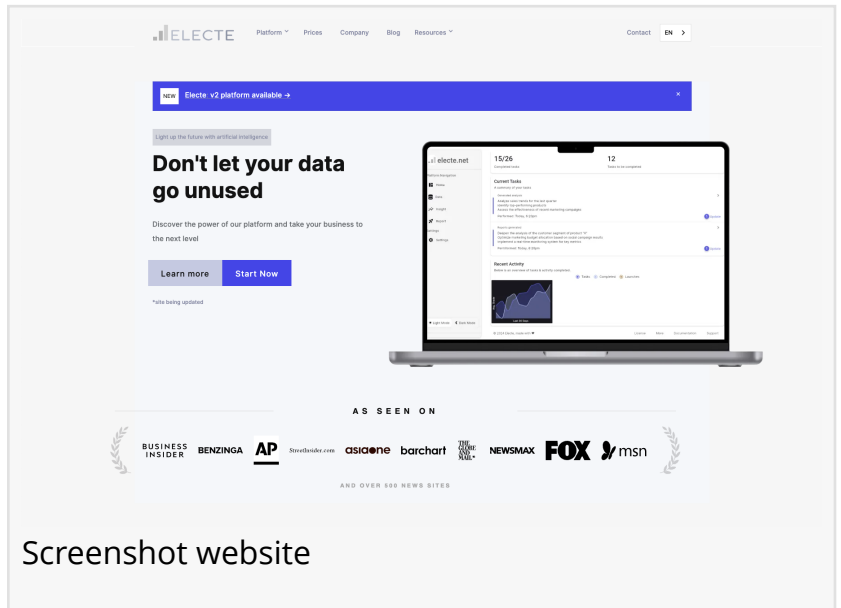


# Electe Joins the World Wide Web Consortium as a AI B2B Go-to-Market Leader

*Italian AI analytics platform becomes W3C member to influence data interoperability and privacy standards for small and medium-sized enterprises*

MILANO, MI, ITALY, April 8, 2025 /EINPresswire.com/ -- [Electe](#), an Italian company leading in AI-based data analytics solutions, today announces its membership in the World Wide Web Consortium ([W3C](#)), the international organization that develops open web standards. This significant milestone positions Electe as a key player in shaping the future of web standards, particularly in the domains of data interoperability and privacy, with a specific focus on the needs of small and medium-sized enterprises (SMEs).



Screenshot website

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Our focus will be on promoting interoperability and privacy standards that empower SMEs to leverage data effectively while maintaining security”

*Fabio Lauria*

Founded in 2023 and headquartered in Milan, Electe has quickly established itself as a B2B Go-to-Market Leader specializing in developing AI solutions that transform complex data into strategic decisions for SMEs. The platform offers predictive analytics, automated reports, and real-time insights, democratizing access to artificial intelligence for businesses of all sizes.

Strategic Importance of W3C Membership

Electe's membership in the W3C comes at a critical time

when data privacy regulations are becoming increasingly stringent worldwide and businesses are seeking efficient ways to manage and analyze their data without compromising security. The company's expertise in AI-driven analytics positions it uniquely to contribute to developing standards that will help shape the future digital landscape for businesses.

"As a B2B Go-to-Market Leader specializing in AI-driven data analytics, we are uniquely

positioned to influence standards that will shape how businesses interact with data on the web," says [Fabio Lauria](#), CEO of Electe. "Our focus will be on promoting interoperability and privacy standards that empower SMEs to leverage data effectively while maintaining security."

Lauria added, "Many small and medium enterprises struggle with data integration and compliance challenges. By participating in W3C working groups, we aim to ensure that future web standards address these concerns and create a more level playing field for businesses of all sizes."

#### Focus Areas and Contribution

As a W3C member, Electe will actively contribute to key working groups, including:

**Data Privacy Vocabularies and Controls Community Group:** developing taxonomies for privacy and data protection that align with global regulations such as GDPR and CCPA, ensuring that SMEs can implement compliant data practices without excessive resource requirements.

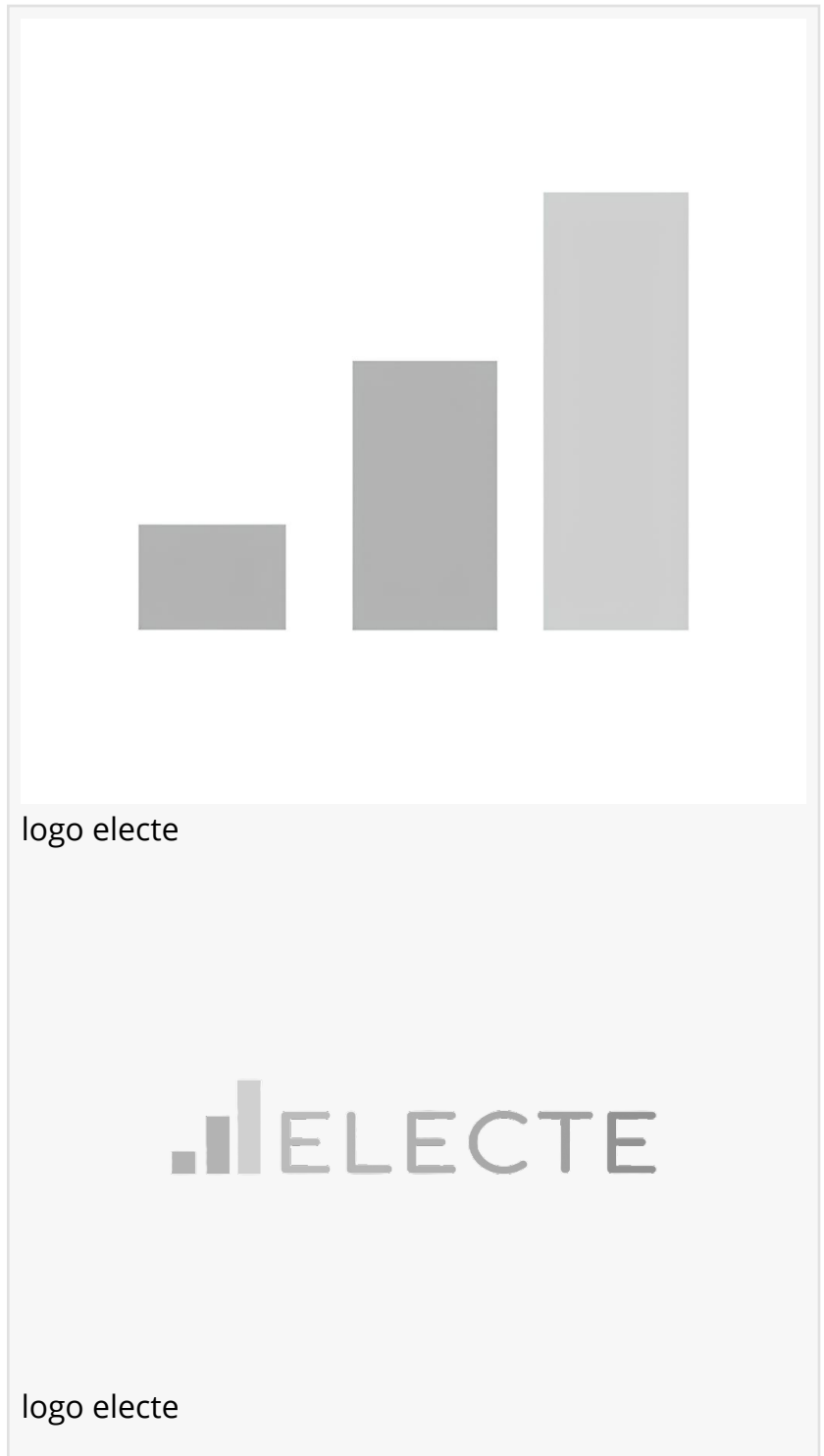
**Linked Web Storage Working Group:** enhancing data storage and access

control on the web to facilitate secure, interoperable, and efficient data management for business applications, reducing integration barriers that often impact smaller organizations.

**Web Machine Learning Working Group:** empowering web applications with machine learning capabilities that can be implemented directly in browsers, potentially reducing reliance on cloud-based solutions and improving data privacy and processing efficiency.

#### Impact on SME Ecosystem and Industry Trends

Electe's membership in the W3C represents a significant step for the Italian and European SME



ecosystem. With Electe's expertise in data analytics solutions that have already demonstrated an 87% reduction in data processing time and a 278% increase in platform views, SMEs will benefit from more accessible web standards that comply with privacy regulations.

The company's participation is expected to influence how data analytics tools evolve on the web, potentially leading to standards that make advanced AI capabilities more accessible to organizations without specialized technical teams. This aligns with broader industry trends toward democratizing technology and reducing digital divides between large enterprises and SMEs.

In recent years, Electe has experienced impressive growth with a 50% profit increase, solidifying its position in the AI and data analytics sector. The company will continue to invest in innovation to ensure that SMEs can compete effectively in the digital economy.

"The future of business depends on data intelligence," explains Lauria. "But that future must be inclusive. Through our work with W3C, we're committed to ensuring that the evolving web architecture supports businesses of all sizes, not just those with extensive resources."

#### Industry Recognition and Future Plans

This announcement follows Electe's recent recognition at the Netty Awards, where the company received the "AI Innovation of the Year" award in November 2024. The company plans to leverage its W3C membership to further enhance its platform capabilities, with a particular focus on real-time collaborative analytics and privacy-preserving data sharing mechanisms.

#### About Electe

Electe is an innovative AI-based data analytics platform dedicated to turning data challenges into opportunities for small and medium-sized businesses. Founded in 2023 by Fabio Lauria, the company's mission is to democratize access to AI, ensuring that data-driven decision-making is not limited to large corporations but is accessible to organizations of all sizes.

The company's platform combines powerful AI algorithms with an intuitive user interface, enabling businesses to derive actionable insights from their data without requiring specialized technical knowledge. Electe serves clients across multiple sectors, including retail, manufacturing, healthcare, and professional services.

For more information, visit Electe's website at <https://www.electe.net>

#### About the World Wide Web Consortium (W3C)

The World Wide Web Consortium (W3C) is an international community where member organizations, a full-time staff, and the public work together to develop Web standards. Led by Web inventor and Director Tim Berners-Lee, W3C's mission is to lead the Web to its full potential by developing protocols and guidelines that ensure the long-term growth of the Web.

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