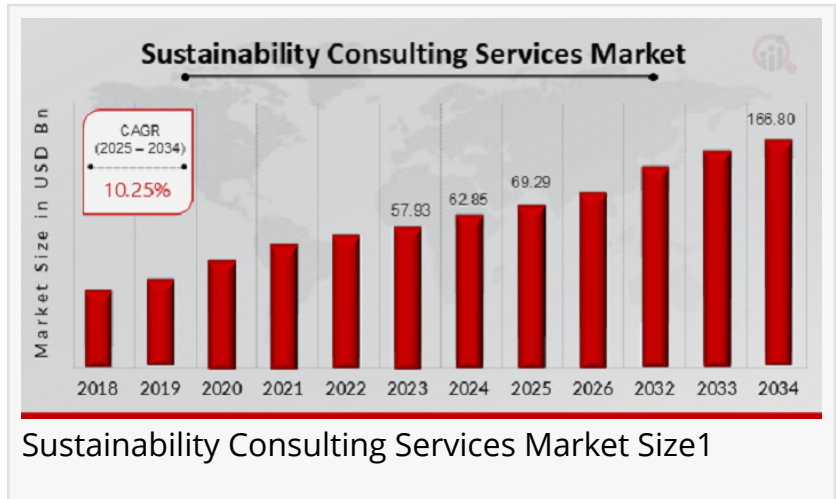


Sustainability Consulting Services Market Forecast to Hit USD 166.80 Billion by 2034 with 10.25% CAGR

Sustainability Consulting Services Market – Offers advisory services to help organizations implement eco-friendly practices and achieve sustainability goals.

NEW YORK,, NY, UNITED STATES, April 11, 2025 /EINPresswire.com/ -- According to a new report published by Market Research Future (MRFR), According to MRFR In 2024, the [Sustainability Consulting Services Market](#) was valued at USD 62.85 billion.

The market is forecasted to grow to USD 69.29 billion by 2025 and further reach USD 166.80 billion by 2034, at a CAGR of 10.25% over the forecast period (2025–2034).



The global Sustainability Consulting Services Market is witnessing rapid growth as organizations across various industries strive to align their operations with environmental, social, and governance (ESG) goals. These consulting services are crucial in guiding businesses to improve their sustainability performance, meet regulatory requirements, and enhance brand reputation while optimizing resource use. With increasing awareness about climate change, corporate social responsibility, and sustainable development goals (SDGs), the demand for expert guidance in achieving long-term environmental sustainability has surged. Companies are progressively

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Prominent players in the Sustainability Consulting Services Market include Accenture, Atos, Deloitte, EY, IBM, KPMG, PwC, and WSP”
Market Research Future (MRFR)

integrating sustainability into their core strategies, not only to comply with global regulations but also to satisfy investor expectations and growing consumer demands for eco-friendly and socially responsible practices.

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The market encompasses a range of services including sustainability strategy development, carbon footprint assessment, life cycle analysis, supply chain optimization, reporting and disclosure support, and energy efficiency solutions. As industries face pressure to decarbonize and meet net-zero commitments, sustainability consultants have become indispensable in enabling strategic transformation toward low-carbon, resilient, and equitable business models.

Key Companies in the Sustainability Consulting Services Market Include

- Roland Berger
- Deloitte
- Strategy (PwC)
- L.E.K. Consulting
- Kearney
- A.T. Kearney
- PwC
- McKinsey Company
- EY
- Bain Company
- FTI Consulting
- BCG
- KPMG
- Accenture
- GEP Worldwide

These firms offer a wide array of specialized consulting services tailored to various sectors such as manufacturing, energy, construction, transportation, technology, and consumer goods. ERM leads with deep expertise in environmental and social governance, while McKinsey and BCG are known for integrating sustainability into corporate strategy and operations. Professional service firms like Deloitte, EY, and KPMG have developed comprehensive ESG frameworks and toolkits, assisting clients with data-driven decision-making, sustainable finance advisory, and compliance with international sustainability reporting standards like GRI, SASB, and TCFD. Smaller niche firms and regional players are also making significant strides, offering tailored solutions and leveraging local insights to address region-specific sustainability challenges.

Market Segmentation of the [sustainability consulting services market Size](#) is typically categorized based on service type, end-user industry, and region. In terms of service type, the market is segmented into strategy and planning, compliance and reporting, supply chain sustainability, green building services, energy and resource management, and carbon management services. Strategy and planning remain the most sought-after service as companies begin their sustainability journeys, requiring roadmap development, materiality assessments, and goal setting. In terms of end-user industries, the market serves energy and utilities, manufacturing, construction and real estate, transportation and logistics, healthcare, technology, retail, and

financial services. The energy sector is a dominant end-user due to the need for carbon mitigation, renewable energy integration, and adherence to regulatory frameworks. Meanwhile, real estate firms are increasingly adopting green building standards, and tech companies are investing in sustainability as part of their innovation and CSR agendas. Geographically, the market is segmented into North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa, with each region exhibiting distinct growth drivers and regulatory frameworks.

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Market Dynamics shaping the growth of the sustainability consulting services market include a combination of regulatory mandates, investor pressure, technological advancements, and shifting consumer expectations. One of the key drivers is the tightening of environmental regulations and disclosure standards at both national and international levels. Policies like the European Green Deal, the U.S. Inflation Reduction Act, and ESG reporting mandates in APAC countries have compelled companies to seek expert advice to remain compliant. Investor and stakeholder expectations are also catalyzing demand, as ESG performance becomes a key criterion in investment decision-making and access to capital. Furthermore, the rise of sustainability-linked financial instruments and green bonds has increased the need for credible ESG strategies and verification. On the other hand, high consulting costs and a shortage of skilled sustainability professionals remain potential restraints in the market. Nonetheless, the increasing availability of digital tools, AI-driven data analysis, and IoT-enabled sustainability monitoring systems are creating new opportunities for consulting firms to offer scalable and technology-driven solutions. Strategic partnerships and acquisitions among consulting firms and tech companies are further fueling innovation in the sector.

Recent Developments in the [sustainability consulting services market growth](#) reflect a growing emphasis on technology integration, climate risk disclosure, and sector-specific solutions. Many leading firms have launched AI-enabled platforms for real-time ESG data tracking and emissions measurement, helping clients streamline their sustainability reporting processes. For instance, Deloitte introduced its GreenLight Solution Suite to assist companies in net-zero transitions, while PwC has made significant investments in upskilling staff and expanding its ESG offerings globally. Meanwhile, BCG recently partnered with SAP to develop tools for supply chain decarbonization and traceability. Regulatory updates such as the SEC's climate-related disclosure rule in the U.S. and the European Union's Corporate Sustainability Reporting Directive (CSRD) have pushed firms to offer specialized compliance support services. There has also been a rise in sector-specific consulting offerings—for example, helping financial institutions align portfolios with ESG frameworks, or supporting manufacturers in circular economy transitions. Additionally, the growing emphasis on social equity and inclusive development has encouraged consulting firms to broaden their services beyond environmental issues to cover diversity, equity, and inclusion (DEI) and human rights impact assessments.

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Regional Analysis indicates that North America holds a significant share in the sustainability consulting services market, driven by strong regulatory frameworks, corporate commitments to net-zero goals, and advanced technological infrastructure. The U.S. is at the forefront, with companies increasingly integrating ESG criteria into their operations and investor relations. Europe is another key market, bolstered by ambitious climate targets, regulatory mandates like the EU Taxonomy, and high public awareness of sustainability issues. Countries like Germany, the UK, and the Nordic nations are leading in green innovation and consulting adoption. Asia-Pacific is experiencing fast-paced growth, particularly in countries like China, India, Japan, and Australia, where rapid industrialization and urbanization are prompting businesses to adopt sustainable practices. Additionally, the emergence of ESG regulations and sustainable finance initiatives in these economies are boosting market demand. Latin America and the Middle East & Africa regions are also gradually adopting sustainability consulting services, with growing emphasis on renewable energy, water conservation, and sustainable infrastructure. Regional governments are increasingly aligning with global climate commitments, which in turn, is creating new opportunities for consulting firms.

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