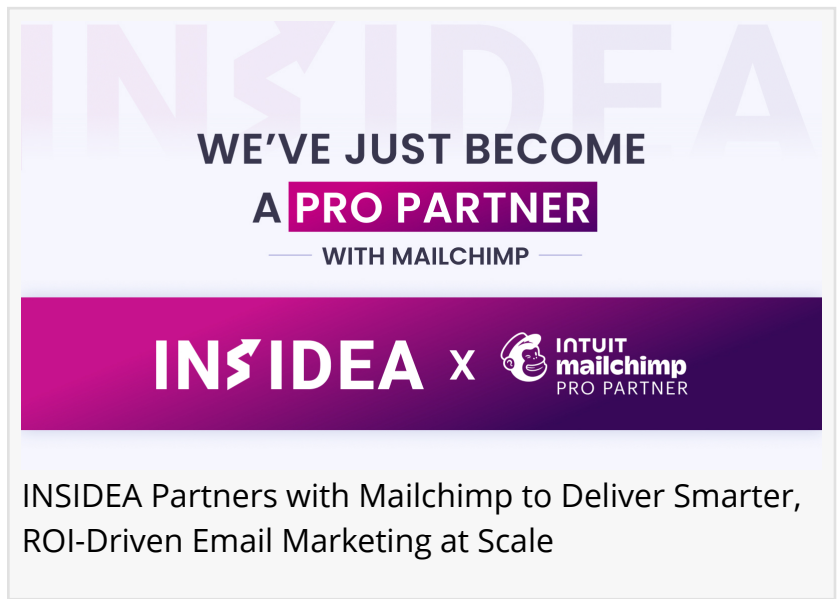




INSIDEA Partners with Mailchimp to Deliver Smarter, ROI-Driven Email Marketing at Scale

INSIDEA partners with Mailchimp to offer certified email marketing expertise through its digital solutions and subscription-based services.

DOVER, DE, UNITED STATES, April 28, 2025 /EINPresswire.com/ -- [INSIDEA](#), a fast-growing digital solutions company, is proud to announce its official partnership with [Mailchimp](#), the world's leading email marketing and automation platform. This strategic alliance further enhances INSIDEA's ability to deliver impactful, results-driven email campaigns through its comprehensive digital marketing subscription services.



With over 13 million users and two decades of innovation, Mailchimp remains the #1 platform for email marketing. It helps businesses connect with their audiences and drive ROI, often up to 25X return. This partnership enables INSIDEA to deliver enhanced marketing strategies by combining Mailchimp's powerful automation capabilities with INSIDEA's full-stack digital expertise.

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Our digital marketing subscription is built for modern businesses wanting more than just tools; they want expertise, creativity, and results. With Mailchimp, we're taking that value to the next level.”

Pratik Thakker, Founder and CEO at INSIDEA

“We're incredibly proud to be a strategic Mailchimp PRO Partner,” said [Pratik Thakker](#), Founder and CEO of INSIDEA. “This partnership reflects our continued commitment to helping businesses grow by combining the right tools and strategy. It's not just about automation—it's about building meaningful, data-driven customer connections.”

With this partnership, INSIDEA's digital marketing team is

fully certified in Mailchimp's suite of tools. This ensures that our clients benefit from strategic guidance that aligns with the latest best practices and innovations in email marketing. Whether businesses are launching their first campaigns or scaling more complex automation workflows,

INSIDEA offers expert support from day one.

INSIDEA clients will also gain access to Mailchimp's newest features and updates ahead of the general release. This means businesses working with INSIDEA are positioned to stay ahead of marketing trends, with access to tools that elevate campaign performance, improve customer engagement, and simplify execution.

In addition to campaign expertise, INSIDEA delivers fully integrated marketing solutions that combine email marketing with search engine optimization, web development, custom design, and e-commerce integrations. This cross-functional approach ensures that email marketing is not just a standalone channel but part of a cohesive digital strategy tailored to each client's goals.

For businesses seeking flexibility, INSIDEA's digital marketing subscription is designed to adapt to different needs and budgets. The team works closely with clients to identify high-impact opportunities and deploy targeted solutions that drive value without unnecessary complexity or cost.

Over the years, INSIDEA has built a strong track record of delivering measurable outcomes for companies across various industries. Its team is known for delivering results with clarity, reliability, and creative precision. The Mailchimp partnership further reinforces INSIDEA's commitment to helping brands confidently scale.

The partnership is now in effect, and INSIDEA is extending its certified Mailchimp services to new and existing clients. Businesses exploring ways to elevate their marketing efforts can learn more about this offering by visiting INSIDEA's official website.

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