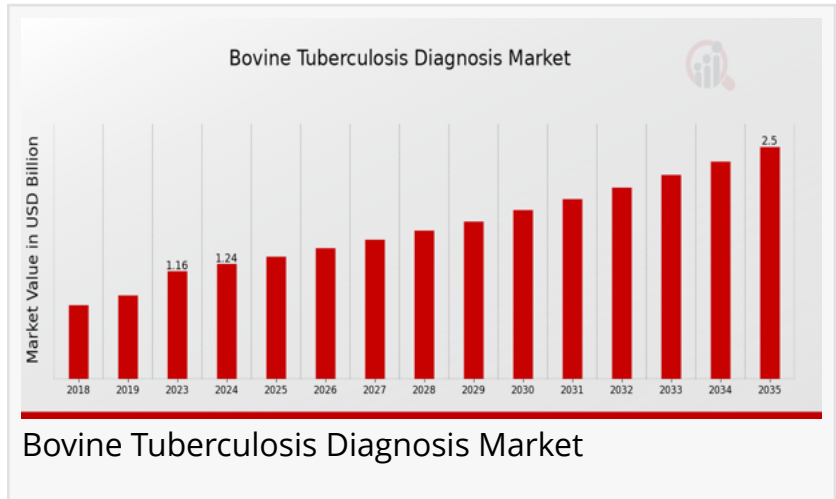


Bovine Tuberculosis Diagnosis Market Anticipated to Reach USD 2.5 Billion, at a Notable 6.59% CAGR by 2035

Technological Innovation: Rapid developments in serological, molecular, and digital diagnostic tools are enabling quicker, more accurate disease detection.

US, NY, UNITED STATES, April 9, 2025
/EINPresswire.com/ -- Global Bovine Tuberculosis Diagnosis Market Poised for Strong Growth: Projected to Reach USD 2.5 Billion by 2035



The Global [Bovine Tuberculosis Diagnosis Market Size](#) is set on a robust growth trajectory, with a projected market size expected to increase from USD 1.24 billion in 2024 to USD 2.5 billion by 2035, expanding at a Compound Annual Growth Rate (CAGR) of 6.59% during the forecast period, according to the latest research by Market Research Future (MRFR).

This growth is primarily driven by the increasing prevalence of bovine tuberculosis (bTB) in livestock, heightened awareness of the disease's impact on public health and trade, and continued advancements in diagnostic technologies.

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Market Overview

Bovine tuberculosis remains a critical concern for global livestock industries, with its zoonotic potential and economic burden emphasizing the need for early detection and effective management strategies. Growing adoption of advanced diagnostic tools such as polymerase chain reaction (PCR), antigen detection, and point-of-care diagnostics is reshaping the market, facilitating real-time results and improved herd management.

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Market Scope & Drivers

Key factors propelling the market include:

Rising Awareness: Educational initiatives by governments and NGOs highlight the implications of bTB on food safety and animal health, driving demand for diagnostic testing.

Technological Innovation: Rapid developments in serological, molecular, and digital diagnostic tools are enabling quicker, more accurate disease detection.

Regulatory Support: Global and national animal health programs are mandating regular bTB testing, increasing the uptake of diagnostic solutions.

Digital Integration: The inclusion of telemedicine and digital monitoring tools in veterinary diagnostics enhances accessibility and decision-making in rural and remote regions.

Market Segmentation

By Test Type

Skin Test: Traditional and cost-effective; valued at USD 0.3 billion (2024), projected to reach USD 0.6 billion (2035).

Blood Test: Rapid and efficient, projected to grow from USD 0.4 billion to USD 0.9 billion.

Molecular Test: High accuracy and sensitivity; expected to double from USD 0.26 billion to USD 0.52 billion.

Rapid Test: Key for field use, growing from USD 0.28 billion to USD 0.48 billion.

By Technology

Conventional Testing

Point-of-Care Testing

Automated Testing

By Sampling Method

Serology

Biopsy

Tissue Sampling

By End Use

Veterinary Clinics

Research Laboratories

Livestock Farms

Regional Insights

North America leads the global market, projected to grow from USD 0.45 billion (2024) to USD 0.95 billion (2035), driven by advanced veterinary infrastructure and robust regulatory frameworks.

Europe follows closely, with increasing investments in disease control.

Asia Pacific is emerging as a high-growth region, backed by large livestock populations and growing awareness.

South America and MEA present untapped potential with growing veterinary outreach programs.

Key Players and Competitive Landscape

The market is highly competitive, with major players focusing on R&D, partnerships, and product innovation to strengthen their presence. Notable companies include:

IDEXX Laboratories

Thermo Fisher Scientific

Randox Laboratories

BioRad Laboratories

Zoetis

Merck Animal Health

Qiagen

Neogen Corporation

Heska Corporation

Vetoquinol
Agilent Technologies

Recent Developments: Industry giants such as IDEXX, Thermo Fisher, and Zoetis are expanding their diagnostic portfolios to include more efficient, rapid-response tools. Mergers, tech advancements, and digital integration continue to reshape the competitive landscape.

Outlook

The Global Bovine Tuberculosis Diagnosis Market is expected to see accelerated innovation and expansion over the next decade, driven by rising disease burden, technological evolution, and a global push toward animal and public health safety. As demand for quick, accurate, and field-ready diagnostics increases, stakeholders across the veterinary, agricultural, and public health sectors are set to benefit from a more resilient, responsive market landscape.

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