

Swiss Hotel Apartments Introduces Exclusive Membership Programme

Swiss Hotel Apartments is proud to announce the launch of its new exclusive membership programme, designed to reward and enhance guest experiences.

MONTREUX, SWITZERLAND, April 15, 2025 /EINPresswire.com/ -- [Swiss Hotel Apartments](https://www.swisshotelapartments.ch), renowned for offering luxurious five-star serviced apartments across Switzerland, is proud to announce the launch of its new exclusive membership programme, designed to reward and enhance guest experiences.



Available immediately, the membership programme offers guests personalised discounts and unique privileges across multiple stays at some of Switzerland's most celebrated locations, including Lugano, Interlaken, Grindelwald, Montreux, Engelberg and Gstaad.

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We are delighted to introduce this membership programme as part of our ongoing dedication to enhancing our guest experience.”

Asaad Al Taher, CEO of Swiss Hotel Apartments

Upon joining the [Swiss Hotel Apartments Membership](#), guests will immediately benefit from member-only discounts on their bookings, providing tangible value from their very first reservation. The programme has been thoughtfully structured to offer escalating rewards and bonuses, adding further incentives for members to return.

Membership highlights include location-specific discounts of up to 10%, incremental bonuses for future stays, and additional luxury benefits such as complimentary airport

transfers, specifically for repeated stays in Engelberg. Guests can conveniently register either before or after making direct bookings through the Swiss Hotel Apartments website, ensuring a seamless and user-friendly experience.

The new initiative underscores Swiss Hotel Apartments' commitment to providing outstanding hospitality and personalised service. Members can look forward to enhanced comfort, exclusive savings, and priority access to special offers throughout the year.

Swiss Hotel Apartments offers prestigious, fully serviced luxury accommodation, featuring modern amenities such as fully equipped kitchens, high-speed internet, private parking, and stunning views. Guests also benefit from the 24/7 concierge service, which includes limousine transfers, housekeeping, and personalised guest assistance, ensuring an exceptional and memorable stay.

Asaad Al Taher, CEO of Swiss Hotel Apartments, commented, "We are delighted to introduce this membership programme as part of our ongoing dedication to enhancing our guest experience. This programme not only recognises and rewards guest loyalty but also allows us to provide even more personalised and enjoyable stays."

The Swiss Hotel Apartments Membership Programme is available now, offering immediate access to its numerous benefits and discounts. Guests are encouraged to visit [swisshotelapartments.ch](https://www.swisshotelapartments.ch) to learn more about this exciting new offering and sign up to start enjoying the advantages immediately.

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Swiss Hotel Apartments SA

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