

Balfour Capital Welcomes Ana Cristina Haguet Investment Advisor

Hedge Funds, Investments, Trading

YVERDON-LES-BAINS, SWITZERLAND, April 11, 2025 /EINPresswire.com/ -- Balfour Capital Group Appoints Ana Cristina Haguet, Expanding Strategic Reach Across Innovation-Driven Sectors



Balfour Capital Group (BCG), a premier global financial advisory and investment firm, is pleased to announce the appointment of Ana Cristina Haguet as a strategic advisor. With nearly two decades of cross-sector leadership spanning capital markets, defense, space, and heavy industry, Ana brings an exceptional blend of strategic foresight, operational acumen, and global perspective to the firm's expanding international portfolio.

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Leadership is not about control—it's about inspiring people to build, innovate, and solve problems that matter.”

Silvia Regina de Oliveira, a renowned Brazilian engineer and executive

Ana Cristina Haguet's career has been defined by her ability to translate complexity into clarity and vision into action. A dynamic business advisor, Ana has consistently led companies through critical growth, transformation, and acquisition phases. Her insights and leadership have driven meaningful results across some of the world's most complex industries—making her a powerful asset to BCG's

mission of delivering tailored, high-impact financial and strategic solutions to clients around the globe.

In her current roles as a Non-Executive Director at Sterling Bosh and M&A Advisor at U.S.-based Distributed Risk, Ana leads corporate growth and exit strategies across industries such as space, defense, and security. She has sourced and structured transactions valued at up to \$120 million and overseen post-merger integrations that drive sustained value creation. Her work in this capacity exemplifies BCG's commitment to innovation, rigorous analysis, and transformative deal-making on an international scale.

Ana also served as a Senior Business Advisor to Euro2Moon, a European consortium focused on

the development of a lunar economy. In this groundbreaking initiative, she helped establish a value chain for lunar propellants, shaped go-to-market strategies, and fostered stakeholder alliances that attracted investment and strengthened the case for sustainable space exploration. Her leadership in this frontier sector underscores BCG's dedication to remaining at the vanguard of emerging investment frontiers.

Earlier in her career, Ana distinguished herself at ArcelorMittal, where she contributed to multimillion-euro contract acquisitions, implemented AI-driven modeling tools for productivity optimization, and improved operational efficiencies across critical steelmaking processes. Her engineering foundation—paired with an acute understanding of business mechanics—enabled her to bridge the technical and commercial dimensions of global enterprise. Her entrepreneurial roots were forged as Managing Director of Amaryllis Decoração in Brazil, where she successfully built a startup into a \$3 million annual revenue enterprise through targeted market expansion and digital innovation.

Ana's academic credentials are as impressive as her professional accomplishments. She holds an Executive MBA from emlyon business school, a Master's in Materials Engineering with specialization in mathematical modeling, and certifications in Big Data Analytics, Artificial Intelligence, and Lean Six Sigma. Fluent in English, French, Portuguese, and conversational in Spanish, she thrives in multicultural environments and is adept at building relationships across borders and sectors.

Balfour Capital Group views Ana's appointment as a strategic step toward deepening its expertise in next-generation industries, expanding its M&A advisory reach, and delivering differentiated value to its global clientele. Her ability to integrate strategic thinking with technological insight is precisely what today's complex markets demand.

"Ana Cristina Haguët brings a rare combination of operational insight, strategic intellect, and visionary leadership," said a spokesperson for BCG. "Her experience at the intersection of traditional industry and cutting-edge innovation will play a vital role in shaping our advisory practice as we continue to scale across global markets."

Ana's appointment signals BCG's ongoing investment in talent that not only understands the mechanics of capital but also the nuances of innovation and long-term value creation. Whether supporting clients through major transactions or advising on future-focused opportunities, Ana embodies the caliber of excellence that defines Balfour Capital Group.

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