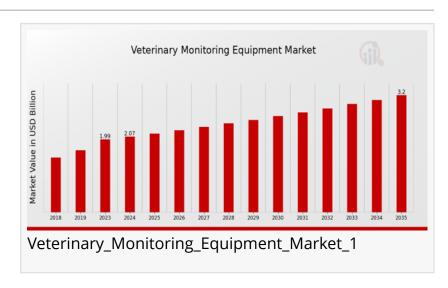


# Veterinary Monitoring Equipment Market Forecasted to Reach USD 3.2 Billion By 2035, at an Impressive 4.03% CAGR

Smart monitoring systems, wireless devices, and real-time data analytics are enhancing diagnostic capabilities.

US, NY, UNITED STATES, April 15, 2025 /EINPresswire.com/ -- The Veterinary Monitoring Equipment Market is experiencing robust growth, fueled by rising pet ownership, increased awareness of animal health, and advancements in veterinary technology. This market includes a



wide range of devices used to monitor vital signs in animals during surgery, diagnosis, or critical care.

According to Market Research Future (MRFR) analysis, the global <u>Veterinary Monitoring</u> <u>Equipment Market Size</u> was valued at USD 1.99 billion in 2023 and is projected to reach USD 3.2 billion by 2035. MRFR forecasts a compound annual growth rate (CAGR) of approximately 4.03% for this market during the period of 2025-2035. The market size is also expected to increase from USD 2.07 billion in 2024.

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Veterinary Monitoring Equipment Market Segmentation Insights

Veterinary Monitoring Equipment Market Type Outlook

- Vital Signs Monitoring Devices
- Anesthesia Monitoring Devices
- Diagnostic Equipment
- Telemedicine Equipment

### Veterinary Monitoring Equipment Market Animal Type Outlook

- Large Animals
- Small Animals
- Exotic Animals

Veterinary Monitoring Equipment Market End User Outlook

- Veterinary Hospitals
- Veterinary Clinics
- Research Laboratories
- Home Care

Veterinary Monitoring Equipment Market Technology Outlook

- Analog Technology
- Digital Technology

Veterinary Monitoring Equipment Market Regional Outlook

- North America
- Europe
- South America
- Asia Pacific
- Middle East and Africa

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### **Key Growth Drivers**

- Rise in Companion Animal Ownership
- Growing humanization of pets is increasing demand for advanced healthcare services and continuous monitoring.
- Technological Innovations
- Smart monitoring systems, wireless devices, and real-time data analytics are enhancing diagnostic capabilities.
- Demand in Livestock Health Management
- Preventive care and disease management in farm animals are key factors in countries focusing on animal-based agriculture.
- Growth in Veterinary Clinics and Hospitals
- The expansion of veterinary healthcare infrastructure, especially in developing regions, is supporting equipment adoption.

- Market Challenges

High cost of advanced equipment can limit accessibility for smaller practices.

- Lack of skilled professionals trained to operate complex monitoring systems.
- Data security & connectivity issues with wireless and IoT-enabled devices
- Veterinary Monitoring Equipment Market Regional Insights

The Veterinary Monitoring Equipment Market is poised for growth, with notable valuations across its regional segments. In 2024, North America holds the majority, valued at 0.92 USD Billion, and is expected to reach 1.42 USD Billion by 2035, largely driven by advanced veterinary practices and technology adoption.

Europe follows, holding a significant share at 0.64 USD Billion in 2024 and projected to grow to 0.93 USD Billion by 2035, reflecting strong healthcare infrastructure and increasing pet ownership. The APAC region demonstrates steady potential with a valuation of 0.37 USD Billion in 2024, rising to 0.57 USD Billion by 2035, influenced by improving veterinary services and a growing awareness of animal health.

South America and MEA present smaller yet noteworthy markets, with South America valued at 0.09 USD Billion in 2024 and MEA at 0.05 USD Billion. Both regions are characterized by emerging veterinary needs and expanding market access, underlining the Veterinary Monitoring Equipment Market's diverse landscape.

Overall, the market reflects robust trends influenced by technological advancements, increased pet ownership, and growing public interest in animal welfare across these regional segments.

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## **Key Market Players**

- MediPaw
- Hugo Scientific
- Gamma Technologies
- Triton Technologies
- VETLAND
- Zoetis
- iMediSync
- Caresyntax
- MediVet
- Vetronic Services
- Surgivet

- Eickemeyer
- DRE Veterinary
- Mindray
- Bionet

### Future Outlook

With rising investments in animal health technology, the market is expected to witness:

- Growth in Al-powered monitoring systems
- Integration of cloud-based veterinary records
- Adoption of wearable monitoring for pet

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