

# Real Estate Agents: The 5 Offers You're Not Making — But Should Be in 2025

ARCADIA, CA, UNITED STATES, April 10, 2025 /EINPresswire.com/ -- Agents looking to boost their conversion rates and sharpen their scripts ahead of the summer market will want to mark their calendars for Wednesday, April 16.

Hosted by Agents Lead To Close, this two-hour live training is titled: "The 5 Offers You Aren't Making That Will Convert More Business in 2025."

The workshop runs from 10 a.m. to 12 noon at the Arcadia Association of REALTORS®, 601 South First Ave., Arcadia, CA — and it's not your average sales meeting.

[James MacDonald](#), a nationally recognized sales conversion strategist and "Agent Lead to Close" coach to some of the most productive real estate teams in the country, is set to deliver the training.

MacDonald is expected to walk agents through 5 high-impact offers and show how they can reframe their prospecting and listing conversations to book more appointments, close more deals, and stand out in a crowded marketplace.

Why it matters:

In an environment where leads are abundant but conversions are low, MacDonald says it's not about chasing more leads — it's about crafting better offers and knowing exactly what to say next.

"Most agents leave money on the table simply because they don't know what to offer that will truly resonate," MacDonald said. "This session is about giving them the exact tools and scripts to



 **James MacDonald**  
"Agent Lead to Close" Sales Conversion Coach to the Top Teams in the Country!

**REAL ESTATE AGENTS TRAINING:  
THE 5 OFFERS YOU AREN'T MAKING  
THAT WILL CONVERT  
MORE BUSINESS IN 2025!"**

Join us for a 2-hour in-person bootcamp with James MacDonald, Agent Lead to Close "Sales Conversion Coach to the Top Teams in the Country".

**Main Topic:**

- ✔ Book more appointments and attract more prospects!
- ✔ Master a proven, high-converting script and process!
- ✔ Transform weak leads into strong, motivated clients!
- ✔ Establish yourself as the go-to expert in your market!

 **APRIL 16, 2025**  
10:00am - 12:00noon, Wednesday

 **ARCADIA ASSOCIATION OF REALTORS®**  
601 South First Ave., Arcadia, CA 91006

 **AGENT LEAD TO CLOSE**

change that.”

What attendees can expect:

A step-by-step conversion script that’s working right now in top markets

Techniques to turn cold leads into motivated buyers and sellers

Strategies to establish immediate trust and authority with prospects

Offers that separate you from the noise and get people to say “yes”

The event is open to agents from all brokerages and experience levels, though seating is limited.

□ Details:

Event: The 5 Offers You Aren’t Making That Will Convert More Business in 2025

Date: Wednesday, April 16

Time: 10 a.m. – 12 noon

Location: Arcadia Association of REALTORS®, 601 S. First Ave., Arcadia, CA 91006

Host: Agent Lead To Close

Speaker: James MacDonald, Sales Conversion Coach

To reserve your seat, please go to <https://www.facebook.com/events/637113445863119/>

RUDY LIRA KUSUMA

Partner Real Estate

+1 626-789-0159

rudy@partner.realestate

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

[TikTok](#)

[Other](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/802160736>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

