

Innovative cold therapy tool to enhances skin appearance with clinically backed benefits

This innovative cold therapy tool eases pain and puffiness while enhancing skin appearance, backed by clinical research.

NEW YORK CITY, NY, UNITED STATES, April 7, 2025 /EINPresswire.com/ -- [PicksArea](#) is proud to announce the launch of its groundbreaking Double Head Ice Roller for Face, Eyes, and Body—a versatile tool designed to provide effective [cold therapy](#) for pain relief, [reduce puffiness](#), and support a refreshed, rejuvenated appearance. This innovative product builds on emerging clinical research that shows the benefits of mechanical stimulation for skin blood flow and vascular health.



Recent research published in *Complementary Therapies in Medicine* (PMID: 30477852, DOI: 10.1016) demonstrated that short-term use of a facial massage roller significantly increased skin blood flow for at least 10 minutes post-treatment and that daily long-term use improved vascular dilatation response. These findings support the principles behind the Double Head Ice Roller’s design, which utilizes cold therapy to not only relieve minor aches and reduce facial puffiness but also potentially enhance overall skin appearance through improved circulation.

Key Features of the Double Head Ice Roller Include:

Dual-Headed Design: Offers maximum coverage for both broad areas like the face and body and precise treatment for sensitive areas such as the under-eye region.

Effective Cold Therapy: Helps reduce inflammation, alleviate minor pain, and diminish puffiness by applying a soothing cooling effect directly to affected areas.

User-Friendly and Portable: Simply freeze the roller for a few hours for immediate use. Its compact design makes it ideal for home use or on-the-go relief.

Multi-Functional Use: Suitable for post-workout recovery, easing tension headaches, and reducing facial swelling as part of a daily skincare routine.

"We are excited to introduce the Double Head Ice Roller, a product that combines innovative design with clinically supported benefits. Our product is engineered to provide users with an at-home solution for effective cold therapy. The design not only helps alleviate discomfort and reduce puffiness but also complements modern skincare routines by promoting better circulation. This launch is an important step in offering our customers both wellness and beauty benefits." - PicksArea's Team

PicksArea's commitment to quality and customer satisfaction is reflected in every aspect of the Double Head Ice Roller—from its durable materials to its ergonomic design. By integrating the positive findings from recent clinical studies, PicksArea reinforces its promise to deliver products that are both functional and backed by science.

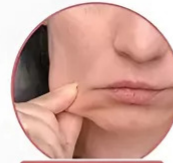
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Suitable for All Kinds of Skin

Such as rough facial contours, large pores, dull skin, etc



Skin redness



Sagging skin



Dry skin after sun



Dull skin



Rough facial contours



PicksArea Cold Therapy

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