

Triple Unveils Elevated Mocktail Recipes to Celebrate 4/20

Inspired by cocktail classics, these 8 recipes showcase creative ways to enjoy both Triple High Seltzer & The Triple Drop

MIAMI, FL, UNITED STATES, April 8, 2025 /EINPresswire.com/ -- <u>Triple</u>, the THC beverage brand redefining social drinking, is proud to celebrate 4/20 in style by spotlighting eight new mocktail recipes that elevate the cannabis experience.

Featuring the company's two signature products, The Triple <u>Drop</u> and Triple High <u>Seltzer</u>, these flavorful creations are as refreshing and easy to make. Whether one is celebrating 4/20 flying solo or sharing the holiday vibes with friends, Triple has it covered.

In line with the tastes and preferences of the Gen-Z and Millennial Consumer, Triple now provides two mainstream products in the



Triple Unveils Elevated Mocktail Recipes to Celebrate 4/20

emerging cannabis space. Both the Triple Drop and Triple High Seltzer are low-dose options, making Triple approachable for individuals who have never tried THC. And for those who have, it's a drink that's easily buildable.

"At Triple, we specialize in low-dose products, making cannabis more accessible and enjoyable for everyone," said Triple Chief Marketing Officer Lambo Perkins. "These mocktail recipes are designed to highlight the versatility of our THC products, offering something for every palate on this special day."

The Recipes:

1. STRAIGHT DROP (5 mg THC)

Simple. Smooth. Straight to the point ☐ 1 packet of The Triple Drop (5 mg THC)

☐ 4 oz sparkling water

☐ Ice (optional)

Instructions:

- 1. Stir
- 2. Sip & enjoy



Triple High Seltzer Logo

2. TRIPLE SPRITZ (8 mg THC)

When one just isn't enough

☐ 1 packet of The Triple Drop (5 mg THC)

☐ 1 can of Triple High Seltzer Cherry Lemon (3 mg THC)

Instructions:

- 1. Pour over ice
- 2. Stir



These mocktail recipes are designed to highlight the versatility of our THC products, offering something for every palate on this special day."

Triple Chief Marketing Officer

Iriple Chief Marketing Officer Lambo Perkins

- 3. Add lemon wedge garnish
- 4. Sip & enjoy

3. TRIPLE DOUBLE PUNCH (10 mg THC)

A little extra for the night out (or in)

- ☐ 2 packets of The Triple Drop (10 mg THC)
- ☐ 6 oz lemonade
- ☐ A splash of sparkling water Instructions:

- 1. Pour over ice
- 2. Stir
- 3. Add citrus slice garnish
- 4. Sip & enjoy

 4. HIGH TIDE PALMER (5 mg THC) An upgrade to the classic lemonade and iced tea combo 1 packet The Triple Drop (5 mg THC) 4 oz iced tea 4 oz lemonade Instructions: Pour over ice Stir Add lemon wheel garnish Sip & enjoy
5. THC CRAN (5 mg THC) The no-vodka Vodka Cran 1 packet The Triple Drop (5 mg THC) 6 oz cranberry juice Instructions: 1. Pour over ice 2. Stir 3. Add ice & lime wedge garnish 4. Sip & enjoy
6. SUNSET SLUSH (8 mg THC) Frozen & fruity 1 packet The Triple Drop (5 mg THC) 1 can Triple High Seltzer Cherry Lemon (3 mg THC) 1 ½ cup frozen mango 1 ½ cup frozen pineapple Instructions: 1. Blend until smooth 2. Serve in a chilled glass 3. Sip & enjoy
7. CHERRY BASIL SMASH (5 mg THC) Refreshing 1 packet The Triple Drop (5 mg THC) 2-3 fresh basil leaves 1 ½ oz sweet cherry juice

☐ 4 oz soda water Instructions:

1. Muddle basil & cherry juice

- 2. Pour over ice
- 3. Stir
- 4. Add basil leaf garnish
- 5. Sip & enjoy
- 8. THC & COLA (5 mg THC)Whiskey & Cola, but make it cannabis1 packet The Triple Drop (5 mg THC)

☐ 6 oz cola

Instructions:

- 1. Pour over ice
- 2. Stir
- 3. Add ice & lemon wedge garnish
- 4. Sip & enjoy

Triple continues to set the standard for THC beverages by offering flavor-forward, sessionable products that rival the best alcohol-spiked drinks, minus the downsides. Whether mixed into sparkling water, a cocktail, juice, or enjoyed solo, the cherry lemon-flavored Triple Drop is the perfect companion for any occasion.

The Drop is complementary to Triple's existing seltzer product. With Triple High Seltzer, Triple's THC formulation offers a drink that's perfect for enjoying throughout the day or night, similar to how one would consume a beer or hard seltzer. Triple High Seltzer comes in three flavors – lime, cherry-lemon and grapefruit. The buzz kicks in within 15-20 minutes, lasts as long as a typical social drink, and is followed by no hangover. Triple High Seltzer offers a social buzz with just 15-25 calories per can, compared to around 100 calories in most traditional hard seltzers.

"These delightful mocktail recipes are perfect for unwinding, sharing, and exploring new ways to enjoy cannabis," said Will Spartin, Triple Chief Operating Officer. "As always, we encourage our customers to sip responsibly and ensure compliance with local cannabis consumption laws."

The Triple Drop is now available at select retailers where Triple High Seltzer can be found. Nationally, find The Drop and seltzer at drinktriple.com.

Contact: Sean Hixson sean@btlpr.com 314-283-0341 Sean Hixson BTLPR +1 314-283-0341 sean@btlpr.com Visit us on social media: Instagram TikTok

This press release can be viewed online at: https://www.einpresswire.com/article/801004527

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.