

## 2025 Cheer Choice Awards Show: Celebrating Positivity, Impact, and Giving Back in Las Vegas

Get ready for an unforgettable weekend of celebration and inspiration as the 2025 Cheer Choice Awards Show takes center stage.

LAS VEGAS, NV, UNITED STATES, April 12, 2025 /EINPresswire.com/ -- Get ready for an unforgettable weekend of celebration and inspiration as the 2025 Cheer Choice Awards Show takes center stage at the iconic: Palms Casino and Resort Las Vegas, Nevada, April 11th to April 13th, 2025.

Now in its 4th year, the Cheer Choice Awards has become a prestigious honor for content creators, influencers, and social media



Cheer Choice Awards

changemakers who uplift and inspire their audiences through positivity and <u>impact</u>. Founded by the visionary Danielle Claudio, who also serves as Executive Producer, and powered by the passionate team at Spread The Cheer USA—including Jill Roberts, Jay Malyuk, Brandon Wayne, and Alex Gonzalez—this year's event is set to be bigger and more electrifying than ever.

What to Expect at the 2025 Cheer Choice Awards Show Weekend:

1. Friday Charity Casino Night (April 11th): Kick off the weekend with an exhilarating evening at the

Charity Casino Night, where guests can enjoy classic casino games, exciting prizes, and an atmosphere of giving back—all while supporting the incredible initiatives of Spread The Cheer USA.

2. Daytime Pool Party Sponsored by Wholesome Hippy (April 12th): Soak up the sun and enjoy an

afternoon of music, mingling, and giveaways at the exclusive Daytime Pool Party, proudly

sponsored by

Wholesome Hippy. With live music by DJ Cummerbund and performances from inspirational rapper Myles Yacht, singer songwriter Audrey Callahan and the last year's American Idol contestant and influencer Mackenzie Sol, this event is the ultimate way to celebrate under the Vegas sun.

3. Fire and Ice-Themed Nightclub Party (April 12th): When night falls, the energy rises! Join us at the Fire and Ice-Themed Nightclub Party at Kaos Nightclub, featuring the electrifying sounds of DJ Stephi and top-tier entertainers who will keep the party going until the early hours of the morning.

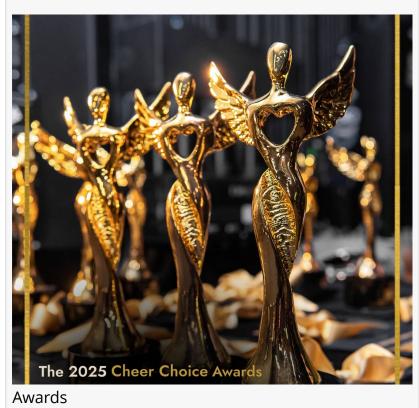
4. Live Awards Show (April 13th): The highly anticipated Cheer Choice
Awards Show will honor the best and most influential creators across more than 30 categories.
Written by show writers Linzy Taylor and Kelly Guarnaccio, this event will be an uplifting tribute to the power of positivity in social media. The evening will feature unforgettable performances by Mackenzie Sol and the dynamic dance group Culture Shock.

5. Charity at the Heart: Staying true to its mission, all proceeds from the event will go toward charitable initiatives supported by Spread The Cheer USA, helping to change lives and make a lasting impact.

6. Livestream Partner: Experience the excitement from anywhere in the world! The Cheer Choice



Danielle Claudio, the beautiful founder of Spread The Cheer USA.



Awards Show will be livestreamed in partnership with KNEKT TV.

For ticket details and the latest event updates, visit our official website at <u>www.cheerchoiceawards.com</u>. For media inquiries, press passes, or interview requests, please contact Rachel Weaver at rachel@levelupmediapr.com or (412) 522-0946.

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