomes Jenny Le Nguyen as Senior Wealth Manager

Hedge Funds, Investments, Trading

YVERDON-LES-BAINS, SWITZERLAND, April 4, 2025 /EINPresswire.com/ -- Balfour Capital Group Welcomes Jenny Le Nguyen to Strategic Leadership Circle, Expanding Global Reach and Cultural Investment Portfolio



Balfour Capital Group (BCG), a leading international investment and asset management firm, proudly announces the appointment of Jenny Le Nguyen, a distinguished entrepreneur, financial strategist, and cultural ambassador, to its Strategic Leadership Circle. This strategic move reinforces BCG's commitment to cultivating cross-sector excellence and expanding its global footprint across high-growth markets and culturally significant sectors.



Success is most often achieved by those who don't know that failure is inevitable."

Coco Chanel, French fashion designer and founder of the Chanel brand

Since 2023, Jenny has served as the Founder and President of SSASUJ Camellia in France, where she holds the exclusive license for The World Supermodel Pageant Vietnam. In this capacity, she has transformed pageantry into a platform for cultural diplomacy, strategic branding, and international collaboration. Her work with global

production houses and luxury partners has significantly elevated Vietnam's cultural presence on the international stage, earning her recognition as a key influencer in the entertainment and luxury branding spheres.

A longstanding figure in global fashion and media, Jenny has been a Judge and Producer for World Supermodel Production since 2017, where she orchestrates high-profile events that fuse fashion, culture, and social impact. Her expertise in corporate sponsorships, stakeholder engagement, and media production has helped secure partnerships with globally recognized brands, while advancing charitable and cultural initiatives in diverse communities.

From 2014 to 2016, Jenny served as Business Development Director at Fashion TV Vietnam, where she was instrumental in negotiating international sponsorships and elevating the brand's

presence through globally attended fashion and music festivals. Her work helped forge long-term relationships with major corporations and positioned Vietnam as an emerging luxury destination in Asia.

Beyond the entertainment world, Jenny brings formidable financial acumen through her role as Vice Director at Myanh Group, her family-owned business in Vietnam. Since 2009, she has overseen financial analysis for key investment projects, structured high-value real estate negotiations, and managed client portfolios. Her ability to bridge finance and strategy has made her a trusted figure in both domestic and international investment circles.

Jenny's academic credentials further underline her multifaceted expertise. She holds an MSc in Finance with a specialization in Hedge Fund & Private Equity from the International University of Monaco (2021), an MBA in Luxury Brand Management from IPAG Business School in Paris (2019), and a degree in Fashion Business from the Istituto Marangoni (2014). This rare blend of luxury, finance, and entrepreneurship provides her with a unique perspective on global market trends and investment opportunities.

"Jenny Le Nguyen represents a new generation of strategic thinkers—professionals who can move seamlessly between sectors, blend cultural intelligence with financial expertise, and drive global collaboration," said a spokesperson for Balfour Capital Group. "Her leadership in both luxury branding and financial structuring aligns with our vision to invest in innovation, lifestyle sectors, and frontier markets."

A committed philanthropist, Jenny also supports numerous charitable efforts focused on education, child welfare, and empowerment. Through organizations such as Bamboo Shelter and The Compassion Flower NGO, she champions scholarships, orphanage support, and sustainable development initiatives, reinforcing BCG's own values of social responsibility and inclusive growth.

Jenny's addition to Balfour Capital Group is more than a professional appointment—it's a commitment to diversifying leadership, innovating across industries, and deepening BCG's engagement with culturally rich and economically dynamic regions. Her voice and vision will play a vital role in shaping BCG's future investments in the lifestyle, media, and luxury sectors.

About Balfour Capital Group

Balfour Capital Group is a global investment and asset management firm dedicated to delivering strategic financial solutions across private equity, real estate, luxury, and emerging markets. With offices across Europe, North America, Asia, and the Middle East, BCG combines financial expertise with visionary leadership to create long-term value for its clients and partners.

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