

David M. Munson Jr. of Full of Ideas (FOI) and Get Real Alliance Recently Featured on Close Up Radio

DALLAS, TX, UNITED STATES, April 11, 2025 /EINPresswire.com/ -- Full of Ideas (FOI), a forward-thinking climate change consultancy, and its founder, inventor, and author David M. Munson, are proud to present a novel perspective to address climate change that does not require drastic lifestyle changes. As the driving force behind the Get Real Alliance, Munson introduces his latest work, "Get Real: A Positive Solution to Climate Change," a book that challenges conventional narratives and offers actionable strategies to make the world carbon-negative while still benefiting from modern energies like oil and gas.



The Get Real Alliance believes that a comprehensive approach to climate change requires enhancing the health of our farmlands, with a focus on re-mineralization and smart agricultural practices. Munson highlights a pressing environmental issue often overlooked: the significant impact of historical agricultural practices, especially the plowing of North American prairies since the 1830s that is still significantly contributing to elevated carbon dioxide levels in the atmosphere.

A Revolutionary Perspective on Carbon Sequestration

According to Munson, emissions from fossil fuels are not the largest contributor to CO2 emission and climate change. Instead, the pivotal factor in rising CO2 levels has been the centuries-old practice of prairie plowing which has led to severe soil organic matter loss and consequently, higher atmospheric carbon levels. "We must invest in our farmlands to become carbon negative. Proper soil and plant management sequesters carbon much more effectively than trying to bury

it underground,” Munson explains.

One solution Munson proposes involves the addition of minerals to soil and oceans to enhance plant and phytoplankton growth, leading to increased carbon sequestration. This approach supports both terrestrial and aquatic ecosystems, boosting food production and improving biodiversity. Another solution Munson proposes involves properly designed barns with mold-free fabric coverings which keeps livestock cool in the summer and warm in the winter.

Innovative Agricultural Practices and Energy Solutions

Re-mineralization efforts align with using cover crops to protect soil, enhancing fertility and further carbon sequestration, while addressing issues of soil erosion exacerbated by traditional agriculture. Munson emphasizes the benefits of using volcanic basalt rock, which provides essential minerals necessary for robust plant and microbial life.

Alongside soil health, Munson argues for rethinking energy solutions. He critiques the over-reliance on solar photo-voltaic and wind turbine systems for large-scale energy due to their intermittent reliability and fragility. “Roof-based solar installations can help when they make economic sense, but not at the cost of sacrificing productive land,” explains Munson.

Economic and Social Considerations in Addressing Climate Change



Munson's vision extends into the socio-economic domain, where he advocates for more sustainable farming approaches and fairer economic practices for producers. He suggests reforms in commodity markets to prevent practices like naked shorting, which is destabilizing farmer incomes.

He expresses the need for small-scale, community-oriented systems that prioritize sustainability and quality of life. Munson envisions systems where community involvement, fair labor practices, and ethical economic exchange are pillars of agricultural and environmental strategy.

A Call to Rational Environmentalism

In his book, "Get Real: A Positive Solution to Climate Change," Munson delves into innovative ideas, patent-pending technologies, and realistic solutions for decreasing carbon footprints. His work is a candid analysis, urging a shift from fear-driven climate narratives to practical, science-based discussions and solutions.

"We've known about climate change for a long time. Relying on drastic lifestyle changes or the elimination of modern conveniences just is not realistic," Munson shares. "We must begin immediately creatively enhancing the earth's capacity to sequester carbon while addressing other vital environmental challenges, such as plastic and solid waste."

Invitation to Join the Discussion

Full of Ideas and the Get Real Alliance invite environmentalists, policymakers, academics, and the public to engage with these groundbreaking strategies and join a platform for rational environmental action that is both realistic and feasible. The book "Get Real: A Positive Solution to Climate Change" is now available, offering insights into how communities can thrive in harmony with a healthier planet.

For more information, visit Full of Ideas website or contact the Get Real Alliance at info@getrealalliance.com.

About Full of Ideas and David M. Munson

Founded by David M. Munson, Full of Ideas is an innovative company at the forefront of transformative environmental solutions. Through its subsidiary, the Get Real Alliance, Munson is working hard to align sustainable environmental practices with modern economic realities, offering a bridge between innovation and practical impact.

Close Up Radio recently featured David M. Munson, Jr. in a two-part interview with Jim Masters on Monday, April 7th at 3pm EST and with Doug Llewelyn on Monday, April 14th at 3pm EST

[Listen to the Podcast](#)

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For more information about David M. Munson, Jr., Full of Ideas, or Get Real Alliance, please visit <https://www.fullofideas.com/>, <https://getrealtv.com/>, and <https://getrealalliance.org/>

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