

Directable Collaborates with Amazon to Launch Affordable Digital Signage Solution

RENO, NV, UNITED STATES, April 10, 2025 /EINPresswire.com/ -- Directable, Inc., a leading provider of cloud-based digital signage solutions, is excited to announce a strategic collaboration with [Amazon Signage Stick](#). This collaboration aims to deliver a powerful, cost-effective digital signage solution tailored for small and medium-sized businesses (SMBs).



Amazon Signage Stick

The Amazon Signage Stick is a compact, plug-and-play device designed specifically for digital signage applications. It offers 4K resolution support and is engineered with security in mind as it comes with a secure bootloader, data encryption, and regular updates – all designed to keep signage safe and running smoothly.

“

With the Amazon Signage Stick, businesses can set up and manage their digital displays with unprecedented ease and efficiency.”

James Bratsanos, Co-Founder

By combining Directable's user-friendly, cloud-controlled digital signage platform with the Amazon Signage Stick, businesses can easily deploy and manage dynamic content across multiple screens. This collaboration eliminates the need for expensive proprietary hardware, making professional digital signage more accessible to a broader range of businesses.

"We are thrilled to collaborate with Amazon on the Amazon Signage Stick," said James Bratsanos, CTO of

Directable. "This collaboration allows us to offer an affordable, high-quality digital signage solution that meets the diverse needs of our customers. With the Amazon Signage Stick, businesses can set up and manage their digital displays with unprecedented ease and efficiency.

”

Setting up the Directable system with the Amazon Signage Stick is straightforward. Users simply plug the device into their display's HDMI port, connect to Wi-Fi and then add Signage Stick in the

Amazon Signage Manager. Once linked to their Directable account, users can manage content remotely through a centralized web portal, enabling real-time updates and consistent messaging across all displays.

This solution is ideal for a variety of applications, including:

- Retail Stores: Showcase promotions, new arrivals, and advertisements to enhance customer engagement.
- Restaurants and Cafés: Display dynamic menus, daily specials, and events to inform and attract patrons.
- Corporate Offices: Communicate company announcements, schedules, and important information to employees.
- Educational Institutions: Share event schedules, announcements, and educational content with students and staff.

To support this launch, Directable is offering a free 14-day trial of its digital signage platform, allowing businesses to experience the full capabilities of the system without any initial commitment. For more information and to sign up for the trial, visit Directable's website.

The Amazon Signage Stick can be purchased directly from the Amazon Web site at:

https://www.amazon.com/dp/B0D4FCG9MX/ref=pmkt_cms115_web

About Directable:

Founded in 2012, Directable, Inc. provides intuitive and affordable digital signage solutions to businesses worldwide. By leveraging cloud technology and readily available hardware, Directable enables organizations to engage their audiences effectively and efficiently.

Jack Norton

Directable, Inc.

+1 775-525-7000

jack@directable.com

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/801807857>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.