

South Florida Health Tech Startup Joins Microsoft's Elite Accelerator Program

House Call The App by Scarlet Technologies Inc partners with Microsoft Startup Hub to scale its revolutionary home health tech solution nationwide.

WEST PALM BEACH , FL, UNITED STATES, April 15, 2025

/EINPresswire.com/ -- [House Call The App](#) by Scarlet Technologies Inc., a

pioneering healthcare technology company, proudly announces that it has been selected to join Microsoft's Startup Hub for Founders. This partnership provides House Call The App and its team with unparalleled

access to Microsoft's vast resources, including Azure credits, AI solutions, technical guidance, and business tools essential for accelerating growth and innovation.



Microsoft Startup Hub x House Call The App

House Call The App is an innovative mobile app that simplifies how customers connect with health and wellness service providers for in-home visits. By leveraging technology to streamline scheduling and management, House Call offers both providers and customers a flexible, efficient, and [personalized health care experience](#).

“

Being accepted into Microsoft's Startup Hub is a game-changer for us.”

Rose Biedron, Co-Founder & CEO

As a member of the Microsoft Startup Hub, House Call The App benefits from up to \$150,000 in Azure credits,

professional-grade developer and AI tools, and personalized technical sessions with Microsoft engineers. This support empowers the enhancement of House Call's capabilities, particularly in areas of scalability, security, and integration with cutting-edge AI and machine learning models.

"We are thrilled to be part of the Microsoft Hub for Startups Founders," said Rose Biedron, Co-Founder of House Call The App by Scarlet Technologies Inc. "This opportunity not only validates our vision but also equips us with the resources we need to further innovate and optimize our

solutions. With Microsoft's support, we are poised to transform the accessibility and efficiency of healthcare."

The collaboration with Microsoft also includes strategic business support, providing House Call with access to a global network of expert advisors and potential investors. This will enhance House Call's ability to navigate the complex market dynamics and effectively scale its operations, aiming to enrich the lives of users by providing superior and convenient health care solutions while simultaneously empowering healthcare providers, nurses, and doctors.

"We are on a mission to democratize healthcare and revolutionize home health," added Ingrid Olsen, Co-Founder. "Our vision is to support high-quality, personalized care delivery, both for direct-to-consumer services and integrated provider solutions." House Call The App enables convenient, efficient, care at home or on the go while also empowering providers to work for themselves, grow their business, or supplement their income.

[About House Call The App](#)

House Call is a mobile application developed by Scarlet Technologies Inc. Founded in 2024, Scarlet Technologies, Inc. is dedicated to innovating the way health and wellness services are delivered. Our first product, House Call The App, exemplifies our commitment to enhancing customer convenience through technology while simultaneously empowering healthcare professionals. For more information, please visit housecalltheapp.com.

Download House Call The App Today

Ready to experience the future of home health and wellness? Download House Call via the App Store and book your first appointment today. Link to Download:

<https://apps.apple.com/us/app/house-call-the-app/id6737913964>.

Welcome to the new age of personalized care at your fingertips! For more information about this press release, please contact the House Call Team at info@housecalltheapp.com.

Rose Biedron

House Call The App by Scarlet Technologies Inc

info@housecalltheapp.com

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/803246214>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire,

Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.