

HIP Video Promo Presents: Kendra Erika releases brand new music video "Dance In The Fire"

Kendra Erika's Latest Single "Dance In The Fire" Invites Listeners to Leave It All on the Floor

BOCA RATON, FL, UNITED STATES, April 8, 2025 /EINPresswire.com/ -- When she's not busy reimagining classics, the fiercely talented Kendra Erika is moving bodies on dance floors around the globe. With five Billboard Top Ten dance hits, she's been routinely delivering chart-topping bangers since stepping onto the scene—gifting listeners soul-stirring bursts of strength and hope, uniquely crafted to melt away worries. Visionary artists like Erika have set a dance-pop resurgence ablaze, as listeners lean on



transportive melodies to indulge them in decadent escapes. Erika does just that—this singer, songwriter, and actress has already been recognized for her extraordinary contributions to promoting human well-being and happiness through her music. Now, as she embarks on an exciting new chapter with Empire Distribution, Erika is coming fully into her own. With club performances and remixes lined up in the coming months, she's on a journey to refine her identity and reconnect with her roots. In other words, Kendra Erika, now a shimmering star, is coming home.

Living in LA, Kendra sought strength from the devastating LA fires that engulfed her community—but her impact extends far beyond the City of Angels. Everyone has fires blazing within, threatening to consume their dreams and desires. Rather than fall victim to the encroaching darkness, Erika leads a rallying call to “leave it all on the floor” and embrace life's battles with courage and tenacity. Backing the spirit-lifting track is a powerhouse duo: 2024 Grammy winner Will Gitten and two-time Grammy-nominated producer Luigie “LUGO” Gonzalez, who describes crafting with Erika as “always fun, wildly creative, and uniquely energetic.”

Naturally, this gusto seeps through every note. “Energizing” hardly captures the potency of its global allure—as its propulsive afro-house groove pulses beneath Erika’s assured vocals, it’s clear the party has already started. “Everyone is looking for a reason to dance through their challenges—to let their problems go up in smoke,” she explains. “This song is about finding strength in the fire and emerging unstoppable.” It’s a pulse, a movement, a sweet release—precisely what the world needs.

One thing about Erika—she dominates each of her captivating visuals. In “Dance In The Fire,” legendary Turkish dance-pop photographer Tolga Katas portrays her as an alluring protagonist

in a fiery, fantastical adventure. Viewers will feel the scorch—it’s a full sensory experience, the perfect backdrop to lose oneself in the flames. Mesmerizingly cinematic, it channels the mystical essence of fantasy realms that stretch the imagination. It wouldn’t be surprising to see her—sparkling cape billowing—standing beside Raquel Welch in *One Million Years B.C.*, roaming the deserts in *Dune*, or riding a dragon in *Game of Thrones*. But fortunately, she’s here—inviting all into a vivid world where strength and vulnerability collide. It’s simply time to move forward. Somehow, she knows “we’ll be fine.” Out here—in the desert, on the dance floor, and wherever she goes—she’s got a sparkle in her eye and a calling in her heart—beckoning fans to follow.

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