

OPIC Technologies, Inc. Enhances Travel Storytelling with 3D Livestreaming

OPIC's 3D livestream tech lets travel influencers share adventures with depth, motion, and real-time presence for more immersive audience experiences.

ORLANDO, FL, UNITED STATES, April 11, 2025 /EINPresswire.com/ -- OPIC Technologies, Inc., the leader in <u>3D</u> livestream technology, is transforming how travel influencers connect with



audiences by offering a more immersive way to share journeys in real time. By capturing spatial depth, perspective, and natural motion, OPIC's 3D livestreaming allows viewers to experience remote landscapes, cultural moments, and outdoor adventures as if they were physically present.

For travel content creators, conveying the full atmosphere of a place has always been a challenge. Traditional video can flatten dramatic scenery, obscure spatial relationships, and limit how viewers engage with the environment. OPIC's 3D livestreaming solves this by enabling audiences to see the scale of a mountain trail, the layout of a bustling market, or the quiet details of a hidden beach with a sense of depth and context.

Unlike edited content or pre-recorded tours, 3D livestreaming offers real-time interaction with the environment and audience. Influencers can respond to questions, adjust perspectives, and guide their followers through experiences with a level of immediacy and realism that enhances storytelling and builds stronger audience connection.

"Travel is about movement through space—feeling the scale of a canyon or the intimacy of a local street," said Bob Douglas, CEO at OPIC Technologies. "Our technology gives creators the ability to bring their audiences into these spaces, not just show them."

This technology also supports educational and cultural exploration by giving audiences access to places they may never physically visit—offering new pathways for global learning and appreciation. Whether trekking across remote landscapes or documenting everyday moments in faraway cities, travel influencers can use OPIC's tools to share more nuanced and authentic

experiences.

About OPIC Technologies, Inc.

OPIC Technologies, Inc. is the global leader in 3D livestream technology, specializing in real-time immersive media that captures depth, motion, and spatial detail. With applications across travel, fashion, education, entertainment, and more, OPIC helps creators and organizations connect more deeply with audiences through lifelike digital experiences. Headquartered in Orlando, OPIC is committed to expanding the possibilities of digital storytelling.

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