

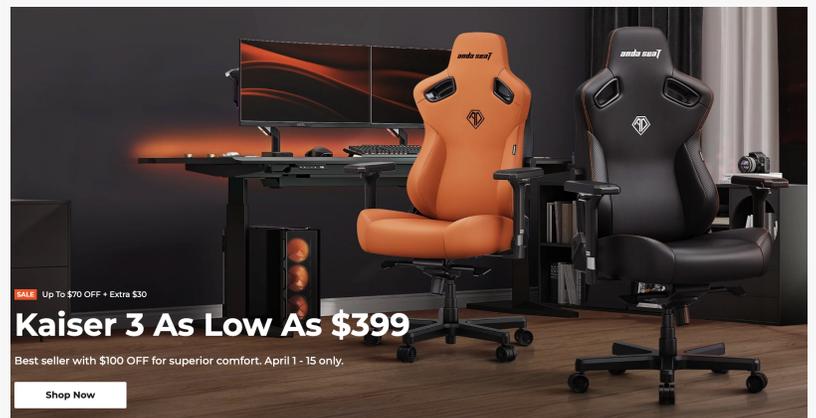
AndaSeat Advances Ergonomic Accessibility with April 2025 Feature Update on Kaiser 3 and Novis Series

AndaSeat Advances Ergonomic Accessibility with April 2025 Feature Update on Kaiser 3 and Novis Series

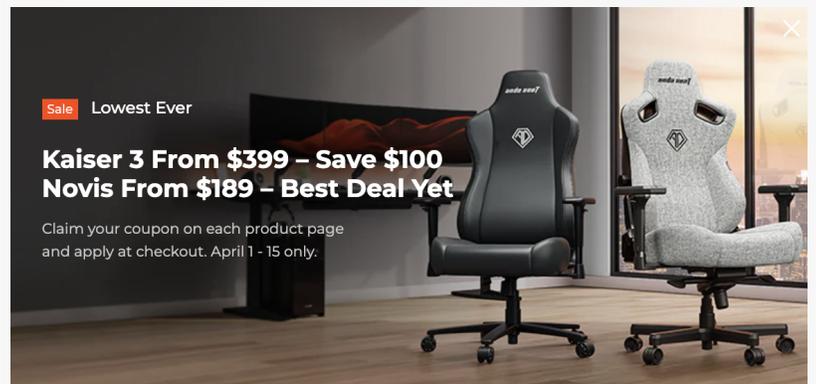
SPOKANE, WA, UNITED STATES, April 11, 2025 /EINPresswire.com/ -- As the global dialogue around workspace wellness and gaming ergonomics continues to expand, April 2025 sees [AndaSeat](#) placing a renewed focus on making high-quality ergonomic seating more accessible. From April 1 to April 15, 2025, AndaSeat has announced a limited-time pricing initiative on two of its core models: the [Kaiser 3](#) and [Novis](#) Series. While the campaign includes on-site digital coupons—\$30 for Kaiser 3 and \$10 for Novis—AndaSeat frames this period not simply as a sale, but as a timely conversation on ergonomic design innovation and functional accessibility in modern seating.

The push comes amid increasing demand for seating that balances form, function, and physical support across both gaming and professional environments. The Kaiser 3 and Novis models serve as useful points of reference in assessing current standards for spinal support, material resilience, and seated posture efficiency.

Kaiser 3: Modular Ergonomics with Precision Support



AndaSeat April 2025 Promo



AndaSeat April 2025 Event

Since its introduction, the Kaiser 3 has been widely recognized as a seating platform that balances user customizability with structural integrity. With two sizing options (L and XL), it accommodates a range of users between 150–203 cm in height and up to 177 kg in weight. These dimensions reflect an inclusive design approach increasingly called for across work and entertainment seating.

Lumbar and Spinal Structuring

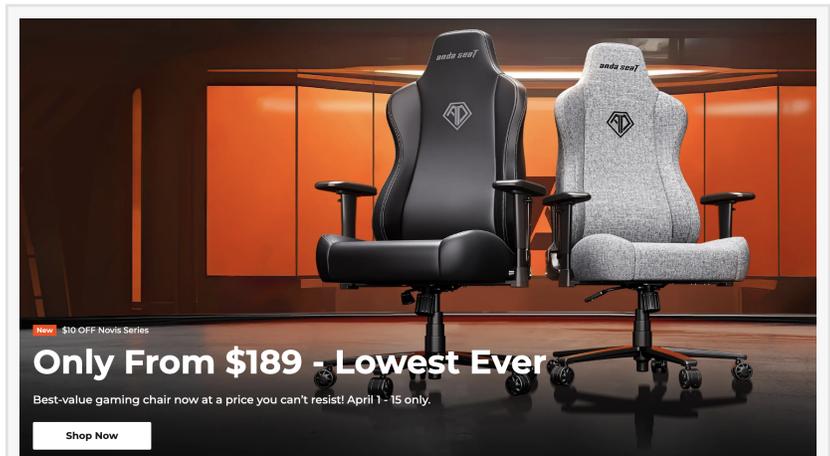
The Kaiser 3 features an integrated lumbar adjustment system, which diverges from traditional external pillow models. The lumbar mechanism supports both 76mm vertical movement and 30mm in-out adjustment, enabling alignment with a wide range of spinal contours. This modularity provides consistent back support across various activities, from focused typing to reclined reading.

Ergonomic studies continue to reinforce that fixed lumbar systems may fail to accommodate shifts in posture throughout the day. The Kaiser 3 addresses this by enabling real-time micro-adjustments, thereby supporting dynamic sitting—a principle critical to preventing lower back tension during extended usage.

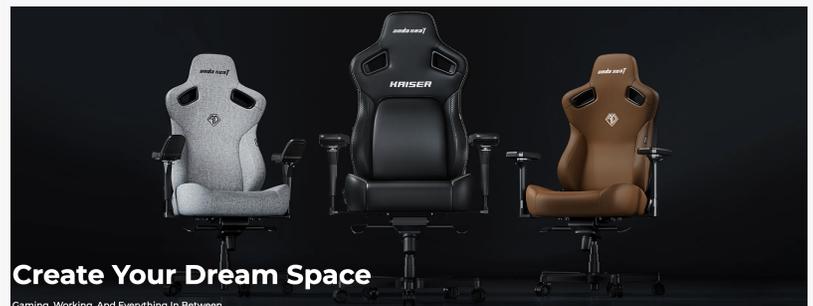
Arm and Shoulder Support Mechanisms

The chair is equipped with MagSwap™ 4D armrests, allowing for multiple directional adjustments, including vertical movement, forward-backward sliding, inward-outward rotation, and lateral pivoting. This versatility supports neutral wrist positioning and can reduce strain during mouse-heavy activities such as digital design or gaming.

A noteworthy aspect of the Kaiser 3's modular design is the interchangeable armrest caps, which offer customization without sacrificing stability. Armrest configurations can be tailored to desk height, user height, or input method—accommodating keyboard typing, console gaming, or pen tablet workflows.



AndaSeat April 2025 Deal



AndaSeat Your Best Gaming Chair

Cushioning Density and Seating Platform

Constructed with cold-cure high-density foam, the seat maintains its shape even after extended periods of use. This type of foam is known for its ability to distribute weight evenly while resisting long-term compression. The seat base also features a subtle incline, designed to promote proper pelvic tilt and minimize lower limb fatigue.

The backrest reclines up to 155°, with a rocking mode and multi-position locking system, offering flexible postural options. These features, while typical in premium ergonomic chairs, are critical for users who switch between upright working postures and more relaxed sitting configurations throughout the day.

Material Engineering and Surface Treatment

Kaiser 3 users can choose between DuraXtra™ synthetic leather and 3D breathable linen fabric. The leather variant offers a sleek finish with water- and stain-resistance, while the linen option is structured for ventilation and moisture control—an important consideration in warmer environments or during long use.

The chair's frame includes a reinforced aluminum wheelbase, SGS-certified Class 4 gas lift, and PU-coated castors, designed for multi-surface compatibility and stability during recline or rotation. These elements support the durability profile necessary for high-frequency usage.

Novis Series: Foundational Ergonomics with Responsive Support

The Novis Series, available in both L and XL sizes, offers another view into AndaSeat's ergonomic portfolio. Where Kaiser 3 emphasizes full customization, Novis prioritizes ready-to-use ergonomic functionality for users seeking streamlined comfort and core postural support.

Lumbar Design and Back Structure

One of the most distinctive features of the Novis Series is its 5cm raised lumbar profile, designed as a fixed spinal support rather than an adjustable component. This raised contour mimics the natural curvature of the lower back and activates immediately upon sitting.

Unlike external lumbar cushions that require manual placement or repositioning, the integrated support of Novis ensures consistent contact and reinforcement, regardless of user shift or movement. This structure is especially beneficial in classroom settings, co-working spaces, or multi-user environments where frequent adjustments are impractical.

Pressure Distribution and Cushioning Density

The seat and backrest utilize 60kg/m³ cold-cure foam, a density selected to strike a balance

between softness and firmness. This foam formulation is engineered to:

- Provide sufficient give for comfort
- Avoid excessive sinking that disrupts spinal alignment
- Retain structural properties after extended use

The seat base includes raised side wings—a carryover from traditional gaming chair aesthetics—but designed with stability and thigh alignment in mind. These subtle contours support lateral positioning and minimize unintended side-to-side movement.

Multi-Axis Adjustability

The Novis Series includes a 155° reclining backrest and 15° rocking function, both of which can be locked into position. The seat height adjustment spans 10 cm, accommodating a range of desk configurations. Armrests on the Novis Series can be raised or lowered by 7 cm, using iron column reinforcements to ensure durability.

While the armrests do not offer full 4D or 5D movement, their vertical adjustability supports shoulder alignment and reduces upper-body tension during typing or gameplay.

Surface Options and Construction Materials

Users can select from two upholstery types:

- Select PVC leather for durability and ease of cleaning
- Breathable linen for moisture-wicking and soft-touch finish

The frame incorporates either nylon (L) or iron (XL) bases, paired with PU-coated 60mm wheels. These choices reflect a durability tier aligned with everyday use across different environments, including home offices, dorm rooms, and educational labs.

The Role of Timed Campaigns in Expanding Access

The April 2025 promotion is notable not for its price points alone—\$399–\$419 for Kaiser 3 and \$189–\$239 for Novis (after applying digital coupons)—but for what it signals about the current ergonomic landscape. As seating becomes more closely tied to physical health outcomes and digital productivity, companies are re-evaluating how to make this category of furniture more accessible.

AndaSeat’s decision to align this offering with a two-week window reflects growing industry practices of linking product awareness with seasonal or thematic touchpoints. While pricing incentives may attract attention, the emphasis remains on feature-specific education and function-based differentiation rather than broad marketing claims.

Ongoing Trends in Ergonomic Product Strategy

Within the broader furniture and equipment sector, several patterns are emerging:

- Scalability of Support – Adjustable features are increasingly expected, but the balance between fixed support (as in Novis) and full modular systems (as in Kaiser 3) remains central to user satisfaction.
- Fabric and Material Consciousness – Environmental and durability factors now influence material selection more than aesthetics alone. AndaSeat’s range of stain-resistant and breathable fabrics reflects this evolution.
- Micro-Mobility within Seating – Rocking mechanisms, recline angle customization, and tilt-lock functions are growing in demand as more users seek dynamic movement options during seated tasks.
- Academic and Remote-Work Applications – Chairs once associated exclusively with gaming are increasingly being used in educational and professional contexts, heightening the importance of posture-centric engineering.

AndaSeat’s April 2025 promotion serves as more than a price-based event. It provides a lens into two product lines that represent distinct ergonomic philosophies—Kaiser 3’s full adjustability and Novis’s streamlined support structure. Both reflect ongoing efforts in the industry to improve seated experiences through thoughtful engineering, material innovation, and design accessibility.

With workspace design becoming a vital aspect of long-term physical health, AndaSeat continues to position its products as tools—not luxuries—for better daily living. The April promotion offers a moment for broader reflection on the intersection of design, health, and functionality, at a time when the chair is no longer simply a piece of furniture, but a critical part of how we live, work, and play.

For detailed specifications or more information on AndaSeat’s ergonomic models, visit www.andaseat.com.

About AndaSeat

AndaSeat is a global leader in ergonomic gaming furniture, specializing in high-performance

chairs and accessories designed to enhance comfort, support, and overall well-being for gamers, creators, and professionals alike. Founded in 2007, the company initially focused on racing seats before expanding into the gaming and office furniture sectors. With a commitment to innovation, sustainability, and quality, AndaSeat has grown to empower millions of users worldwide by providing ergonomic solutions that promote healthier sitting postures and improve performance. Known for its premium materials, cutting-edge design, and dedication to durability, AndaSeat continues to set new standards in the ergonomic furniture industry.

Caroline Chen

AndaSeat

Caroline.Chen@Andaseat.com

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

[TikTok](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/801903952>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.