

# Sail Shade World Implements 30% Price Reduction in Response to U.S. Tariffs on Chinese Goods

*Business has reduced its prices in the United States by 30%. This adjustment is a direct response to recently implemented tariffs on goods produced in China*

NEWARK, DE, UNITED STATES, April 15, 2025 /EINPresswire.com/ -- Sail Shade World, an Australian company specializing in custom shade sails manufactured in China, has reduced its prices in the United States by 30%. This adjustment is a direct response to recently implemented tariffs on goods produced in China.



Shade sail doing what it should

Established decades ago, Sail Shade World supplies custom shade solutions to the U.S. market. The company reports tens of thousands of clients served in the USA and a [98% customer approval](#) rating.

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With the new tariffs on goods from China, we have decided to lower our prices by 30% in the U.S. This decision aims to maintain consistent pricing for our customers despite the increased import costs.”  
*Roland Sharman the Founder*

The price reduction is intended to offset the financial impact of the new tariffs on customers purchasing Sail Shade World’s products. By absorbing a portion of these costs, the company aims to ensure that the total expense for customers remains comparable to pre-tariff levels.

Sail Shade World’s custom shade sails are designed to provide UV protection and enhance the comfort of outdoor areas. The company has undertaken measures, including renegotiating aspects of its supply chain and optimizing

operational efficiency, to facilitate this price adjustment while maintaining product quality.

[Sail Shade World is an Australian company](#) (in USA SailShadeWorld, inc) that manufactures

custom shade sails in China and supplies them to various markets, including the United States. The company has been operating for several decades.

Roland Sharman

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