

# Boomerang Business Collective, USA, Unleashes Strategic Franchise Initiative, Poised for Rapid National Growth

*Innovative Business Collective Teams Up with renowned Franchise Consulting Firm to Ignite Expansion*

STAFFORD, VA, UNITED STATES, April 8, 2025 /EINPresswire.com/ -- Boomerang Business Collective, the engaging business network is launching a strategic franchise initiative, signaling a bold move towards expansive growth on a national scale across the U.S. Already operating in several countries across Europe, Boomerang now is ready to offer its unique business model and franchise programs to America.

Partnering with Franchise Well, the nation's leading franchise consulting practice led by industry veteran and expert, Dr. Ben Litalien, CFE, Boomerang is set to quickly gain a strong foothold nationally. "I am excited to be bringing the Boomerang franchise business forward with an innovative strategy that allows entrepreneurs and investors to build a significant business," said Litalien "providing them with a large territory to develop with their own Collectives and by empowering local operators to launch and support Collectives."

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*Dr. Ben Litalien, CFE*

Boomerang Business Collective is a hub for professionals, driving success with a recurring revenue membership model, structured training, systems and technology. Developed by company founder Aqil Radjab, a successful executive and entrepreneur in the Netherlands, the Boomerang Business Collective model is structured to build strong beneficial relationships through local networking groups called Business Collectives. Each

Collective is structured with weekly meetings, lead sharing, exclusive representation by business category and interactive sessions for training and development. “We launched this model



successfully in the Netherlands then quickly expanded to Europe and the UK. Now we are ready to rapidly expand in the U.S. with our Regional Developer franchise model providing large territories for entrepreneurs to develop” says Rajab.

Regional Developers will be provided with significant proprietary technology and tools to support franchise development and Collective growth. The onboarding and training platforms are robust and dynamic, ensuring

consistency of services and support across the network. Marketing strategies, materials and campaigns have been developed to create awareness, build Collectives and support the ongoing growth and development of the brand.



Given demand from local entrepreneurs, Boomerang Business Collective, USA is aiming to establish a dozen Regional Developers by the end of 2025, with each Regional Developer launching 3 to 5 Collectives.

Individuals and groups interested in franchising should reach out to Shelli Howlett, U.S. Franchise Manager at 972.342.4222 or shellihowlett@boomerang-bc.com.

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