



# Celebrating Excellence: Announcing the Winners of the 2025 Merit Awards for Marketing and Communications

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**MERIT AWARDS**  
Merit Awards

IRVINE, CA, UNITED STATES, April 10, 2025 /EINPresswire.com/ -- The brightest minds in Marketing and Communications have once again been honored as the winners of the prestigious 2025 [Merit Awards](#). Recognizing innovation, strategic brilliance, and impactful storytelling, this year's awards shine a spotlight on individuals and organizations that are redefining the industry and setting new standards of excellence.

From powerful brand activations to cutting-edge PR campaigns, the 2025 winners showcase a remarkable range of talent and creativity. Each honoree has made significant contributions to advancing the marketing and communications landscape through purpose-driven campaigns, meaningful engagement, and results-oriented strategies.

"We are incredibly proud to celebrate the outstanding achievements of this year's Merit Awards winners," said Marie Zander, Executive Director of the Merit Awards. "Their vision, creativity, and passion continue to shape the future of our industry and inspire professionals across the globe."

The 2025 Merit Awards for Marketing and Communications winners include:

Change Communications

Gold: Vyne Dental

Communications/PR Agency

Gold: Ripley PR

Silver: The Brand Agency

Bronze: Amendola Communications

Communications Team of the Year

Gold: Ivanti

Content Marketing

Gold: Bamboo Health

Digital Marketing

Gold: Sika Automotive Video and Digital Marketing Campaign

Events & Observances

Gold: Beyond Fifteen Communications, Inc.

Executive Communications

Gold: Park Place Technologies

Internal Communications

Gold: First Advantage

Silver: Park Place Technologies

Leader of the Year

Gold: Priscila Martinez, The Brand Agency

Silver: Liang Zhao, Vansary

Marketing Agency (Small - Less than 15 people)

Gold: Militia Consulting

Marketing & Communications Technology Innovation

Gold: Zero Company, aiCMO

Multichannel Customer Engagement Innovation

Gold: Miami Beach Visitor and Convention Authority

Silver: Marni Carmichael

Nonprofit

Gold: Karlie Reitano PR

Podcasting

Gold: Dentalcorp - DNTL Talk Podcast

Public Relations

Gold: LOUGHLIN/MICHAELS GROUP

Silver: Hitachi Vantara

Bronze: Karlie Reitano PR

Public Service - Small Agency (less than 15 people)

Gold: Orange Orchard

Social Media-Based Communications

Gold: Haven Tower Group

Social Media-Based Marketing

Gold: MyComputerCareer

Silver: Dasle Hong

Sponsorship or Partner Marketing

Gold: Hitachi Vantara

Visual Storytelling

Gold: iconectiv

The 2025 Merit Awards for Human Resources are now open for submissions. Visit [www.merit-awards.com](http://www.merit-awards.com) to learn more.

Marie Zander

Merit Awards

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