

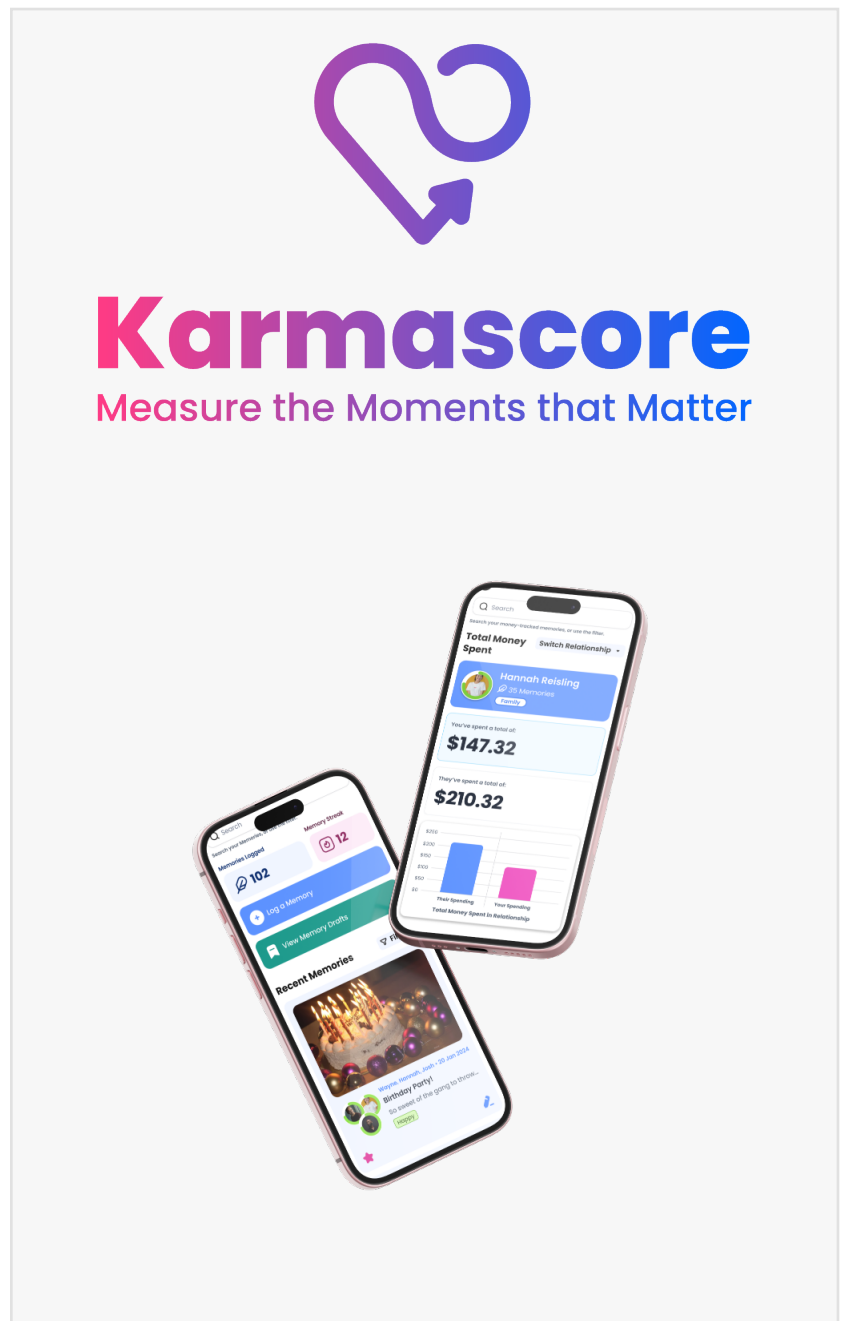


Karmascore, A Relationship Management & Analytics App Launches A Nationwide University Campus Life Improvement Campaign

A Transformative Partnership for the Higher Academia Enhancing Student Emotional Wellness is Karmascore's Fundamental Goal

EAST LANSING, MI, UNITED STATES, April 8, 2025 /EINPresswire.com/ -- Karmascore®, is a cutting-edge relationship management and analytics mobile app designed to empower individuals to nurture meaningful connections, track personal progress, and foster healthier more fulfilling relationships. These are critical components of a wellness tool that promotes self-care and mental well-being, particularly for students navigating the complexities of university life.

Karmascore is designed to improve emotional intelligence, set essential boundaries, and identify toxic connections that might interfere with a student's positive learning curve. This accessible app perfectly complements the Student Affairs and Campus Life services many universities provide. However, Karmascore offers an added advantage—it provides students with an easy-to-use platform for improving



their emotional well-being, particularly for those who may be hesitant to seek traditional counseling but still wish to thrive academically and socially.

Founder and CEO Paula Panagouleas Miller, a Harvard alumnus and successful entrepreneur, explained, “We all deserve exceptional relationships that enhance our lives especially students who moved away from home. They are very vulnerable and while navigating new environments, they often find themselves having difficulties balancing academics and social life. Karmascore delivers peer mentoring, empowerment for identity-based groups, insights for harmful patterns, and stigma-free solutions.”

Karmascore has garnered several accolades from industry professionals and media, as Paula and her team have received multiple media recognition and awards, indicating growing recognition for its innovative approach.

What makes Karmascore truly different is its unique journey to emotional health, with the blending of relationship analytics and intuitive design. Virginia C. Dori, Co-Founder and CMO, who is also leading this campaign, further articulated, “By integrating Karmascore into the existing student’s services in career counseling, fitness, health, and wellness programs, students will have easy access to a powerful mobile app to nurture emotional health more effectively and thrive.”

The university's partnership with Karmascore would not only elevate the existing offerings for Student Campus Life, but also make a profound difference as they pursue personal and academic growth.

The Karmascore Advantage:

- Mental Wellness and Relationship Building – Karmascore encourages emotional resilience and provides a platform for students to develop healthy connections.
- Easy Integration, Ease-of-Use, and Low Cost – As a B2B2C solution, Karmascore offers a freemium service with several tiered subscription options, ensuring affordability for institutions.
- Minimal Budget Impact but Maximum Benefits – Karmascore delivers measurable improvements in student life and offers monetization opportunities, creating significant value for universities.
- Social Media Buzz – With students actively engaged in digital spaces, the buzz generated will further enhance the university’s stellar reputation as a forward-thinking institution that cares about the holistic well-being of its students.

Karmascore is more than just an app—it's a powerful tool for universities that are committed to empowering students and supporting their emotional health journey, improving their personal and academic life.

Experience the power of enhancing relationship management with Karmascore. Download the app today for free from the iOS App Store and embark on a journey to make every connection count.

ABOUT KARMAScore:

Karmascore is a trailblazing woman-founded relationship management and analytics company dedicated to changing the way individuals approach their life's connections. The Karmascore app, the company's flagship product, empowers users to track their progress, foster better relationships, and measure the moments that truly matter. As a vital tool in the realm of self-care and mental wellness, Karmascore is poised to make a significant impact. For more information and to download the app, visit www.karmascoreapp.com

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