

Planting Seeds of Growth: Carla Lomack Empowers Entrepreneurs at The Liquidity Event

Carla Lomack shares five practical TAPs for business growth at The Liquidity Event, inspiring entrepreneurs to lead, connect, and grow with class.

JACKSONVILLE, FL, UNITED STATES, April 16, 2025 /EINPresswire.com/ -- On March 20, 2025, [The Liquidity Event](#) returned to Jacksonville, Florida for another engaging evening of inspiration, education, and connection. This month's featured speaker, Carla Lomack, founder of Class Management Group and author of CLASS E CEO, delivered a heartfelt and practical keynote on how small business owners can grow with intention.

Presented by The Entrepreneurist Podcast, sponsored by [Insurance Claim HQ](#), and hosted by Randolph Love III,

founder of [ShieldWolf Strongholds](#), the event brought together business owners, professionals, and aspiring entrepreneurs ready to take their ventures to the next level.

Growth Is a Contact Sport

Carla Lomack, a business professional with over 20 years of administrative experience and a Master's in Organizational Leadership, offered more than motivation—she delivered a blueprint for progress. Framing small business growth as a hands-on, sometimes messy journey—"a contact sport," as she put it—Lomack encouraged attendees to embrace trial and error, stay rooted in community, and keep showing up.

Five Taps to Take Action

Lomack outlined five "TAPs"—Types of Action to Practice—as the foundation for business



The poster features a green background with clover leaves. At the top, it says "FEATURED Speaker" in white and green. Below that, it reads "Classy and Excellent Advice to Grow Your Business" in white. The name "Carla Lomack" is prominently displayed in large purple letters, with "Owner of Class Management Group" in smaller green text below it. A small logo for "CLASS MANAGEMENT GROUP, LLC" is shown. The event date and time are "Mar. 20, 2025 | 6:30PM to 8:30PM ET". The location is "Maggiano's Little Italy, 10367 Midtown Pkwy, Jacksonville, FL 32246". A photo of Carla Lomack is in a green-bordered box. Text at the bottom right says "*Dinner will be provided. Two - step registration must be completed in full for entry. Enter promo code **CARLA100** at checkout for FREE entry. Offer expires Mar 18, 2025 at 11:59PM ET." A QR code is labeled "Scan code to register." The event title "THE Liquidity EVENT" is at the bottom left, with "Sponsored By: Insurance Claim HQ" below it. The website "Entrepreneurist.com/Liquidity" is at the bottom right.

Carla Lomack Owner of Class Management Group

development:

Learn through group experiences –
Network, share, and grow with peers.

Build community relationships – Stay
visible and consistent to increase
brand familiarity.

Know your supply chain & money
people – Revisit pricing models and
strengthen banking ties.

Be attractive for business – Align your
brand and image with effective sales
strategy.

Celebrate every win – Big or small,
progress deserves recognition.

“Your business is a seed, and you are
the common denominator,” Lomack reminded the crowd. “Growth comes when you grow
yourself.”

“

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Carla Lomack

The Classy CEO Mindset

From nonprofit service to business consulting, Carla Lomack’s work with Class Management Group and her new Classy CEO Circle reflects her mission to uplift entrepreneurs, particularly through mentorship, education, and collaborative leadership. Her free consultations, business development sessions, and upcoming partnerships with organizations like Beaver Street Enterprise Center and the JAX Chamber were

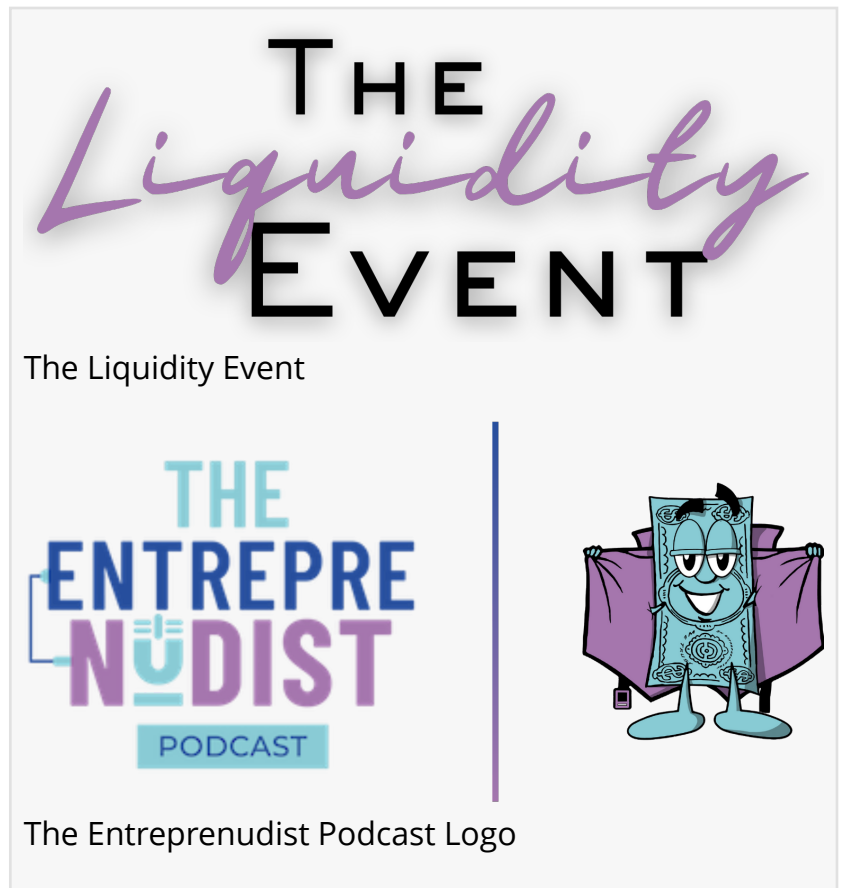
warmly received by attendees eager to continue their growth journeys.

Ready to Grow Your Business with Class?

The Liquidity Event is held every third Thursday in Jacksonville and is designed for professionals seeking purpose, partnerships, and powerful conversations.

Event Details:

□ Third Thursday of Every Month



□ Jacksonville, FL
□ Presented by The Entreprenudist Podcast
□ Sponsored by Insurance Claim HQ
□ Hosted by Randolph Love III, ShieldWolf Strongholds

Show up. Sow seeds. Scale with style.
Join us at the next Liquidity Event.

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