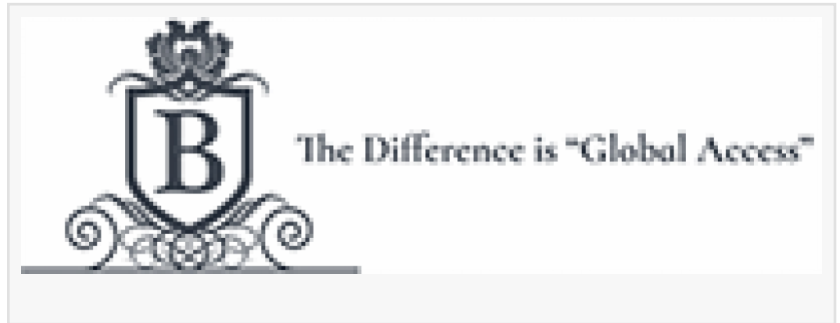


Balfour Capital Welcomes Katoucha Mauron as Investment Advisor

Hedge Funds, Investments, Trading

YVERDON-LES-BAINS, SWITZERLAND,
April 15, 2025 /EINPresswire.com/ --
Balfour Capital Group Welcomes
Katoucha Mauron, Strengthening
Global Talent and Innovation Across
Finance and Strategy



Balfour Capital Group (BCG), a global investment and advisory firm renowned for its excellence in asset management and strategic financial services, proudly announces the addition of Katoucha Mauron, a rising finance and strategy professional, to its growing international talent network. This collaboration underscores BCG's continued commitment to nurturing emerging leaders who bring both analytical acumen and creative versatility to today's evolving financial landscape.

“

To lead successfully, you must combine resilience with vision—and always be ready to adapt in a changing world.”

*Margarita Louis-Dreyfus,
Chairwoman, Louis-Dreyfus
Group*

Currently pursuing an MBA in Finance at Webster University Geneva, Katoucha brings a compelling blend of business insight, marketing intelligence, and financial expertise to BCG. With a Bachelor of Business Administration from Business School Lausanne, her foundation spans key areas of economics, finance, and

strategic marketing—making her uniquely positioned to contribute to BCG's multifaceted global initiatives.

“Katoucha Mauron exemplifies the next generation of finance professionals—analytically sharp, digitally savvy, and strategically minded,” said a senior spokesperson from Balfour Capital Group. “Her dynamic profile reflects the forward-thinking vision BCG values as we continue to expand our international footprint and build innovative, client-driven solutions for markets across Europe, the Middle East, Asia, and the Americas.”

Katoucha's professional journey illustrates a rare synergy between financial precision and strategic communication. Her experience as Accounting Assistant at Electropoint Distribution SA

has honed her technical skills in managing complex documentation, processing financial records, and supporting operational accuracy. Simultaneously, her work as Marketing Team Leader at AIESEC and Community Manager at Chibaldino reflects her ability to craft impactful brand narratives and drive customer engagement through multi-channel campaigns.

This dual expertise—grounded in both numbers and narrative—positions Katoucha as an invaluable contributor to BCG's expanding efforts in client engagement, financial reporting, and cross-border project coordination.

Fluent in French and English, and equipped with a strong international mindset, Katoucha thrives in multicultural, high-performance environments. Her professional ethos aligns seamlessly with BCG's global mission: to empower investors, support business innovation, and provide strategic clarity in an increasingly complex financial world.

As BCG continues to scale its operations and talent across Europe and beyond, this collaboration with Katoucha Mauron reflects its dedication to attracting agile thinkers who can bridge disciplines, communicate value, and deliver actionable insights to clients across sectors.

About Balfour Capital Group

With offices in London, New York, Geneva, Dubai, and Singapore, Balfour Capital Group is a premier global investment firm offering bespoke asset management, strategic advisory, and private wealth solutions. Known for its precision, integrity, and client-first approach, BCG supports institutions and high-net-worth individuals in unlocking opportunity through thoughtful, research-backed strategies and global reach.

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