

## Markate CRM Redefines Home Service Businesses Customer Handling with Human like Interaction - Al Receptionist Kate

Al-Powered Solution Streamlines Customer Interactions, Enhancing Efficiency and Customer Satisfaction

SCOTTSDALE, AZ, UNITED STATES, April 15, 2025 /EINPresswire.com/ -- Markate CRM is the leading player among field service business solutions and is launching Kate, a very advanced AI receptionist that promises to revolutionize customer interaction. Seamless call handling 24/7: Meet an unbelievably human-sounding AI voice agent, aimed at providing business efficiency and professionalism unmatched anywhere.

In the fast-paced workings of field service, outstanding responsiveness is essential so the customer can be won immediately. Kate eliminates the frustrating waiting periods to make

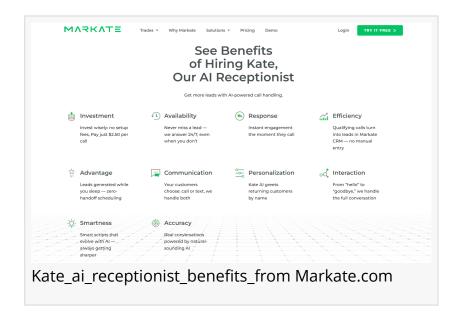


Introducing Kate, Ai receptionist for Home service businesses

sure each caller gets instantaneous personalized assistance, regardless of the hour. With this new artificial intelligence solution, no urgent service requests and no important queries remain unattended even beyond the traditional operation hours.

"We are extremely proud to introduce Kate to the market," says Radu Manole, CTO at Markate. "It is highly tailored to the very special needs of home service businesses, thus reinventing the way Al-based communication works when it comes to providing exceptional 24x7 customer support. Such seamless integration allows staff to focus on other important tasks and on-time customer care."

- > 24/7 Customer Service Availability
- > Instant Response
- > Human-Like Voice
- > Effortless Call Handling
- > Without Set Up Fees, No Commitment, Pay Per Usage, Affordable



In addition to answering frequently

asked questions, collecting lead information, taking customer messages, and notifying business owners instantly, Kate will manage many tasks through intelligent AI-receptionist-human-likeification. Over time, this AI listens and learns, so its performance continues increasing and increasingly personalized experiences result.

Al-Powered Solution Creates Customer Interaction Channels while capturing leads as needed, improving automation to develop increased efficiency and satisfaction among customers: Pressure Washing, Carpet/Tile Cleaning, Window Cleaning, Maid/Janitorial Service, Handyman, General Contractor, Electrical, Painting, Holiday Lighting, Snow Plowing, Landscaping, Tree Services, and Appliance Repair.

Al-Powered Receptionist: Revolutionize Customer Communication with Markate. Try It Now.

## **About Markate CRM:**

Comprehensive platform for managing home service businesses, offering CRM, job management, and marketing automation features designed to grow business, streamline operations and potentially reduce costs.

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