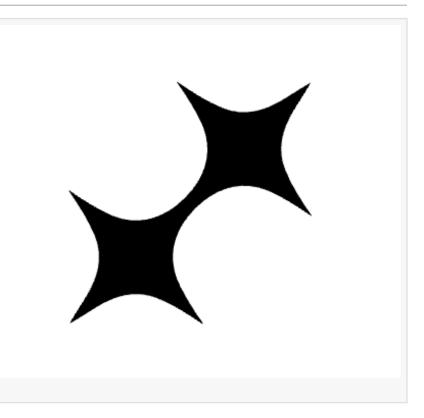


Linkbase Launches Digital Business Card Platform to Simplify Contact Sharing

Startup Debuts Smarter Business Cards for a Word-of-Mouth World

PHOENIX, AZ, UNITED STATES, April 11, 2025 /EINPresswire.com/ -- Linkbase, a startup redefining how people connect, has launched a powerful solution to an outdated problem: the traditional business card. By merging digital convenience with real-world behavior, Linkbase offers a single QR-powered link that acts as a business card, link-inbio, and all-in-one contact hub.

In a world where business is still largely driven by recommendations and word of mouth, the friction of sharing and re-sharing contact info hasn't changed



much in decades. Most people still snap a photo of a business card and send it via text, leaving recipients to type, retype, or worse, lose the information entirely. Linkbase eliminates that gap.

Your business card should work for you 24/7, not just when you hand it out." *Mahdi Adams, CEO a*

Mahdi Adams, CEO and Founder of Linkbase "With Linkbase, we're closing the loop between in-person connections and digital follow-through," said Mahdi Adams, CEO and Founder of Linkbase. "Your business card should work for you 24/7, not just when you hand it out. Whether someone scans it on a package, a sticker, or your Instagram bio, they get your complete, always-updated digital profile. No typos. No confusion. Just connection."

The Linkbase Edge:

- Each user has a personal QR code linked to a digital profile that's easy to update in real time.
- Contact info, directions, social links, and business highlights can be accessed or shared in seconds.

- Clients can instantly forward your card via text, making word-of-mouth recommendations seamless and error-free.

Linkbase's innovation lies in its simplicity and scale. Unlike physical cards, which require effort to store, share, or keep updated, Linkbase profiles live wherever you place them—on printed materials, product packaging, event signage, or social media. With one scan, a connection is made. With one tap, it can be passed on.

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"People can use their Linkbase profile in many different ways," Adams added. "For example, add it to gift packaging so customers can easily find your social channels. Or, replace your old business cards with just a Linkbase sticker on your laptop. It's about working smarter with the tools you already use."

As the future of networking shifts toward hybrid and asynchronous environments, Linkbase positions itself not just as a tool, but a bridge between human interaction and digital scalability.

To learn more or set up your free Linkbase profile, visit linkbase.com.

About Linkbase

Linkbase is a digital connection platform transforming how people share and receive contact information. With one scannable QR code, users can instantly share their full, always-updated digital profile—contact details, social links, directions, and more. Whether used as a digital business card, a link-in-bio, or on physical products and packaging, Linkbase bridges real-world interactions with seamless digital follow-up. Designed for modern professionals and businesses, Linkbase turns everyday moments into smarter, more scalable connections. Learn more at <u>https://linkbase.com/</u>.

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