

# AndaSeat Brings Ergonomic Innovation to Easter 2025, Highlights Novis and Functional Comfort

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In response to the ongoing integration of home, gaming, and hybrid work environments, seating manufacturers are exploring different methods of implementing ergonomic principles. This Easter period, [AndaSeat](#) is featuring three different seating models—the [Kaiser 3](#), [Novis](#) Series, and the Kaiser 3 Pro Weibo Gaming (WBG) Edition—as examples of different approaches to addressing evolving user needs in digital and physical spaces.



AndaSeat 2025 Easter

This product focus coincides with a seasonal period when discussions about accessibility, daily use patterns, and wellness often receive renewed attention. AndaSeat is presenting these models not only in terms of their mechanical differences but also as reflections of different design directions within the broader category of functional seating.

## Design Approaches in a Converging Market

The integration of entertainment and productivity spaces has increased interest in seating that supports extended use periods while accommodating various physical activities. For many users, this involves transitioning between keyboard input and controller-based gaming, active task focus and passive video viewing, and individual and shared seating arrangements.

The featured models each address these usage scenarios differently:

The Kaiser 3 functions as a platform for personalized adjustment, focusing on modularity and comfort for mid- to long-duration sessions by individual users.

The Novis Series is designed around a simplified structure, with ergonomic elements integrated into the frame rather than customizable, creating a more universally responsive design. The Kaiser 3 Pro – WBG Edition, developed in collaboration with an esports organization, incorporates refinements based on feedback from competitive-level movement patterns. Rather than representing options within a tiered hierarchy, these chairs express different design philosophies based on their ergonomic assumptions.

### Kaiser 3: Design for Daily Adaptability

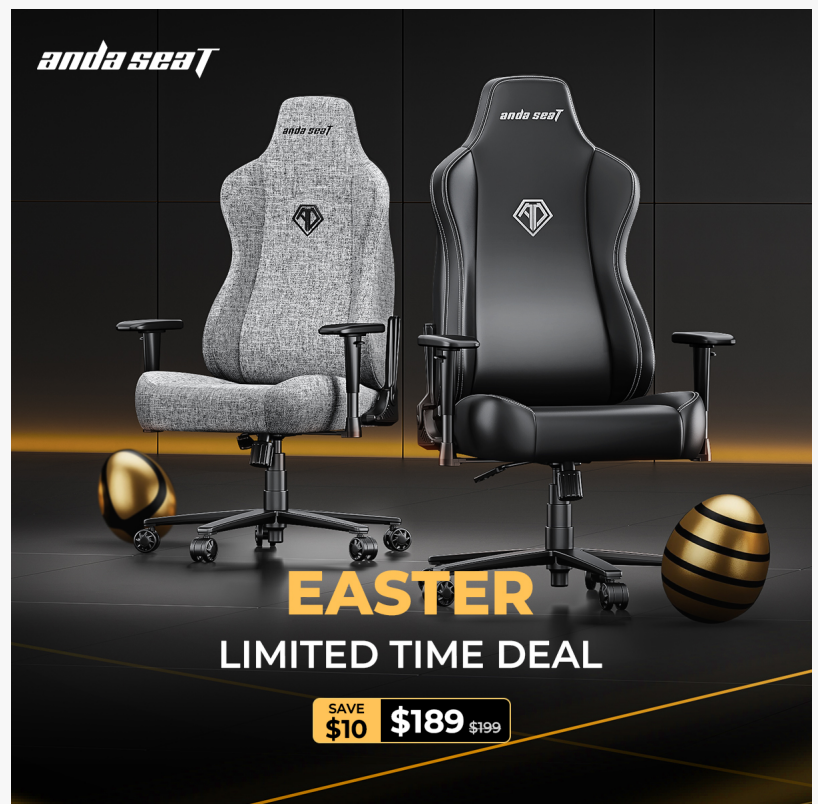
The Kaiser 3 is positioned for multi-purpose use across both domestic and professional environments. Available in two sizes, L and XL, the model accommodates users across a range of heights and weights—150 to 203 cm and up to 177 kg—addressing the importance of inclusivity in ergonomic design.

### Lumbar Support System and Spinal Alignment

The integrated 4-way lumbar system is designed to adapt to spinal curvature, with a combination of vertical (76mm) and in-out (30mm) movement. This internal adjustment reduces reliance on external accessories or pillow inserts and remains functional during changes in seated posture.



AndaSeat 2025 Easter Kaiser 3



AndaSeat 2025 Easter Novis



This approach focuses not only on physical customization but also on maintaining anatomical alignment—a concept increasingly emphasized in spinal health research, which suggests that embedded support may be preferable to externally added modifications.

#### Multi-Directional Armrest Design

The 4D armrests—offering movement in vertical, horizontal, depth, and rotational directions—are combined with a magnetic system that allows for switching armrest tops. This provides variation in surface texture, extending functionality beyond gaming into precision work such as digital illustration or extended typing sessions.



AndaSeat 2025 Easter Kaiser 4

Armrest adjustability serves as a primary method for reducing shoulder and wrist tension, particularly in seated environments with limited desk flexibility.

#### Recline Capabilities and Seat Construction

The backrest allows up to 155° of recline and a 15° rocking motion. These mechanisms can be locked, enabling fixed angle positioning. The chair features a high-density cold-cure foam core, designed to maintain shape over time. This foam serves two purposes—preserving structural integrity and distributing weight across the hips and thighs.

SGS-certified Class 4 gas lift components, a reinforced aluminum base, and polyurethane-coated castors contribute to structural stability and movement control, particularly on different floor surfaces.

#### Material Options and Use Case Considerations

The synthetic leather option is intended for users prioritizing spill resistance and surface durability, while the 3D linen alternative offers increased airflow, relevant for warmer climates or non-ventilated spaces. The different surface textures allow users to select based on tactile preference or environmental factors.

#### Novis Series: Integrated Ergonomics Through Structural Design

Where the Kaiser 3 emphasizes user-adjustable ergonomics, the Novis Series proposes a more static, universal solution. With its integrated lumbar structure—a 5cm raised profile built into the

backrest—the Novis takes a different approach to support. It provides lumbar engagement upon seating, delivering consistent lower back support without requiring adjustment.

This passive design aligns with research into ergonomics for shared and high-turnover spaces, such as educational environments, where individual customization is not always practical or maintained.

#### Cushion Design and Surface Geometry

Both Novis L and XL models utilize 60kg/m<sup>3</sup> cold-cure foam, consistent with industry standards for pressure distribution. The raised seat sides provide lateral support, particularly during movement or position changes, helping users maintain pelvic stability.

Unlike heavily contoured seats that may encourage static posture, the Novis design supports postural transitions while providing sufficient resistance to maintain alignment.

#### Adjustable Elements for Basic Customization

Despite having a fixed lumbar system, the Novis includes several adjustable features:

Recline range: 90° to 155°

Tilt capability: 15° rocking motion, with adjustable tension

Height adjustment: 10cm vertical range

Armrests: 7cm vertical adjustment with reinforced columns

These adjustments allow users to adapt the chair to desk height, screen angle, or relaxation position, without requiring frequent micro-adjustments.

#### Materials and Structural Base

The Novis is available in PVC leather and linen fabric. Frame structures differ by model: L uses a nylon base, while XL features an iron-reinforced chassis. Both include 60mm polyurethane-coated wheels, designed to reduce noise and floor wear.

Applications for the Novis range from home gaming to multi-user educational settings. Its construction accommodates heights from 155cm to 210cm, and weights from 35kg to 120kg, making it suitable for adolescents through adults.

#### Kaiser 3 Pro – WBG Edition: Specialized Design in Competitive Context

The WBG Edition of the Kaiser 3 Pro represents a collaboration with Weibo Gaming and applies performance feedback to ergonomic design. The model builds on the Kaiser 3 Pro platform and introduces modifications focused on dynamic control and cross-platform gaming posture.

#### Core Ergonomic Elements

The lumbar module matches that of the standard Pro configuration—4-way movement supporting real-time spinal alignment. Recline and tilt specifications remain consistent, maintaining the 155° maximum backrest angle and 15° dynamic rocking. High-density cold-cure

foam is used for long-session pressure distribution.

### Material Selection and Maintenance

The upholstery, available in both treated leather and breathable linen, includes properties intended for sustained use: colorfast dye treatment, abrasion resistance, and cleanability. These material characteristics were identified as priorities in environments with frequent, extended usage sessions.

### Enhanced Armrest Functionality for Controller Use

A distinguishing feature in the WBG edition is the 5D armrest system, which includes 40° upward folding capability. This design addresses controller or handheld console use, providing ergonomic forearm positioning for lap-based devices. This armrest articulation accommodates increasingly common postures in mobile and console-based play, potentially reducing strain during forward-leaning or hands-supported scenarios.

### Structural Reinforcement for Movement

The Pro series framework includes a heavy-duty tilt mechanism, steel internal structure, certified gas lift, and reinforced wheelbase. These features contribute to seat stability during upper-body movement or position adjustments—movements commonly encountered in responsive gaming.

### Seasonal Context for Ergonomic Discussion

AndaSeat's approach during Easter 2025 differs from conventional promotional campaigns. The models being highlighted—Kaiser 3, Novis, and Kaiser 3 Pro WBG—are not new introductions, nor are they presented with press events or installations. Instead, the seasonal period is being used to direct attention to the structural differences within the seating lineup.

The company is offering time-limited discounts (\$30 for Kaiser 3, \$10 for Novis, and up to \$160 for the WBG edition) concurrent with this educational focus on design differentiation and use-specific matching.

### Comparative Analysis for Informed Selection

By presenting three mechanically distinct designs, AndaSeat facilitates a discussion centered on fit and function—how back support varies by spine shape, how cushioning properties relate to posture duration, and how armrest configuration affects tool accessibility.

Easter, traditionally associated with renewal and reflection, provides a metaphorical context for reconsidering assumptions about daily comfort. Seating, often viewed as a fixed utility, becomes a variable that can be optimized based on task type, room configuration, and session duration.

### Broader Context for Seating Design

The comparison invites consideration of how seating structure may impact physical wellbeing and engagement. Whether in gaming, remote work, content creation, or casual use, the

relationship between body and chair remains an often overlooked factor in daily comfort.

By presenting models with fixed lumbar support, adjustable lumbar systems, and specialized refinements, AndaSeat illustrates that comfort requirements vary among users. It represents a relationship between body, material, and mechanical function—one that merits periodic reassessment.

For additional information, technical specifications, and design details, visit: [www.andaseat.com](http://www.andaseat.com)

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