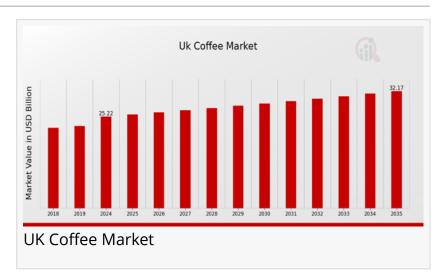


# UK Coffee Market Forecasted to Experience Robust Growth Through 2035 | Illy, Lavazza, Greggs

UK Coffee Market Research Report: Type, Product , Category, Roast Type, Price Range, End User, Caffeine Presence, Distribution Channel

UK, UNITED KINGDOM, April 10, 2025 /EINPresswire.com/ -- The <u>UK Coffee</u> <u>Market</u> is projected to exhibit strong growth in the coming years, driven by evolving consumer preferences, increasing demand for premium products, and the expansion of non-



store-based distribution channels. According to the latest insights, the market is segmented by coffee type, product format, roast type, price range, end user, caffeine presence, and distribution channels, offering a comprehensive view of this dynamic industry.

Market Segmentation

# By Coffee Type:

- Arabica: Known for its mild flavor and lower acidity, Arabica remains the preferred choice among UK consumers, particularly those seeking specialty coffee options.

- Robusta: With its stronger, more bitter taste, Robusta appeals to price-sensitive consumers and is widely used in instant coffee formulations.

- Others: Specialty blends and exotic varieties are gaining popularity as consumers become more adventurous in their coffee choices.

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By Coffee Product:

- Whole Bean: Favored by coffee enthusiasts who value freshness and customization, whole

bean coffee is driving demand among premium and organic categories.

- Ground: Ground coffee remains a convenient choice for consumers seeking quick preparation without compromising flavor.

- Instant: Instant coffee continues to dominate in mass markets due to its affordability and ease of preparation.

- Pods and Capsules: The growing adoption of single-serve coffee machines has fueled demand for pods and capsules, particularly in urban areas.

## By Coffee Category:

- Organic: With increasing consumer awareness of sustainability and health benefits, the organic coffee segment is experiencing a significant surge.

- Regular: Traditional coffee options still command a substantial share of the market, catering to a broad demographic.

By Coffee Roast Type:

- Light Roast: Preferred for its subtle flavors and higher caffeine content, light roast coffee appeals to specialty coffee aficionados.

- Medium Roast: A balanced flavor profile makes medium roast the most popular choice among UK coffee drinkers.

- Medium-Dark Roast: Slightly richer and bolder, medium-dark roast is gaining traction among consumers seeking robust flavors.

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# By Coffee Price Range:

- Economy/Mass: Affordability remains a key factor driving the popularity of mass-market coffee products.

- Premium: The premium coffee segment is expanding rapidly as consumers are willing to pay more for high-quality, ethically sourced products.

# By Coffee End User:

- Residential/Retail: The rising trend of home brewing and increased online availability of coffee products are boosting residential consumption.

- Commercial/HoReCa: Hotels, restaurants, and cafes (HoReCa) contribute significantly to the market, driven by increasing out-of-home coffee consumption.

## By Coffee Caffeine Presence:

- Decaffeinated: The growing health-conscious demographic is driving demand for decaffeinated coffee options.

- Standard: Standard coffee remains the dominant segment, favored for its energy-boosting properties.

## By Coffee Distribution Channel:

- Store-Based: Supermarkets, hypermarkets, and specialty coffee stores remain the primary retail channels, offering a variety of coffee options.

- Non-Store-Based: The rapid growth of e-commerce platforms is transforming coffee distribution, providing consumers with unparalleled convenience and access to niche brands.

#### Industry Developments

The UK coffee market is witnessing a wave of innovations, from eco-friendly packaging solutions to the introduction of plant-based creamers and functional coffee blends infused with vitamins and minerals. Key players in the market are focusing on sustainability initiatives, such as sourcing beans through direct trade and supporting coffee-growing communities.

The emergence of coffee subscription services is another notable trend, enabling consumers to explore a wide range of products without leaving their homes. Moreover, the integration of technology in coffee machines, including app-based controls and AI-driven brewing recommendations, is enhancing the consumer experience.

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#### Key Trends

Specialty Coffee Boom: The rising interest in specialty coffee and artisanal brewing methods is reshaping consumer preferences and driving demand for premium products. Sustainability and Ethical Sourcing: Consumers are increasingly prioritizing brands that promote

environmental responsibility and fair trade practices.

Health-Conscious Consumption: The shift towards healthier lifestyles is boosting demand for organic, decaffeinated, and low-acidity coffee options.

E-Commerce Dominance: Online platforms are gaining traction as preferred shopping destinations, offering a diverse range of products and tailored recommendations.

#### Market Drivers

- Rising Coffee Culture: The growing coffee culture in the UK, fueled by social media trends and the influence of global brands, is driving market growth.

- Convenience and Innovation: Innovations such as ready-to-drink coffee, single-serve pods, and smart brewing devices are meeting consumer demand for convenience.

- Increased Spending Power: As disposable incomes rise, consumers are more inclined to spend on premium and specialty coffee products.

#### Challenges

- Price Sensitivity: Economic uncertainties can impact consumer spending, particularly in the mass-market segment.

- Supply Chain Issues: Fluctuations in coffee bean prices and disruptions in global supply chains pose challenges for manufacturers.

- Competition: The presence of numerous local and international brands intensifies competition, requiring differentiation through quality and branding.

The UK coffee market is poised for significant growth, driven by evolving consumer preferences, technological advancements, and the expansion of online retail channels. As companies navigate the challenges of sustainability and market competition, those that prioritize innovation and adapt to changing consumer demands are expected to thrive.

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