

4KIRA4MOMS to hold a Virtual Press Conference This Wednesday Launching 2025 Black Maternal health Week Events

An announcement and detailed briefing on the 2025 Black Maternal Health Week events taking place from April 11-17, 2025, in Atlanta

ATLANTA, GA, UNITED STATES, April 8, 2025 /EINPresswire.com/ -- WHAT: An announcement and detailed briefing on the 2025 Black Maternal Health Week events taking place from April 11-17, 2025, in Atlanta

WHEN: Wednesday, April 9, 2025, 11:30 a.m.

WHERE: ZOOM - <https://mxcomm.info/4Kira4M2025BMHW>

WHO: Charles Johnson, Founder and President, and Gabrielle Albert, Executive Director, 4Kira4Moms

4Kira4Moms is proud to announce a powerful lineup of community-centered events for the 2025 Atlanta Black Maternal Health Week (BMHW), April 11-17, 2025. In partnership with leading organizations, including Black Mamas Matter Alliance, the City of Atlanta, Morehouse School of Medicine: Center for Maternal Health Equity, Piedmont Healthcare, Hawks/Kaiser Permanente, and Amerigroup Community Care of Georgia, this year's celebration is designed to educate, inspire, and mobilize action around Black maternal health and justice, under the themes of "Healing Legacies" and "Black Birthing Joy."

Highlights for 4Kira4Moms Black Maternal Health Week Events:
Friday, April 11, 2025, 7 p.m.-10 p.m.
Visual Arts & Spoken Word Art Competition & Showcase



Evelyn Rose Studios, 1500 Marietta Rd NW,
Atlanta, GA 30318

Celebrate creative expression with an evening of visual and spoken word performances exploring the theme “Joy & Pain: The Black Maternal Health Crisis.” Admission is free.

Saturday, April 12, 2025, 9:30 a.m.-4:00 p.m.

Community Block Party & Walk

MLK Rec Center & Selena S. Butler Park

This dynamic day- 4Kira4Moms signature Black Maternal Health Week Event includes a walk, vendor booths, health screenings, food, fun, and more—all in support of Black maternal health. The day will start with a Black Maternal Health Walk at 9:30 a.m. to honor Black mothers and advocate for maternal health equity. Following the walk, the Block Party kicks off at 11:30 a.m., featuring a community celebration with vendors, community organizations, free lunch, and activities for the entire family to enjoy. The Block Party will be emceed by the “Hostess with the Mostess,” Shamea Morton, Atlanta Hawks In-Game Host and cast member of The Real Housewives of Atlanta.

In addition, there will be special appearances by Harry the Hawk, DJ Mo, and at 2:30 p.m., Block Party attendees will be treated to a free concert by Jukebox Atlanta featuring Grammy-nominated, Kermit Quinn. There will also be a special event activation just for dads, including free haircuts and giveaways, hosted by 4Kira4Dads and the Paternal Centers of Excellence. The Block Party is free and open to all.

Sunday, April 13, 2025, noon-3 p.m.

Men and Fathers in the Game: Championing Her Victory Brunch

Morehouse School of Medicine Conference Center

In partnership with Morehouse School of Medicine Center for Maternal Health Equity, this free event highlights the vital role men and fathers play in supporting Black maternal health. Moderated by media personality, actor, and author Rashan Ali, the panel features:

4Kira4Moms
2025 ATLANTA BLACK MATERNAL HEALTH WEEK EVENTS
COME & JOIN US IN ALL OUR EVENTS

2025 ATL BMHW - VISUAL ARTS & SPOKEN WORD ART COMPETITION & SHOWCASE
IN PARTNERSHIP WITH MOREHOUSE SCHOOL OF MEDICINE CENTER FOR MATERNAL HEALTH EQUITY
ENTRY SUBMISSION DEADLINE : APRIL 7 | MONDAY | AT 8 AM, APRIL 11, 2025 | FRI | 7 PM - 10 PM
EVELYN ROSE STUDIOS, 1500 MARIETTA RD NW, ATLANTA, GA 30318

SCAN TO JOIN COMPETITION
SCAN TO GET EVENT TICKETS

BMHW 2025 - COMMUNITY BLOCK PARTY & WALK
IN PARTNERSHIP WITH BLACK MAMAS MATTER ALLIANCE & THE CITY OF ATLANTA
APRIL 12, 2025 | SAT | 9:30 - 4:00 PM
MLK REC CENTER & SELENA S. BUTLER PARK

ATTENDEE & VOLUNTEER REGISTRATION
SCAN TO DONATE
CBO / VENDORS/PARTNERS REGISTRATIONS

WWW.4KIRA4MOMS.COM

4Kira4Moms
2025 ATLANTA BLACK MATERNAL HEALTH WEEK CELEBRATIONS
COME & JOIN US IN ALL OUR EVENTS

SUNDAY BRUNCH: "MEN AND FATHERS IN THE GAME: CHAMPIONING HER VICTORY"
IN PARTNERSHIP WITH MOREHOUSE SCHOOL OF MEDICINE CENTER FOR MATERNAL HEALTH EQUITY
APRIL 13, 2025 | SUN | 12 PM - 3 PM
MOREHOUSE SCHOOL OF MEDICINE CONFERENCE CENTER

ATTENDEE REGISTRATION

DOCUMENTARY SCREENING: THE EBONY CANAL
IN PARTNERSHIP WITH AMERIGROUP COMMUNITY CARE OF GEORGIA
APRIL 13, 2025 | SUN | 7PM - 10 PM
RAY CHARLES PERFORMING ARTS CENTER

BOOK YOUR TICKETS HERE

BLACK MATERNAL HEALTH PANELS
IN PARTNERSHIP WITH MOREHOUSE SCHOOL OF MEDICINE CENTER FOR MATERNAL HEALTH EQUITY
APRIL 14, 2025 | MON | 11 AM - 3 PM
MOREHOUSE SCHOOL OF MEDICINE CONFERENCE CENTER

ATTENDEE REGISTRATION

PIEDMONT BLACK MATERNAL HEALTH TOWNHALL
IN PARTNERSHIP WITH PIEDMONT HEALTHCARE
APRIL 17, 2025 | THURSDAY | 6:30 PM - 7:30 PM
VIA MICROSOFT TEAMS

ATTENDEE REGISTRATION
SCAN TO DONATE

WWW.4KIRA4MOMS.COM

- Charles Johnson, founder & president, 4Kira4Moms
- David J. Castro, II, creative entrepreneur, architect, innovator, and founder, Dungeon Forward & Fun Projects, LLC
- Dr. Brandon Frame, professor of social emotional learning, founder/chief visionary officer of The Black Man Can, Inc., Co-Founder of #Hiphoped, and author
- Dr. De'smond Henry, Obstetrician/Gynecologist
- Ovie Mughelli, two-time All-Pro NFL veteran, healthcare consultant, media correspondent

Sunday, April 13, 2025, 7 p.m.-10 p.m.

Documentary Screening: The Ebony Canal

Ray Charles Performing Arts Center

A free screening of the dynamic documentary narrated by Academy Award-winning (EGOT) icon Viola Davis and directed by Emmy Award winner Emmai Alaquiva, The Ebony Canal is a masterful cinematic poem that examines the disparities of infant mortality and maternal health among Black and Brown women. The panel discussion will be moderated by actor and advocate Lamman Rucker and will include the following panelists:

- Emmai Alaquiva, Emmy Award winner and acclaimed director of The Ebony Canal
- Charles Johnson, founder and president, 4Kira4Moms, and maternal health advocate
- Kimberly Seals Allers, founder, Irth App, journalist, author
- Madeline Sutton, MD, MPH, Medical Director, Elevance Health

Monday, April 14, 2025, 11 a.m.-3 p.m.

Black Maternal Health Panels

Morehouse School of Medicine Conference Center

Engage with experts and advocates in panel discussions on critical issues impacting Black maternal health. This free event is in partnership with Morehouse School of Medicine Center for Maternal Health Equity.

Thursday, April 17, 2025, 6:30 p.m.-7:30 p.m.

Piedmont Black Maternal Health Townhall

Virtual Event via Microsoft Teams

Join Piedmont Healthcare and 4Kira4Moms for a virtual town hall addressing maternal health disparities and solutions.

All events are free and open to the public with advance registration. For more information and to register, visit www.4Kira4Moms.com or follow @4Kira4Moms on Instagram and Facebook.

###

About 4Kira4Moms

4Kira4Moms is a national nonprofit organization committed to improving maternal health outcomes and preventing maternal mortality, particularly among Black women. Through education, policy advocacy, and community engagement, 4Kira4Moms works to ensure that all mothers have access to equitable and respectful care. Learn more at 4Kira4Moms.com.

LaTricia H Woods
Mahogany Xan Communications
+1 480-374-1908

[email us here](#)

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

[Instagram](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/801314567>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.