

DomusCoir® launches in the UK — an eco-luxury coir compost crafted for houseplants

Pioneers in the industry, Salike®, today announced the launch of DomusCoir®, a new luxury houseplant compost.

LONDON, UNITED KINGDOM, April 16, 2025 /EINPresswire.com/ -- Pioneers in the industry, Salike®, today announced the launch of DomusCoir®, a new luxury [houseplant compost](#). Crafted from responsibly sourced coir and nutrient-rich compost, DomusCoir® by Salike® offers plant lovers an elevated, eco-conscious growing medium designed to nurture both plants and interiors.

As houseplants become a central feature in modern living spaces, DomusCoir® steps in to provide more than just soil — it delivers an experience rooted in sustainability, wellbeing, and design.

“We created DomusCoir® because houseplant care has become an extension of personal style and home wellness,” says a spokesperson at Salike®, adding, “this compost is designed not only to help plants flourish but to align with the aesthetics and values of today’s mindful consumers.”

Key benefits of DomusCoir® include its superior water retention and air porosity properties, allowing plants to thrive in ideal conditions. Crafted from renewable coir, sourced from Sri Lanka, DomusCoir® is biodegradable and free of the more harmful peat-moss, while enriched with nitrogen, phosphorus, and potassium. It is easy to use, and perfect for all types of indoor plants.



DomusCoir®, a new luxury houseplant compost.

DomusCoir® is one of many products Salike® is introducing this year in celebration of a decade since the company first launched its business in the UK. In this milestone year, DomusCoir® proudly reflects Salike® journey - one defined by unwavering commitment to sustainability, innovation, and community. The parent company of CoirProducts.co.uk - UK's largest coir portfolio - Salike® continues to put people and purpose at the centre of its work, leading with impact.

DomusCoir® resonates with urban plant lovers, eco-conscious consumers, and interior decor enthusiasts who see houseplants as an essential part of their lifestyle. Whether it's a carefully curated plant shelf or an indoor jungle oasis, DomusCoir® provides the perfect foundation.

DomusCoir® is now available to purchase online via www.coirproducts.co.uk with an RRP of £12.99 delivered for a 20L bag. Trade customers who are interested in stocking the products, can contact us via hello@coirproducts.co.uk.

Ash

Salike®

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