

# HACQAH Launches NoiseCure to Address Acoustic Wellness for Healthcare

*New division focuses on evidence-based acoustic design to enhance patient comfort and staff well-being.*

DALLAS, TX, UNITED STATES, April 4, 2025 /EINPresswire.com/ -- HACQAH, a national leader in healthcare-focused art and signage, has announced the launch of NoiseCure, a new division dedicated to improving acoustic wellness in clinical environments. With growing recognition of sound's role in healing, NoiseCure marks an intentional expansion of HACQAH's mission—to shape more restorative, human-centered healthcare spaces.

For over two decades, HACQAH has helped hospitals and healthcare facilities elevate the visual experience of their environments. Now, that same commitment to thoughtful, evidence-based design is being applied to an often-neglected dimension of care: sound.

“NoiseCure reflects where we see the greatest opportunity to make an impact right now,” said Sara Beth Joyner, Co-Founder of HACQAH. “We’re not walking away from what we’ve built—we’re building on it. For us, this is a shift in focus, not a departure.”

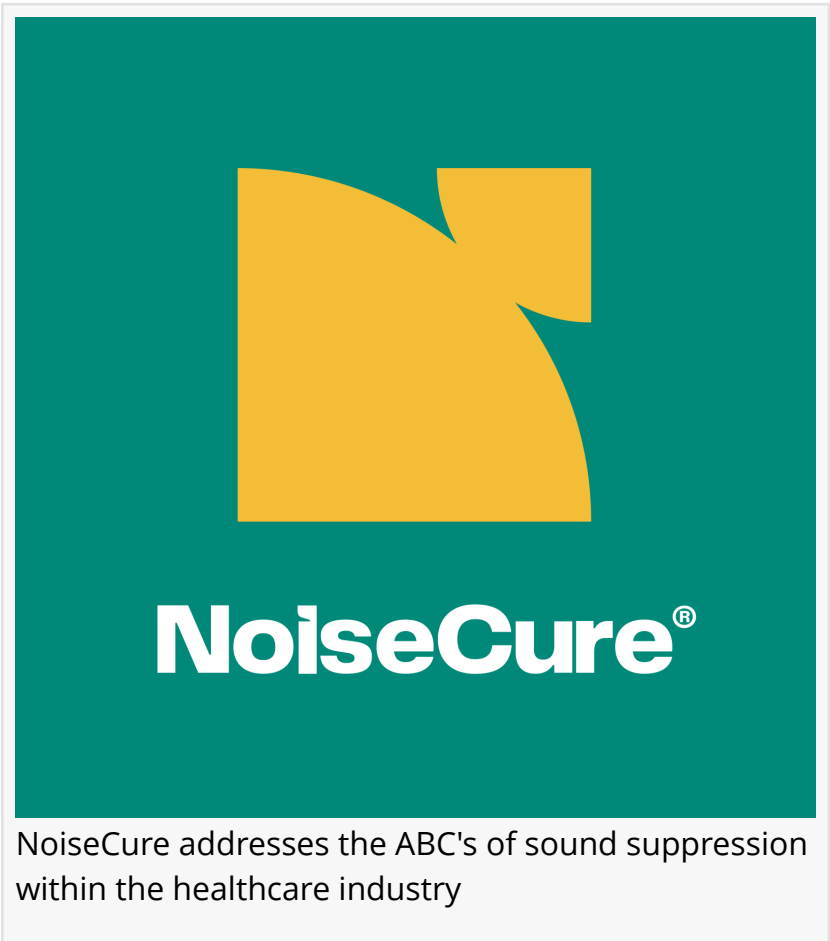
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*Sara Beth Joyner*

Numerous studies have shown that hospital noise directly affects patient satisfaction, sleep quality, and recovery outcomes. Over 60% of patients report dissatisfaction with noise levels during their stay—making it one of the most

persistent challenges in healthcare design. Through acoustic assessments, custom installations,



and visually integrated solutions, NoiseCure addresses these issues head-on.

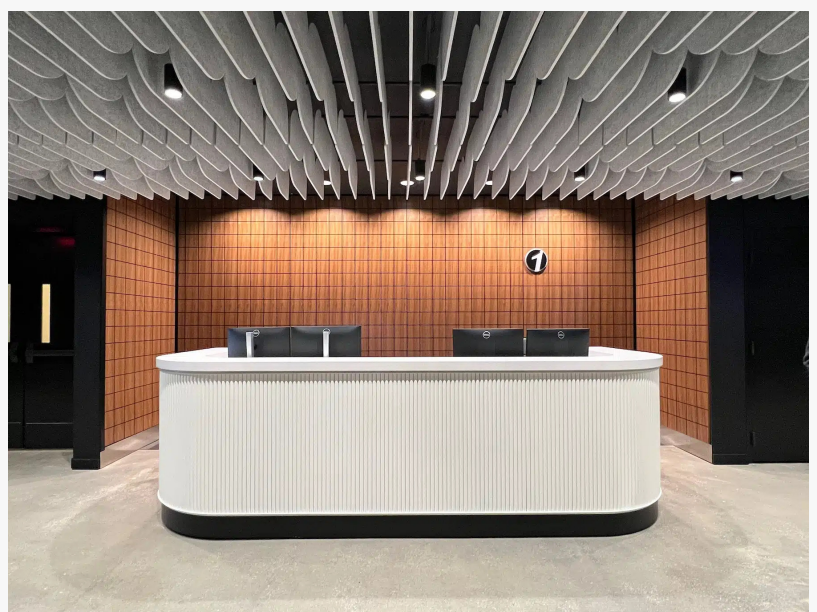
The division offers a full spectrum of acoustic services, including sound-absorbing wall and ceiling treatments, behaviorally appropriate materials for sensitive care units, and post-install evaluations. Each solution is designed to reduce stress, improve communication, and promote a more healing environment—without disrupting the visual standards that HACQAH is known for.

“There’s a growing need for healthcare spaces to feel more intentional—visually, physically, and sonically,” added Joyner. “NoiseCure gives us the platform to address that need in a focused, results-driven way.”

While HACQAH will continue to support clients with art and signage services, the company’s launch of NoiseCure signals a new chapter—one that reinforces its commitment to evolving alongside the healthcare environments it serves.

### About NoiseCure

NoiseCure is a healthcare-focused acoustic design division launched by the team behind HACQAH. Specializing in evidence-based sound solutions, NoiseCure helps hospitals and care facilities reduce noise, improve patient experience, and support staff well-being. From acoustic assessments to fully integrated installations, NoiseCure delivers results-driven design interventions that blend functionality with visual harmony—ensuring quieter, more restorative environments for all.



A stunning lobby treated with acoustic baffling



Modular acoustic panels perfect for any noisy environment

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A modern office that addresses noise while maintaining stunning visual appeal.

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