

# SEARCHEN NETWORKS® Announces Launch of AI Services to Help Businesses Automate, Scale, and Compete Smarter Online

*Will continue offering its full suite of internet marketing services including SEO, PPC management, website development*

WEST PALM BEACH, FL, UNITED STATES, April 7, 2025 /EINPresswire.com/ -- Searchen Networks Inc.

([www.searchen.com](http://www.searchen.com)), a leading internet marketing and search engine optimization company, is proud to

announce the expansion of its service offerings to include Artificial Intelligence (AI) solutions designed to help businesses enhance productivity, streamline marketing, and compete in today's fast-evolving digital landscape.



“

AI is changing the way businesses interact with their customers and how they operate internally”

*John Colascione*

With the growing demand for smarter, faster, and more efficient digital strategies, Searchen Networks is now offering AI-enhanced services including:

- AI-Driven Content Creation for SEO and marketing
- Automated Lead Generation Tools using smart forms and predictive analytics
- Custom AI Chatbots for websites and customer service

- AI Workflow Automation for internal business systems and marketing
- Private AI Assistant Development trained on a business's unique data

“AI is changing the way businesses interact with their customers and how they operate internally,” said John Colascione, CEO of Searchen Networks. “By integrating AI into our marketing solutions, we’re giving clients an edge—one that reduces manual work, increases conversions, and positions them to grow faster and smarter.”

Searchen Networks will continue offering its full suite of [internet marketing services](#) including SEO, [PPC management](#), website development, and reputation management—now enhanced

with [forward-thinking AI capabilities](#).

Companies interested in AI integration or learning more about how AI can impact their business operations and marketing efforts are encouraged to contact Searchen Networks at [www.searchen.com](http://www.searchen.com) or call (561) 370-7366.

#### About Searchen Networks

Searchen Networks Inc. is a full-service internet marketing company serving businesses nationwide, with a strong focus on search engine optimization, web presence development, and lead generation. Based in South Florida, the company has helped thousands of businesses grow their online visibility for over two decades.

John Colascione

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